

VASCULAR AND ENDOVASCULAR SURGERY SOCIETY

FORMERLY THE PERIPHERAL VASCULAR SURGERY SOCIETY (PVSS)

# 42<sup>nd</sup> Annual Meeting

FEBRUARY 1-4, 2018 • HOTEL TALISA • VAIL, CO

## 2018 EXHIBIT PROSPECTUS



[www.vesurgery.org](http://www.vesurgery.org)

## From the President

The Vascular and Endovascular Surgery Society is an internationally recognized society with over 1,000 members and a 40-year history dedicated to issues most germane to the young vascular surgeon. As such, membership is limited to the first 15 years after fellowship training. The mission of VESS is to promote these young surgeons to improve the science and art of vascular surgery through innovation in both open and endovascular therapies. With this support, members strive to promote basic science, clinical and educational research that directly translates into improved outcomes for our patients. The structure of the Society and the meetings provides the framework for interchange of new medical knowledge and information and is conducive to developing long-term relationships, not only between colleagues and friends, but also with mentors, trainees and, importantly, our industry partners.

Let me personally invite you to the VESS Annual Meeting – today's leading forum for face-to-face interaction with young vascular surgeons who represent the present and future of our specialty. Many VESS members are already key opinion leaders in all areas covering the full gamut of our specialty. Therefore, the atmosphere at the Annual Meeting creates the perfect opportunity for members to further recognize the invaluable contribution industry provides to the ever-changing field of vascular surgery through interaction at sessions like the New Technologies Forum where you can showcase new devices, technologies and therapies by providing hands-on simulation.

We hope you and your company's leaders will see VESS as a critical partner in these endeavors and will want to integrate this important educational gathering into your overall strategy for 2017-2018 and beyond. You won't want to miss this great opportunity! Hope to see you at VESS!

Sincerely,

Peter Nelson, MD  
VESS President

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## Meeting Description

The 42<sup>nd</sup> Annual Meeting of the Vascular and Endovascular Surgery Society is designed to provide three and a half days of comprehensive educational experiences in the fields of vascular surgery and disease, related sciences and socioeconomic aspects of vascular surgical care. The 42<sup>nd</sup> Annual Meeting will take place February 1-4, 2018 at Hotel Talisa in Vail, CO.

It is the Society's intent to bring together young surgeons, physicians and scientists from across the country to freely and openly discuss their latest clinical and research findings. Further, the Society augments this experience with invited speakers and panelists from throughout North America to give presentations on current controversies or topics of discussion within the vascular community.

## Target Audience

The Annual Meeting is presented for the benefit of those physicians, surgeons, researchers, residents, fellows and allied health professionals to promote the field of vascular and endovascular surgery through education, scholarship, advocacy and leadership.

## Venue

Hotel Talisa is a magnificent mountain hotel nestled at the base of Vail Mountain. As the only ski-in/ski-out hotel in Vail, the hotel offers exclusive access to some of the areas most celebrated winter terrain. Hotel Talisa is located two hours from the Denver International Airport (DEN) and just 30-minutes from Eagle County Airport (EGE).

## Hotel Reservations

Reservations must be made by 5:00 pm (Eastern) on Thursday, December 14, 2017 to guarantee the group rate and can be made by contacting Hotel Talisa directly at 800-420-2424. After this deadline, or if the VESS block of rooms sells out prior to the above mentioned deadline, availability and rates cannot be guaranteed. Please mention the VESS Annual Meeting to ensure the discounted rate.

Check-in time is 4:00 pm. Check-out is 12:00 pm. Guests arriving before 4:00 pm will be accommodated as rooms become available.

## Hotel Group Rates

On behalf of our meeting attendees, special room rates have been secured over the dates of the meeting (plus tax):

Room Type	Rate
Lodge	\$299/night
Preferred	\$339/night
Summit	\$359/night
Courtyard Suite	\$419/night
Mountain View Suite	\$439/night

Reservations can be made by calling Hotel Talisa directly at 800-420-2424.



## Exhibit Dates/Hours

### SET-UP

Thursday, February 1 12:00 pm - 4:00 pm

### SHOW HOURS

Thursday, February 1 4:00 pm - 6:30 pm

Friday, February 2 6:00 am - 9:30 am  
3:00 pm - 6:30 pm

Saturday, February 3 6:00 am - 9:30 am  
3:00 pm - 6:30 pm

### TEAR DOWN

Saturday, February 3 6:30 pm

\*Exhibit hours are subject to change based on the final program.

## Functions

Continental breakfast and afternoon coffee breaks for attendees will be located in the exhibit hall each morning. For additional face time with the doctors, all exhibit representatives are invited to the Welcome Reception on Thursday evening February 1 at 6:30 pm.

## Ticketed Events

Exhibitors may purchase tickets to the President's Dinner (\$75 per adult, \$35 per child under 10) to be held Saturday evening, February 3, 2018. This is an all attendee and family dinner and will include entertainment. (See sponsor levels for complimentary ticket information.)

## Exhibit Space

Each exhibit space will include one 6' x 30" draped table, two chairs and standard electric if necessary. Exhibits will be tabletop only. No freestanding floor displays will be permitted. Standing equipment may be used in lieu of a table, but request must be sent in writing to the Society's National Office for approval.

Application Deadline: Wednesday, December 6, 2017. Application is located on page 5 of this prospectus.

## Space Assignment

Preferred space will be given to the Society's supporters (if application is received by posted deadline). After the deadline, all other companies will be assigned in the order in which the applications (with payment) were received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The Society has the right to alter the floor plan at any time.

## Cancellations/Refunds

Cancellations received in writing 60-days prior to the start date of the program will be subject to a 25% administrative fee. There will be no refunds issued for cancellation requests received within 60-days of the start of the program.

## Meeting Registration

Exhibitor personnel must be pre-registered by Wednesday, January 17, 2018. Names must be provided to the VESS National Office by this posted deadline. Each exhibiting company is allotted two badges per tabletop space purchased. Additional badges are \$300.<sup>00</sup> each. Each badge includes admission to the exhibit hall, scientific sessions and the Welcome Reception on Thursday evening. Badges for company representatives can be picked up onsite at Hotel Talisa during the following hours\*:

Thursday, February 1	1:00 pm - 5:00 pm
Friday, February 2	6:00 am - 9:00 am
Saturday, February 3	6:00 am - 9:00 am

\*Registration hours are subject to change.

## Liability

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Vascular and Endovascular Surgery Society, Hotel Talisa and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the Vascular and Endovascular Surgery Society, Hotel Talisa, its employees and agents. Exhibitor acknowledges that the Vascular and Endovascular Surgery Society and Hotel Talisa do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. The Vascular and Endovascular Surgery Society and Hotel Talisa are not responsible for theft, loss or damage that may occur and advise each exhibitor to insure their stands, equipment and material at full value.

## Protection of Hotel

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

## Marketing Opportunities

The Vascular and Endovascular Surgery Society offers many opportunities to be directly involved in the Annual Meeting. Get valuable exposure for your company or organization by supporting the VESS in one of the following ways:

### Platinum Level

FEE: \$50,000

#### ADVANCE & ONSITE PROMOTION

- Acknowledgement on the VESS website
- Two blast emails to target audience sent by the VESS
- Full page ad in one issues of VESS Newsletter
- 6 tickets to President's Banquet

#### EXHIBITING

- Two tabletop exhibit spaces (6' x 30') with preferred placement

#### ATTENDING

- Ten (10) complimentary badges for exhibit personnel

### Gold Level

FEE: \$30,000

#### ADVANCE & ONSITE PROMOTION

- Acknowledgement on the VESS website
- One blast email to target audience sent by the VESS
- Full page ad in one issues of VESS Newsletter
- 4 tickets to President's Banquet

#### EXHIBITING

- Two tabletop exhibit spaces (6' x 30') with preferred placement

#### ATTENDING

- Seven (7) complimentary badges for exhibit personnel

### Silver Level

FEE: \$20,000

#### ADVANCE & ONSITE PROMOTION

- Acknowledgement on the VESS website
- 1/2 page ad in one issues of VESS Newsletter
- 2 tickets to President's Banquet

#### EXHIBITING

- One tabletop exhibit space (6' x 30') with preferred placement

#### ATTENDING

- Five (5) complimentary badges for exhibit personnel

### Bronze Level

FEE: \$10,000

#### ADVANCE & ONSITE PROMOTION

- Acknowledgement on the VESS website
- 1/4 page ad in one issues of VESS Newsletter

#### EXHIBITING

- One tabletop exhibit space (6' x 30') with preferred placement

#### ATTENDING

- Three (3) complimentary badges for exhibit personnel

### Tabletop Exhibit

FEE: \$5,000

#### ADVANCE & ONSITE PROMOTION

- Recognition from the podium during the opening session
- Exhibitor list posted on the VESS website
- Company included on exhibitor onsite signage
- Pre-registration mailing labels
- Post-meeting (final) registration mailing labels

#### EXHIBITING

- Each company will be provided one 6' x 30' draped/skirted table with two chairs and standard electrical if needed for each exhibit space purchased

#### ATTENDING

- Two (2) complimentary badges for exhibit personnel

### All Levels Will Receive:

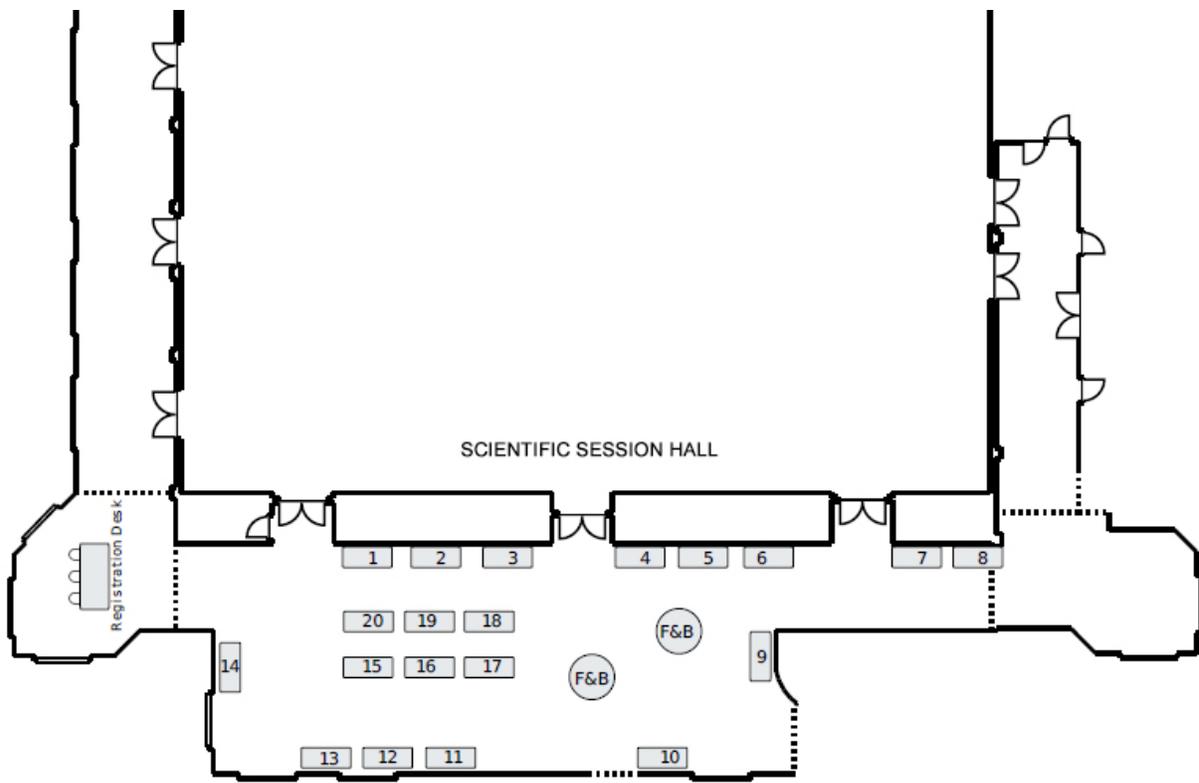
All levels of support will receive the following (in addition to what is outlined above):

- Recognition from the podium during the opening session
- Dedicated signage & listing in all promotional materials
- On-screen acknowledgement in scientific sessions
- Final program book acknowledgement
- Pre-registration mailing labels
- Post-meeting (final) registration mailing labels



## Floor Plan

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. PLEASE NOTE: The VESS reserves the right to alter the floor plan at any time without prior notice. Applications received after Wednesday, December 6, 2017 will be accepted on a space available basis.



## 2018 Technology Forum (Tech Exchange)

The 2018 Tech Exchange will focus on broad vascular pathology and will showcase some of the best that industry has to offer! In addition to highlighting aortic endografts, peripheral and embolization technology and the latest in venous care, we will also be showcasing current and advanced capabilities in medical imaging. The emphasis of this program is for industry to provide insight into current and up-and-coming technology, as well as what treating physicians may see in the near future as it relates to developments in the pipeline. It will also provide opportunity for an intensive, hands-on experience in a small group format that provides a granular experience for the participating physicians.

The Technology Forum will be held on Thursday, February 1, 2018 from 2:30 pm—5:30 pm. Please see last page of this prospectus for the application.

Note: This program is not eligible for CME credits.

# Application

DEADLINE: WEDNESDAY, DECEMBER 6, 2017

Company Name	Contact
Address	Title
City/State/Zip	Email Address
Daytime Telephone	

## Support Selection [50% Deposit Due With Each Application]

- Platinum Level [\$50,000]    
  Gold Level [\$30,000]    
  Silver Level [\$20,000]    
  Bronze Level [\$10,000]

## Exhibit Only [50% Deposit Due With Each Application]

- Tabletop Exhibit [\$5,000]

## Placement In the Exhibit Hall

1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice	4 <sup>th</sup> Choice
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Every attempt will be made to honor placement requests. However, requests cannot be guaranteed.

If possible, please avoid space near the following company: \_\_\_\_\_

We agree to abide by the terms and conditions printed in this exhibitor prospectus:  [Please Check]

## Product/Equipment Being Displayed

Please list the product/equipment to be displayed at the Annual Meeting: \_\_\_\_\_

## Payment Information

**FINAL PAYMENT** Full payment is due 30-days prior to the start of the Annual Meeting.

**CANCELLATION POLICY** Cancellations received in writing 60-days prior to the start of the Annual Meeting will be subject to a 25% administrative fee. No refunds for cancellations will be made within 60-days of the Annual Meeting.

**PAYMENT BY CHECK** Please make checks payable to the Vascular and Endovascular Surgery Society (VESS) and mail to: 100 Cummings Center, Suite 124A, Beverly, MA 01915 (Tax ID: 27-2651673)

**PAYMENT METHOD**  MasterCard  VISA  Check (Check #: \_\_\_\_\_)

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/Postal Code: \_\_\_\_\_

Name As It Appears On Card: \_\_\_\_\_

PLEASE FAX COMPLETED APPLICATION TO 978-927-7872.



# 2018 Technology Forum Application

DEADLINE: WEDNESDAY, DECEMBER 6, 2017

Company Name	Contact
Address	Title
City/State/Zip	Email Address
Daytime Telephone	

## Description

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The Technology Forum will be held on Thursday, February 1, 2018 from 2:30 pm—5:30 pm at Hotel Talisa.

## Fee

The fee to participate in the 2018 Technology Forum is \$10,000.

## Payment Information

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Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/Postal Code: \_\_\_\_\_

Name As It Appears On Card: \_\_\_\_\_

PLEASE FAX COMPLETED APPLICATION TO 978-927-7872.