

**23rd
Year**



APHM
International Healthcare
Conference and Exhibition
2015

15 - 17 June 2015
Kuala Lumpur Convention Centre, Malaysia



Book your Exhibition space NOW!!!

Organised by



A-17-01, Menara UOA Bangsar, No 5, Jalan Bangsar Utama 1
59000 Kuala Lumpur, Malaysia

Tel : 603-4251 7032 | Fax : 603-4251 7031

Contact Person :

Ms Majmin 6017-882 1680 (Mobile) | Email:majmin8@gmail.com

www.aphmconferences.org



Organiser

This annual exhibition is organised by the Association of Private Hospitals of Malaysia (APHM), a voluntary association of the private hospitals and medical centres in Malaysia. It has 116 members and its key objective is to co-ordinate the activities of private hospitals in Malaysia and to facilitate the delivery of a high standard of healthcare to the public.

EXHIBITION GENERAL INFORMATION AND PROCEDURES

1. Venue

Exhibition Halls 4 & 5, Ground Floor
Kuala Lumpur Convention Centre
Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia

2. Date of Event

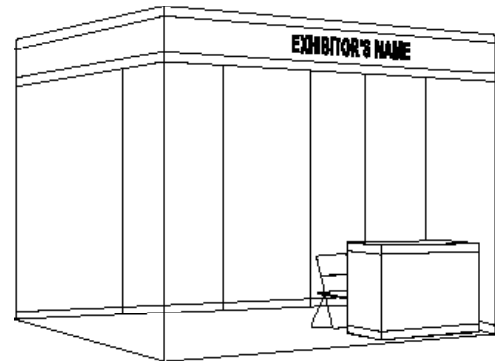
15 – 17 June 2015 (Monday – Wednesday)

3. Types of Booths

a) Shell scheme design (3m x 3m) **(RM9,000-00/US\$3,100-00 per booth)**

Inclusive of :

- Rear and dividing walls of 2500mm high using white aluminium system and white melamine panels
- Fascia to include exhibitor name in block type cut-out letterings
- Two units 40 watt fluorescent light
- One unit 13Amp single phase power point
- One unit information desk
- Two units white folding chairs
- One unit waste paper basket
- Carpet for booth area



b) Bare space of 3m x 3m **(RM8,500-00/US\$2,950-00 per booth)**

4. Benefits for Exhibitors

Every registered booth is entitled to :

- **Complimentary write-up in the Souvenir Programme, of the exhibitor’s products and services** (150 words for every 9 sq meter confirmed)
- **Full contact details and product write-up will be included in APHM’s website : www.aphmconferences.org** . (This will be in the exhibition floor plan section)
- **Complimentary Internet Kiosk for exhibitors’ use**
- **e-invitation for viewing of exhibition**
- **15% discount for Conference seats** (based on non-member rates)
- **15% discount for advertisements in the Souvenir Programme**

5. Payment Terms

(a) Deposit of RM2,000/US\$500 per booth is required to secure your booking.

Balance payment is required by **10 March 2015**

(b) By cheque / bank draft / telegraphic transfer payable to **“Association of Private Hospitals of Malaysia”**

Bank account : 8001129885
Bank address : CIMB Bank
Cawangan Jalan Tuanku Abdul Rahman
338, Bangunan Commerce Life
50100 Kuala Lumpur, Malaysia
Bank swift code : CIBBMYKL

(Copy of bank-in slip to be faxed to 603-42517031 as proof of payment)

6. Booth Selection System

Selection of booth is on a first payment received basis. Payment terms as per no. 5 above

7. Closing Date

All exhibition booking forms and full payment must be received by 10 March 2015

EXHIBITION GENERAL INFORMATION AND PROCEDURES

8. Cancellation Charges

The following cancellation charges will be imposed for every booth cancelled, according to the following schedule:

Cancellation received	Cancellation charge
Before 10 March 2015	50% of booth cost
After 10 March 2015	100% of booth cost

9. Additional Equipment and Electrical Fittings

Additional items may be ordered from the exhibition contractor. 30% surcharge is applicable to orders received after 28 May 2015 and 50% surcharge for on-site orders of items (subject to availability). The Exhibitors Logistics Manual, inclusive of order forms for additional equipment and electrical fittings will be given to confirmed exhibitors.

10. Set-up Time

2.00 pm to 10.00 pm on 14 June 2015 (Sunday)

11. Dismantling Time

6.00 pm to 9.00 pm on 17 June 2015 (Wednesday)

12. Trade Viewing of Exhibition

Please note that the Exhibition will be open for trade viewing from 9.30 am to 5.00 pm on 15 – 17 June 2015

13. Liability/Insurance

Although the Organizers will do its utmost to ensure the security of the area, they shall not be held responsible in the event of any loss or theft of exhibitors' belongings. All exhibitors are responsible to ensure that their items are adequately insured.

14. Official Exhibition Contractor

Exhibitors who have booked bare space and who will be doing independent stand constructions are required to get their contractors to liaise with the Official Exhibition Contractor, Instant Tradeshows & Exhibitions Sdn. Bhd. We will send to the exhibitors, the rules and regulations pertaining to bare space stand construction.

Instant Tradeshows & Exhibitions Sdn Bhd (718308-M)

Instant Innovation Centre, G-48, Perdana Avenue 3A, Kajang Perdana, 43000 Kajang, Selangor, Malaysia

Tel : 603-87412599

Website : www.instantexhibition.com

Fax : 603-87413599

email : sales@instantexhibition.com

Contact : John Gomez (6017-364 3390)

Freda Yap (6010-288 5507)

15. Official Freight Forwarder

The Official Freight Forwarder is R.E. Rogers (Malaysia) Sdn Bhd. Exhibitors are advised to contact them for all necessary transport of exhibition material and customs formalities

R.E. Rogers (Malaysia) Sdn Bhd

No. 7, Jalan Warden U1/76, Taman Perindustrian Batu Tiga

40000 Shah Alam, Selangor, Malaysia

Tel : 603-5510 8611

Website : www.rogers-asia.com

Fax : 603-5510 6296

E-Mail : amirul@rogers-asia.com / info@rogers-asia.com

Contact person: Syed Amirul Hafidz (012-2984595)

Mohd Rasyid Abdullah (019-3575216)



EXHIBITION FLOOR PLAN

15 – 17 JUNE 2015

KUALA LUMPUR CONVENTION CENTRE

MALAYSIA

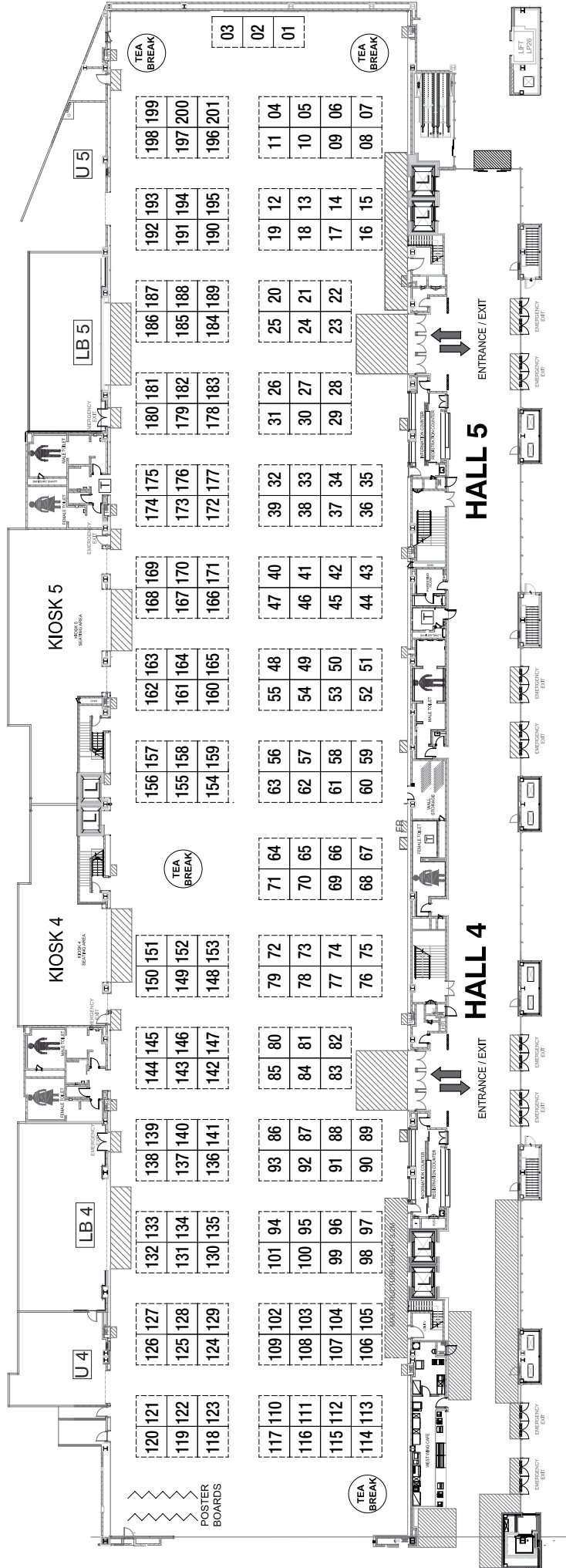


EXHIBIT PROFILE

This is not an exhaustive list. It is only a guide on what to exhibit

Air and Water Treatment Technologies	Health Food and Products
Air Conditioning Equipment	Health Insurance and Financing
Air Rescue Services	Imaging Equipment
Alarm Equipment	Laboratory Apparatus
Anesthetics	Lasers
Beds/Bedside Materials	Life Support Equipment
Bio Technology	Medical Furniture
Business Machines	Medical Information Systems Management
Cardiac Therapy Equipment	Nurse Calling System
Care Support Systems	Operating Theatre Equipment
Cleaning Equipment	Orthopedics Equipment
Consumable Supplies and Products	Para-Medical Equipment
Data Processing Equipment	Patient Monitoring Equipment
Diagnostic Equipment	Pharmaceutical Drugs
Dialysis Equipment	Physiotherapy/Prosthesis Materials
Disposable Materials	Security Systems
Distribution Systems	Software Solutions
Educational Programmes	Sterilization and Disinfection Equipment
Emergency Vehicle Equipment and Maintenance	Storage/Preservation Materials
Energy Saving Systems	Surgical Equipment and Products
Fire Fighting Equipment	Telemedicine - Hardware/Software
Floor Materials	Ultrasonic Diagnostic Instruments
Garments/Footwear	Wheelchairs/Stretchers
Gas Piping Equipment	X-Ray Diagnostics Equipment

PARTIAL LIST OF PAST EXHIBITORS

3M Malaysia • A R Medicom • Abex Medical System • Advanced Health Care Solutions • Aerocom • Ain Medicare • Alert Life Sciences Computing • Allen Healthcare Products • Allied Health Centre of Excellence • Allocate Software • Antah Sri Radin • Asset Management Resources • B Braun Medical Supplies • BCR Therapie • Becton Dickinson • Beijing Choice Electronic Technology • Bell Comm Technologies • Bemer Malaysia • Brambles Corporation (Recall Malaysia) • BTL Industries Malaysia • Cadi Scientific • CCM Pharmaceuticals • Chong Qing Sheng Huaxi Pharmaceutical • Comm-IT Consultancy/Napier • CompuGroup Medical • Corporate 21 • DCM Medical System • Delta Medisains • DKSH Malaysia • Emerging Systems • Endurocide (Malaysia) • Exim Bank of Malaysia • F & B Equipment • Faber Group • FC-BIOS • Federal State of Baden-Wurttemberg • Fileforce • Fisiolife • Fluor Connexion • Fujifilm • GCI MSC • GE Healthcare • Gemilang Asia Technology • GTG Wellness • Heal Integrated Solutions • Hewlett-Packard • HT Consulting (Asia) • IBM Malaysia • Ideal Healthcare • IDS Medical Systems • IMEUS • Infovalley Life Sciences • Institut Jantung Negara • International Medical University • Jiangsu YuYue Medical Equipment • Jun Idea • Kotra Pharma • KPJ Healthcare • Kromax South Asia • LKL Advance • Metaltech • Mahkota Medical Centre • Malaysia Healthcare Travel Council • Malaysian Healthcare • Malaysian Nuclear Agency • Malaysian Rubber Export Promotion Council • Malaysian Society for Quality in Health • MATRADE • Maxis Berhad • Maymedic Technology • Mecomb Malaysia • Medi Lifesports • Medigene • Medika Supplies • Medi-Life • Meditron Furniture • Mega Bio Medic • Mesiniaga Berhad • MIDA • Ministry of Health Malaysia • Modiezhm • MY Flex Health Group • my1Healthcare Solution • Netturul Resources • Next Level Technologies • Nison Instrument • OKI Data • Open University Malaysia • Pantai Management Resources • Pelitek • Penang Adventist Hospital • Perunding Endah Alam • Pharmaniaga • Piyatech • PLT Scientific • Prince Court Medical Centre • Qianjing Malaysia • Radicare • Ramsay Sime Darby Health Care • Regency Specialist Hospital • Rehamed • ResearchBooks Asia • Safe Medix Marketing • Sanctband • Sato Auto-ID Malaysia • Schiller • Schmidt BioMedTech • Shenzhen Mindray Bio-medical Electronics Co Ltd • Siemens Malaysia • Sift Analytics Group • Sin Huat Hin Machinery • Sony (Malaysia) • Sri Kota Specialist Medical Centre • ST Logistics • Strateq Health • Sunway Medical Centre • Suzhou Zede Medical Instrument • Syarikat Takafal Malaysia Berhad • Systmz • Tab A Doctor • Taraf Synergy • Tech-Lab Manufacturing • Tele Dynamics • TH Properties • The Healthcare Dynamics • Transmedic Healthcare • Tricor Roots Consulting • Tropicana Medical Centre • UCSI University • UKM Specialist Centre • UM Specialist Centre • UMMI Medical & Life Sciences • Unipress Distributor • United Akrab • UnitedHealth Group Information Systems • Wavelink Diagnostic • Welch Allyn Malaysia • WTK Technologies • WWF - Malaysia • XDMS • Zynx Health

EXHIBITION BOOKING FORM



Booking Dateline 10 March 2015

Please complete this form and fax to 603-4251 7031 or email : majmin8@gmail.com

1. Company : _____

2. Address : _____

3. Telephone : _____ Facsimile : _____

4. E-mail : _____

5. Website address : _____

6. Contact Person : _____

7. Designation : _____

8. Number of booths required _____

9. Booth Numbers : _____

10. Type of booth required (pls choice) Shell Scheme Bare Space

11. Name of Exhibitor Company to appear on Fascia Board of the Booth (not more than 30 letters)

12. Please indicate 3 key product categories that you will be exhibiting

13. Country of origin of the products / services _____

Submitted by : _____ Signature : _____

Designation : _____ Date : _____

Company Stamp :

SOUVENIR PROGRAMME BOOKING FORM



Booking Dateline 10 March 2015

Please complete this form and fax to 603-4251 7031 or email : majmin8@gmail.com

1. Company : _____
2. Address : _____

3. Telephone : _____ Facsimile : _____
4. E-mail : _____
5. Contact Person : _____
6. Designation : _____
7. Are you an exhibitor at APHM International Healthcare Exhibition 2015?
 (Exhibitors are entitled to 15% discount)
 Yes No

8. ADVERTISEMENT SELECTION

DISPLAY	PRICE STRUCTURE	PLEASE TICK
Outside Back Cover	RM6,000 (Colour)	
Inside Front Cover	RM5,000 (Colour)	
Inside Back Cover	RM4,500 (Colour)	
Full Page (R.O.P)	RM3,000 (Colour)	
Full Page (R.O.P)	RM2,000 (Black & White)	
Half Page (R.O.P)	RM2,500 (Colour)	
Half Page (R.O.P)	RM1,500 (Black & White)	

9. SPECIFICATIONS

Full Page Trim Size : 298mm (H) x 210mm (W) Page margin : 8mm on all sides
 Half Page Trim Size : 145mm (H) x 210mm (W) Page margin : 8mm on all sides
 Soft copy adverts are to be done in ai (Adobe Illustrator) format or saved in high resolution pdf format.

10. DATELINE FOR MATERIALS

Dateline for submission of soft copy is 30 Apr 2015 .

Submitted by :	Company Stamp
Designation :	
Signature :	Date :