

# ASCIA 2015 CONFERENCE

26th Annual Conference of the Australasian Society of Clinical Immunology and Allergy  
Adelaide Convention Centre 9-12 September 2015

**ascia**  
australasian society of clinical immunology and allergy  
[www.ascia2015.com](http://www.ascia2015.com)

## SPONSORSHIP AND EXHIBITION PROSPECTUS

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### ASCIA 2015 Conference Invitation

It is a pleasure to invite you to participate in the ASCIA 2015 Annual Conference, to be held at the Adelaide Convention Centre from Wednesday 9<sup>th</sup> to Friday 11<sup>th</sup> September.

The conference will include presentations from the following international speakers:

- Professor Kirsten Beyer
- Professor John Harley
- Professor Gideon Lack
- Professor Luigi Notarangelo

In addition there more than 70 speakers and chairs from Australasia participating in this conference and we expect approximately 400-450 delegates to attend the conference.

The ASCIA 2015 conference will be held in conjunction with the following meetings:

- **Food, Allergy and Nutrition Symposium 2015** hosted by the Centre for Food and Allergy Research (CFAR) and the Centre for Research Excellence (CRE) in Foods for Future Australians on Tuesday 8 September 2015
- **ASCIA 2015 Autoimmunity Update** for Advanced Trainees and Consultants on Saturday 12<sup>th</sup> September
- **ASCIA 2015 Allergy and Immunology Update** for Nurses, Dietitians and other health professionals on Saturday 12<sup>th</sup> September

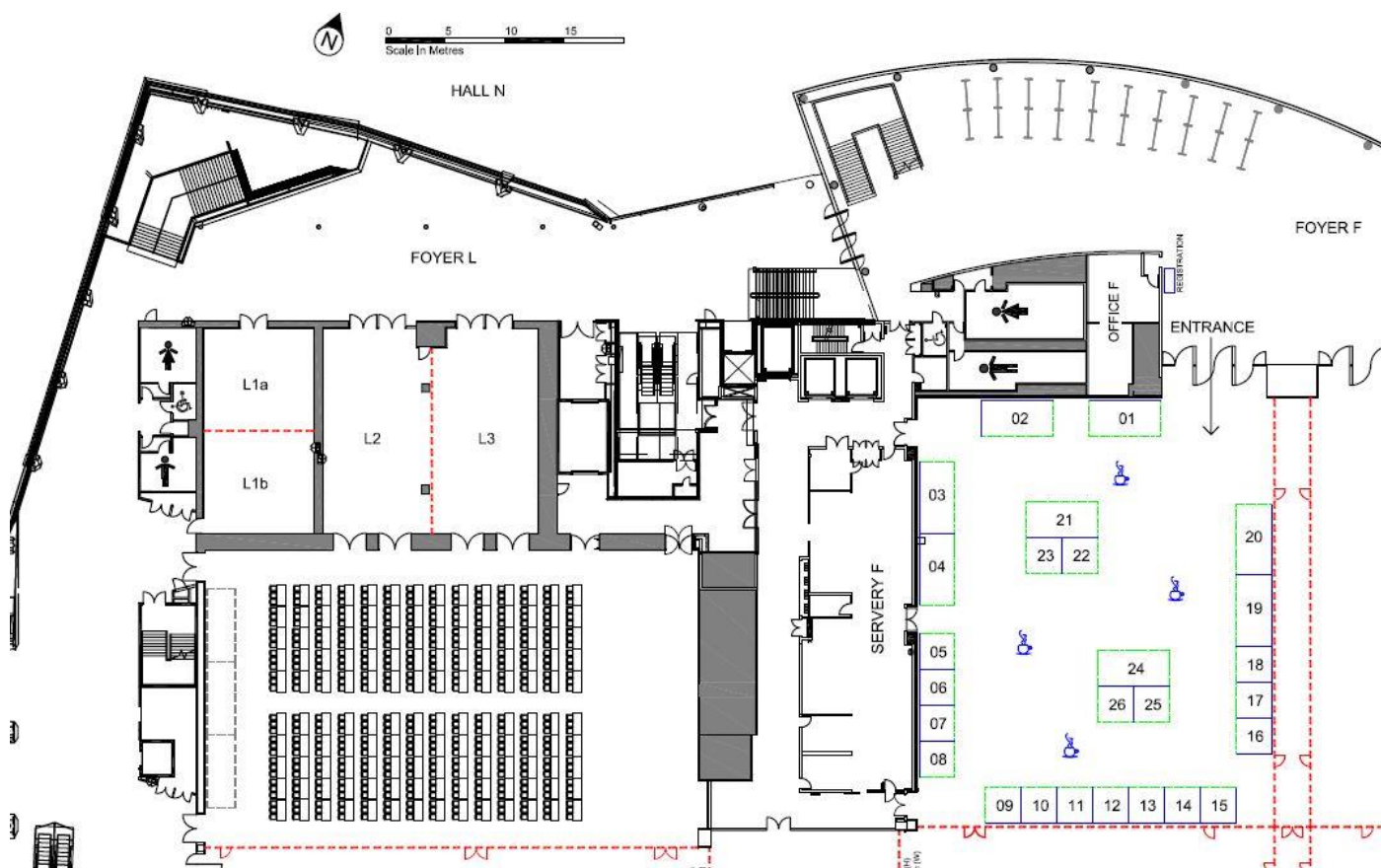
We look forward to seeing you in September 2015 in Adelaide.

Dr William Smith and Dr Anthony Smith  
ASCIA 2015 Conference Chairs

# ASCIA 2015 Conference Preliminary Program Summary

Wednesday 9 Sept	Thursday 10 Sept	Friday 11 Sept	Saturday 12 Sept	Saturday 12 Sept
Day 1	Day 2	Day 3	Autoimmunity Update	Allergy/Immunology Update
Breakfast Session: JSAC Forum for Supervisors and Trainees	Breakfast Session: National Allergy Strategy	Breakfast Session: Anaphylaxis Training for Schools and Childcare – An Update		Breakfast Meetings: ASCIA Nurse and Dietitian committees
Reproductive and Developmental Immunology Plenary	Basten Oration Immunodeficiency Plenary	Autoimmunity and Genetics Plenary	Session 1: SLE Overview and Update Sjogren's Syndrome Overview and Update	Symposium Immunology 101; Effective Communication for Therapeutic Relationships
Morning Tea	Morning Tea	Morning Tea	Morning Tea	Morning Tea
Food Allergy Plenary	Bone Marrow Transplantation in Immunology Plenary	Viruses in Autoimmunity and Immunodeficiency Plenary	Session 2: Early Inflammatory Arthritis/Rheumatoid Arthritis Scleroderma Myositis	Session 1: Biologics; Innovation and Bright Ideas Workshop  Session 2: Diagnosis and Management of Feeding Disorders in Children with Food Allergies
Lunch	Lunch	Lunch	Lunch	Lunch
Oral Immunotherapy Symposium	Diagnostics Symposium	Autoimmunity Symposium	Session 3: Neuronal Autoimmune Disease Autoimmunity and Immunodeficiency Vasculitis Update	Session 3: Research and Publishing; ACI Nurses and the Future Frontier  Session 4: Food Allergy Update; Working as a Country or Sole Dietitian Workshop
Afternoon Tea	Afternoon Tea	Afternoon Tea	Afternoon Tea	Finish 3:30
Clinical Grand Rounds	ASCIA AGM ASCIA Update Poster Rounds	Poster Rounds Quiz	Session 4: B-cell Depletion Therapy Tolerance Therapy in Autoimmune Disease	
Welcome Function Convention Centre	Gala Dinner Adelaide Oval	Closing Function Convention Centre	Wine and Cheese Convention Centre	

# ASCIA 2015 Conference Exhibition Floorplan



## FOR THE MAIN CONFERENCE (Wednesday –Friday):

- All exhibition stands will be located in Hall F
- All talks will be presented in Hall L, which delegates will enter via Room L3.
- The registration desk will be located in Foyer F, next to the entry to Hall F.
- All catering for lunch and tea breaks will be in Hall F
- Ottomans will be located throughout Hall F, to allow for delegate seating.
- White Octanorm stands will be built by Adelaide Expo Hire, and these can be customised if required.
- Each single stand measures 3m x 3m and double stands measure 6m x 3m.
- Adelaide Expo Hire can also organise furniture hire, shelving, signage, banners, AV, lighting and power.
- Standard Octanorm exhibition stand construction will commence on Tuesday from 08.00 onwards.
- Customised stand construction will be scheduled on Tuesday from 10.00 onwards.
- Exhibitor move-in time is from 16.00 to 22.00 on Tuesday
- Exhibition hours are 10.00 to 16.00 from Wednesday to Friday
- Exhibitor move-out time is from 16.00 to 22.00 on Friday (exhibitors staying for Saturday can leave their display materials in their allocated space for Saturday).

## FOR THE SATURDAY MEETINGS:

- Hall F will be split to allow for table top exhibitor displays in the half closest to the entry, and the Autoimmunity Update presentations to also be in the other half of Hall F.
- Allergy and Immunology Update presentations will be in Rooms L2 and L3
- All catering for lunch and tea breaks will be in Hall F, in the same area as the exhibition.
- Move-in time is from 8.00 to 10.00.
- Move-out time is from 16.00 to 22.00.
- Exhibition hours are 10.00 to 16.00.

## ASCIA 2015 Conference Secretariat - Sponsors and Exhibitors

The logo for ASCIA, featuring the word "ascia" in a bold, blue, lowercase sans-serif font. Above the letter 'i' is a stylized orange and red graphic resembling a cluster of cells or a molecular structure.

australasian society of clinical immunology and allergy

Suite 238, 117 Old Pittwater Road, Brookvale, NSW 2100, Australia

PO Box 450 Balgowlah NSW 2093, Australia

Phone: 02 8039 2140 or 0425 216 402

Fax: 02 8039 2144

Email: [education@allergy.org.au](mailto:education@allergy.org.au)

Website: [www.allergy.org.au](http://www.allergy.org.au)

## ASCIA 2015 Conference Secretariat - Registration



### ICMS Australasia

Level 2, 120 Clarendon Street, Southbank, Victoria 3006, Australia

PO Box 5005, South Melbourne Victoria 3205, Australia

Ph: 03 9682 0500

Fax: 03 9682 0344

Email: [registration@ascia2015.com](mailto:registration@ascia2015.com)

Website: [www.ascia2015.com](http://www.ascia2015.com)

## ASCIA 2015 Conference Venue



### Adelaide Convention Centre

North Terrace, Adelaide, South Australia 5000

Tel: 08 8212 4099

Fax: 08 8212 5101

Web: [www.adelaidecc.com.au/](http://www.adelaidecc.com.au/)

Email: [sales@adelaidecc.com.au](mailto:sales@adelaidecc.com.au)

## ASCIA 2015 Exhibitor Stand Contractor



### Adelaide Expo Hire Pty Ltd

31 Deeds Road, North Plympton South Australia 5037

Tel: (08) 8350 2300

Fax: (08) 8350 2301

Web: [www.aeh.com.au/](http://www.aeh.com.au/)

Email: [adexpo@aeh.com.au](mailto:adexpo@aeh.com.au)

## **ASCIA 2015 Conference Sponsorship Levels (\$AU per annum + GST)**

### **DIAMOND sponsorship - \$40,000 pa**

Sponsorship and exhibition options to a total value of \$40,000 or more, including ASCIA educational programs. Entitlements are as follows:

- Premium double exhibition stand (6m x 3m) @ 50% discounted rate of \$6,000
- Complimentary registrations (8 per double exhibition stand), full page colour advertisement in Program Book and satchel insert.
- Listing on ASCIA website and Program Book as Diamond sponsor.

### **PLATINUM sponsorship - \$25,000 pa**

Sponsorship and exhibition options to a total value of \$25,000 - \$39,999, including ASCIA educational programs. Entitlements are as follows:

- Preferred exhibition stand location, after Diamond sponsors
- Complimentary registrations (3 per exhibition stand), full page colour advertisement in Program Book and satchel insert.
- Listing on ASCIA website and Program Book as Platinum sponsor.

### **GOLD sponsorship - \$15,000 pa**

Sponsorship and exhibition options to a total value of \$15,000-\$24,999, including ASCIA educational programs. Entitlements are as follows:

- Preferred exhibition stand location, after Platinum sponsors
- Complimentary registrations (3 per exhibition stand) and satchel insert.
- Listing on ASCIA website and Program Book as Gold sponsor.

### **EXHIBITORS - \$6,000 pa**

Exhibitors who are not sponsors are entitled to:

- Complimentary registrations (2 per exhibition stand).

### **Complimentary exhibitor registrations include:**

- Catering (lunch, morning and afternoon tea)
- Entry to all sessions (except for breakfast meetings)
- Welcome Function tickets

Exhibitors should use the ASCIA 2015 Conference exhibitor and sponsor registration form (available from 30 April -20 July 2015) to purchase:

- Gala Dinner tickets at \$145 each
- Additional exhibitor registrations at \$600 each



## ASCIA 2015 Conference Sponsorship and Exhibition Application

Please complete and email this form to [admin@allergy.org.au](mailto:admin@allergy.org.au) or fax to 02 8039 2144 and a Tax Invoice will be emailed to you. A word version of this form is available on the ASCIA 2015 Conference website [www.ascia2015.com](http://www.ascia2015.com)

ORGANISATION NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

POSTAL ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

PH \_\_\_\_\_

PURCHASE NUMBER (IF REQ'D) \_\_\_\_\_

TOTAL AMOUNT \_\_\_\_\_

### PLEASE TICK APPROPRIATE BOX/ES:

- |                          |  |                                 |
|--------------------------|--|---------------------------------|
| <input type="checkbox"/> | <b>ASCIA 2015 CONFERENCE EXHIBITION STAND (3m x 3m) for 3 DAYS</b> (Wednesday 9 <sup>th</sup> – Friday 11 <sup>th</sup> Sept)          | <b>\$6,000</b>                  |
| <input type="checkbox"/> | <b>ASCIA 2015 CONFERENCE DOUBLE EXHIBITION STAND (6m x 3m) for 3 DAYS</b> (Wednesday 9 <sup>th</sup> – Friday 11 <sup>th</sup> Sept)   | <b>\$12,000</b>                 |
| <input type="checkbox"/> | <b>ASCIA 2015 ALLERGY AND IMMUNOLOGY UPDATE OR AUTOIMMUNITY UPDATE EXHIBITION</b> (Saturday 12 <sup>th</sup> Sept - table top display) | <b>\$1,000</b>                  |
| <input type="checkbox"/> | <b>SPONSORSHIP OF INTERNATIONAL SPEAKER</b>  | <b>\$15,000</b>                 |
| <input type="checkbox"/> | <b>SPONSORSHIP OF ASCIA WELCOME FUNCTION</b>   | <b>\$15,000</b>                 |
| <input type="checkbox"/> | <b>SPONSORSHIP OF ASCIA GALA DINNER</b>  | <b>\$15,000</b>                 |
| <input type="checkbox"/> | <b>SPONSORSHIP OF BREAKFAST SESSION</b>  | <b>\$5,000</b>                  |
| <input type="checkbox"/> | <b>SPONSORSHIP OF CONFERENCE SACHEL</b>  | <b>\$5,000</b>                  |
| <input type="checkbox"/> | <b>ADVERTISEMENT IN PROGRAM BOOK</b>   | <b>\$5,000</b>                  |
| <input type="checkbox"/> | <b>SACHEL INSERT</b>   | <b>\$1,000</b>                  |
| <input type="checkbox"/> | <b>SPONSORSHIP OF TRAVEL SCHOLARSHIPS</b>  | <b>\$500 (each)</b>             |
| <input type="checkbox"/> | <b>SPONSORSHIP OF CGR PRIZE/S</b>  | <b>\$1,000 - \$1,500 (each)</b> |
| <input type="checkbox"/> | <b>SPONSORSHIP OF POSTER PRIZES</b>  | <b>\$1,000 - \$1,500 (each)</b> |

- All prices are quoted in Australian Dollars and do not include GST (10%).
- Sponsors of specific events or items are given first option in subsequent years.
- New exhibitors and sponsors must be approved by the organising committee.
- A summary of all sponsors and exhibitors will be included in the ASCIA 2015 Conference Program Book and on the ASCIA website.