

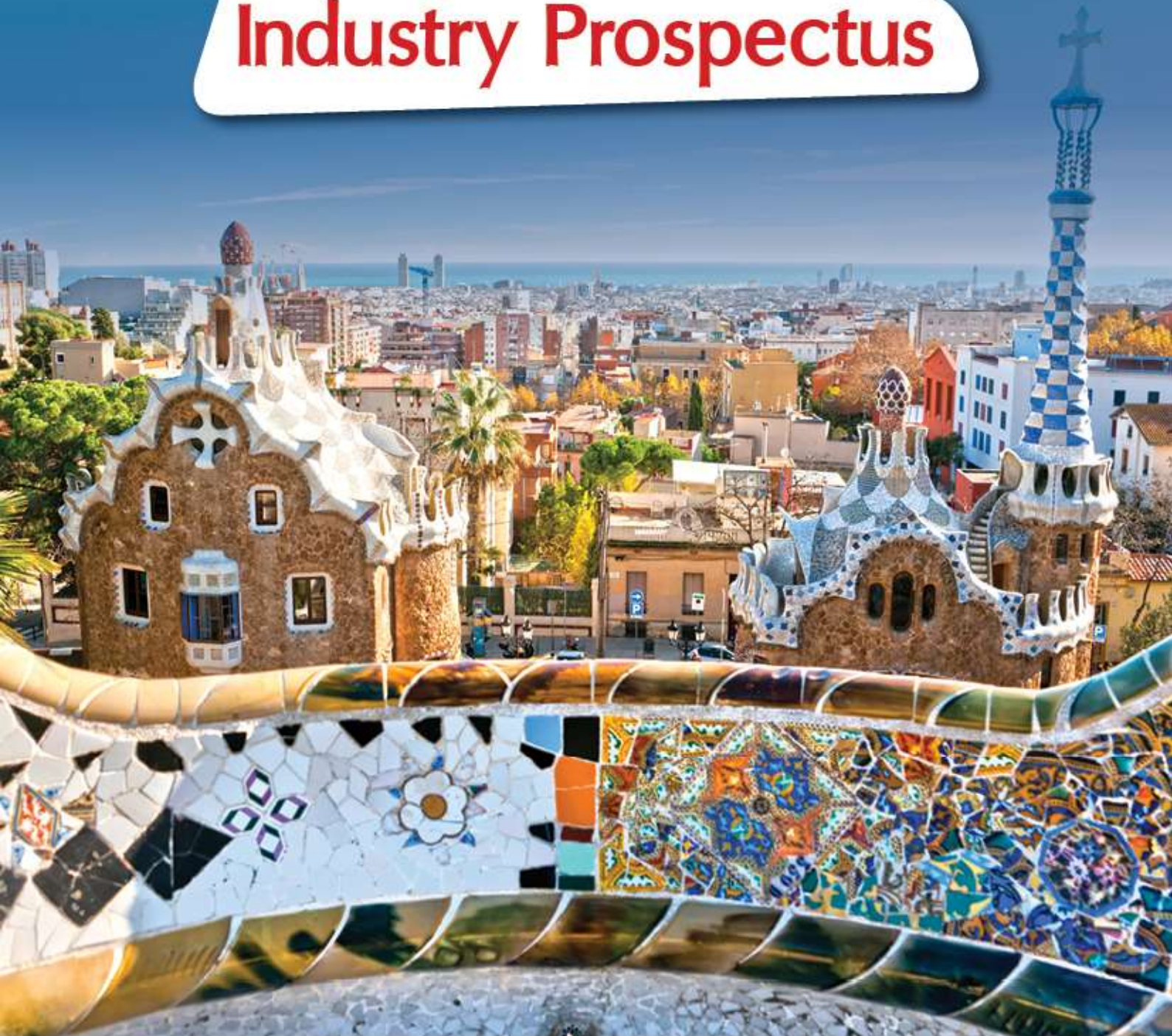


# The 7<sup>th</sup> International Conference on Ocular Infections

3 - 4 September 2015, Barcelona, Spain

[www.ocularinfections.com](http://www.ocularinfections.com)

**Industry Prospectus**





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## **WELCOME LETTER**

**Dear Colleague,**

Ocular infections are a pervasive threat and remain a leading cause of global blindness. Infections of the eye continue to challenge clinicians around the world with making an accurate, rapid diagnosis, as well as, provision of optimal therapy given the emergence of spread of antimicrobial resistance.

We are pleased that the **7th International Conference on Ocular Infections** will be held at the **Fira de Barcelona, in Barcelona Spain** from **September 3-4, 2015**, bringing experts from around the world providing the latest clinical and basic research advances to help meet these challenges.

With this venue and forum we are looking to expand participation from delegates in related disciplines such as bioinformatics, biostatistics, epidemiology, microbiology, molecular biology, pharmacology, systemic infection, and others to diversify and enrich the discussions on ocular infections.

We are also pleased to announce ICOI 2015 will be held association with the ESCRS Congress (The European Society of Cataract and Refractive Surgeons), to be held in the same venue, 5 – 9 September, 2015

We are hopeful that you will be able to join us for this exciting and extraordinary event and thank you in advance for your interest and active participation and look forward to welcoming you to the **7th International Conference on Ocular Infections**.

Sincerely,

Terrence O'Brien  
President

Joseph Frucht-Pery  
President



## **LIST OF TOPICS**

- Unraveling the Contact Lens-Associated Microbial Keratitis Epidemics
- Antimicrobial Resistance: Strategies for Survival and Prevention
- The Revolution in Ocular Imaging for Real-time Diagnosis of Eye Infections
- The Latest Clinical Updates on External Infections, Keratitis, Endo-ophthalmitis, Uveitis and Retinitis
- Epidemiology, Microbiology, Pharmacology and Drug Delivery
- Advances in Antimicrobial Agent Research & Development
- Ocular Microbiology Laboratory Techniques
- New Anti-Infectives
- Novel Drug Delivery
- Global Health – The Problem of Infectious Blindness
- Immune aspects of Infectious Disease
- Bacterial and viral conjunctivitis
- Cellulitis
- Diagnostic Imaging
- Choroiditis
- Ocular Infections
- Inflammation





## **PROFILE OF ATTENDEES**

### **Ophthalmologists (includes all sub-specialties):**

Anterior and Posterior Segment Surgery  
Cataract Surgery  
Cornea, Ocular Surface, and External Disease  
Glaucoma  
Medical Retina  
Neuro-Ophthalmology  
Ocular Infections  
Ocular Oncology  
Oculoplastics & Orbit surgery  
Ophthalmic Pathology  
Paediatric Ophthalmology/Strabismus  
Refractive Surgery  
Uveitis/Immunology  
Vitreo-Retinal Surgery  
Ophthalmic Surgery

### **General Practitioners**

### **Paediatricians**

### **Specialists in the following fields:**

Bioinformatics and Biostatistics  
Epidemiology  
Microbiology  
Molecular Biology  
Pharmacology and Drug Delivery  
Systemic Infections

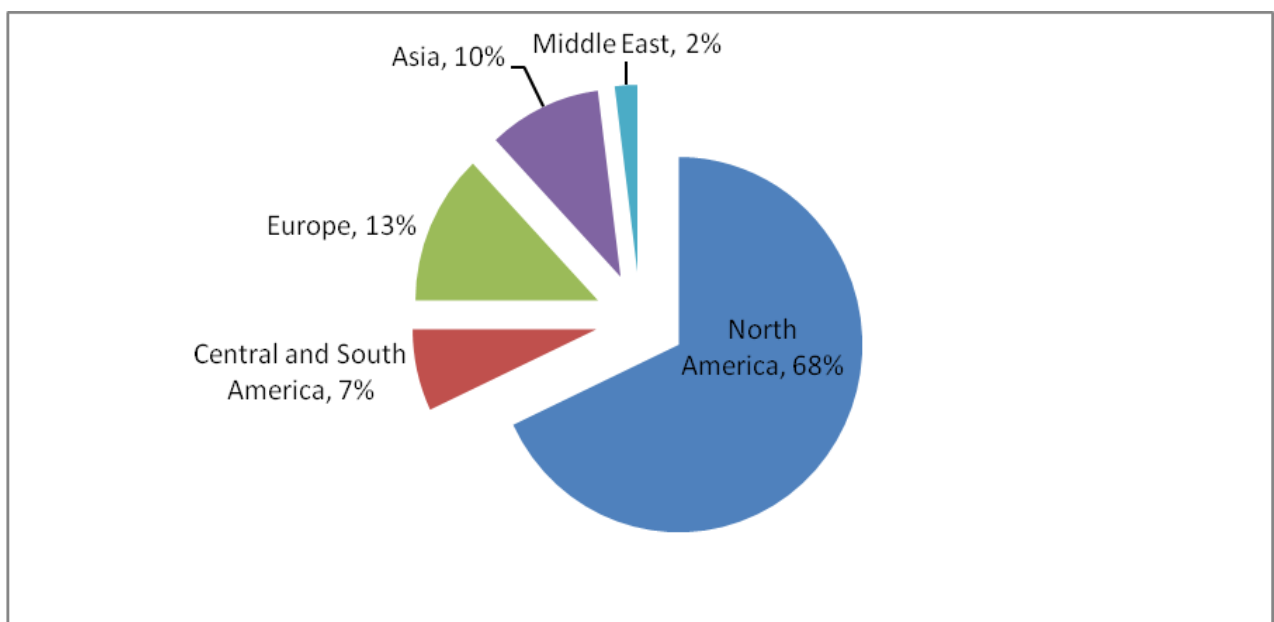




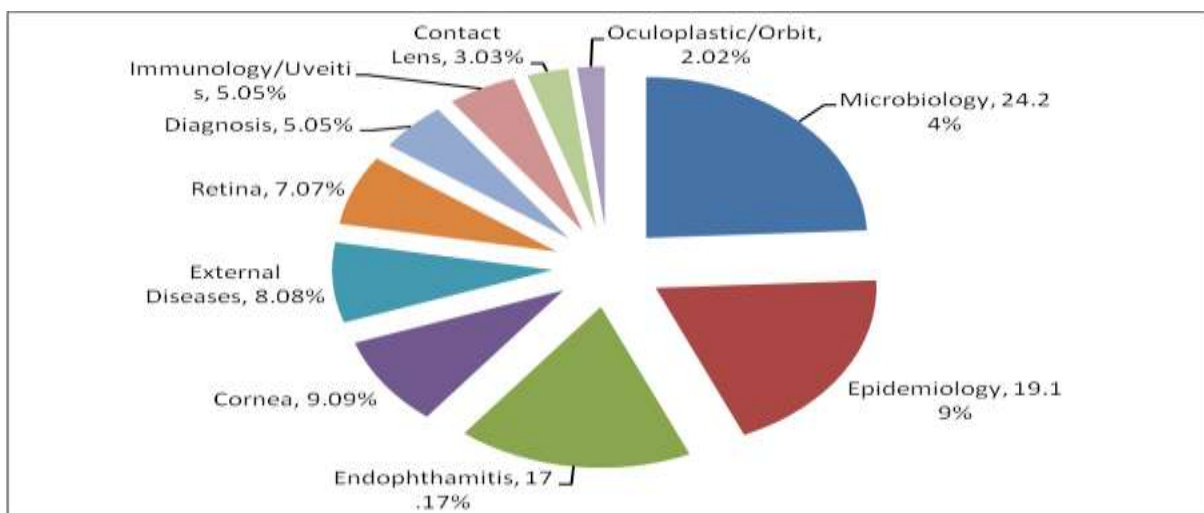
**THE 5TH ICOI CONFERENCE, FLORIDA, FEBRUARY 2010 – STATISTICS**

**Number of Participants: 450**

***Split of ICOI 2010 Participants by Country of Origin***



***Split of ICOI 2010 Participants by Area of Expertise***





# The 7<sup>th</sup> International Conference on Ocular Infections

3-4 September 2015, Barcelona, Spain

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## SUPPORTERS AND EXHIBITORS OF ICOI 2010

**BAUSCH + LOMB**



**Alcon**<sup>®</sup>

**INSPIRE** 

**VISTAKON** PHARMACEUTICALS, LLC



**FORESIGHT**  
BIOTHERAPEUTICS



**RPS**  Right Diagnosis  
Right Treatment  
Right Now

**Moria**  
**BICOM, INC**





## **COMMITTEES**

### **Organizing Committee**

#### **Joseph Frucht Pery (MD), Israel**

Director of Cornea, External Eye Disease and Refractive Surgery Unit  
Hadassah Medical Center, Jerusalem

#### **Terrence (Terry) P. O'Brien (MD), USA**

Professor of Ophthalmology  
Charlotte Breyer Rodgers Distinguished Chair in Ophthalmology  
Director, Refractive Surgery Service  
Palm Beach Gardens, Florida





## **GENERAL INFORMATION**

### **Date**

September 3-4, 2015

### **Conference Venue**

Fira de Barcelona - Gran Via  
Av. Joan Carles I, 64  
08908 L'Hospitalet de Llobregat  
Barcelona, Spain

**ICOI 2015 will be held in association with ESCRS 2015, which will be held in the same venue 5 - 9 September 2015**

### **Language**

The official language of the Conference is English

### **Climate**

Meeting is in September and temperature will be 25 to 30 degrees.

### **Accommodation**

Special Conference rates for hotel accommodation will be offered to participants via the Conference website: <http://ocularinfections.com>

### **Official Letter of Invitation**

Official letters of invitation designed to help overcome administrative difficulties in certain countries will be sent upon request. It must be understood that such letters do not represent a commitment on the part of the Organizing Committee or Conference to provide any financial assistance.

### **Visa Requirements**

Participants are requested to check with the Spanish consulate in their home country or with their travel agency for visa requirements. It is the responsibility of the participant to obtain a visa if required.

### **Liability and Insurance**

The Conference Organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to Conference participants (or their accompanying persons), either during, or as a result of the Conference. Participants are advised to take out their own personal health and travel insurance for their trip.

### **Currency and Exchange**

The official currency in Spain is Euro (€).



## **Airport Information and Travel to Barcelona**

### **Airport**

Barcelona International Airport (also known as El Prat de Llobregat Aeropuerto de Barcelona) is situated 13 km South West of the city center.

### **Train (RENFE)**

The train service between the airport and the city centre (Paseo de Gracia) runs from 06:00 to 22:30 (direction Barcelona) and from 5:20 to 22:50 (airport direction). There is one train every 30 minutes and the travel time is 25 minutes. Approximate cost: € 3.80.

### **Express Bus (Aerobús)**

The bus service between the airport and the city centre (Plaza Cataluña) runs from 06:00 to 01:00 on working days and from 6:30 to 1:00 during the weekends (Barcelona direction), and from 5:30 to 00:15 on working days and from 6:00 to 00:30 during the weekends (airport direction). There is one bus every 8 minutes and the travel time is 30 minutes. Approximate cost: € 5.90.

### **Taxi**

The meeting is in the Fira Gran-Via Barcelona. It is a 10 minutes taxi ride from the airport and costs approx €20.00.



## **REGISTRATION INFORMATION**

Online Registration is now available.

Kindly refer to the Conference website: <http://ocularinfections.com>.

Fees for Conference participants include: Participation in Scientific sessions, Entrance to the Exhibition, Conference Publications & Coffee Breaks.

## **Hotel Information**

Online Accommodation bookings are now available.

Kindly refer to the Conference website: <http://ocularinfections.com>.



## **SUPPORTING OPPORTUNITIES**

### **LUNCH SESSION**

**35,000USD**

The lunch session will take place on **3rd September 2015 at 13:00pm** and on **4th September 2015 at 13:00 pm**. During this comfortable and informal session, Conference guests will have the opportunity to get together while the Supporter will get the chance to invite its key-note speakers and promote its firm to ICOI guests. The Lunch session includes lunch catering for the participants, but does not incorporate other costs associated with the session.

#### **Benefits to Supporters of Lunch Sessions:**

- Opportunity to brand the Meeting Room
- Lunch session published in the Social Book
- Supporter's logo with hyperlink published on Conference website
- Acknowledgement of Supporter in Social Book
- Acknowledgement of Supporter on board on-site
- Posters/rollups with the Supporter's name and logo displayed in the Lunch session
- Posters/rollups to be provided by the Supporter
- Napkins with Supporter's name and logo  
The napkins are to be provided by the Supporter
- Audio Visual equipment included

### **BREAKFAST SESSION**

**12,000USD**

The breakfast session will take place on **4th September 2015 at 06:30 am** and on **5th September 2015 06:30am**. During this comfortable and informal session, Conference guests will have the opportunity to get together while the Supporter will get the chance to invite its key-note speakers and promote its firm to ICOI guests. The breakfast session includes breakfast catering for the participants, but does not incorporate other costs associated with the session.

#### **Benefits to Supporters of Breakfast Sessions:**

- Opportunity to brand the Meeting Room
- Breakfast session published in the Social Book
- Supporter's logo with hyperlink published on Conference website
- Acknowledgement of Supporter in Social Book
- Acknowledgement of Supporter on board on-site
- Posters/rollups with the Supporter's name and logo displayed in the breakfast session
- Posters/rollups to be provided by the Supporter
- Napkins with Supporter's name and logo  
The napkins are to be provided by the Supporter
- Audio Visual equipment included



**GET TOGETHER RECEPTION - SOLE OPPORTUNITY **35,000USD****

The opening social event of the symposium will take place in a comfortable, informal atmosphere where Conference participants will have the opportunity to associate and meet old and new friends.

The company name and logo will be displayed on the gathering invitation, in the Social Book, and on the Conference website.

**FACULTY RECEPTION - SOLE OPPORTUNITY **20,000USD****

The faculty gathering reception of the Conference will take place in a unique atmosphere where top faculty members from all around the world will have the opportunity to get together.

The company name and logo will be displayed on the gathering invitation, in the Social Book, and on the Conference website.

**COFFEE BREAK **15,000USD or 30,000USD****

Coffee will be served in the exhibition space during morning and afternoon breaks on each day of the Conference sessions (excluding the Internet Café).

Support of Coffee Breaks:

For one day **- 15,000USD**

For entire Conference **- 30,000USD**

**CONFERENCE USB - SOLE OPPORTUNITY **10,000USD****

Exclusive right of the company's name & logo to appear on the Conference USB stick

The USB stick will contain:

- The company's name and logo (provided by the Supporter)
- The company's advertisement (provided by the Supporter)
- Presentations and workshop papers.

As the exclusive Supporter of the USB Conference Abstracts, the Supporter will gain extensive brand recognition amongst the speakers, VIPs, and delegates attending the ICOI 2015.

This opportunity provides a platform to share knowledge, technical expertise and project insights amongst delegates.

**MINI-PROGRAM – Program at a Glance - SOLE OPPORTUNITY **8,000USD****

- Exclusive advertisement on the back cover of the pocket-size program.  
The company's name and logo will be displayed in the Social Book and Conference website.



**SOCIAL AND FINAL PROGRAM BOOK – INSIDE PAGE 2,000USD**

- Additional advertisements within the publication are available via application.

**PROMOTIONAL MATERIAL 1,500USD**

Insert of promotional leaflets or brochures in the participants' Conference bags.

The material should be provided by the Supporter and must be approved by the Secretariat (insert size should be up to 8 A4 or 8.5" x 11" sheets, double sided).

The material should be forwarded directly to the Conference venue no later than one week before the opening.

**Special Requests**

We are aware that the support of any of the above items may not suit your company's objectives. In this case, we can present you with alternative offers which may be more suitable for you.

Please feel free to contact our Industry Manager to discuss your needs.

**Acknowledgements**

Please note that all Supporters and Exhibitors will be acknowledged in the Social Book, on the acknowledgement boards at the Conference, and on the Conference website.

Please forward your company logo (in EPS 300dpi format) in both black and white and colour versions to [Yrosenfeld@paragong.com](mailto:Yrosenfeld@paragong.com)



**SUPPORTING APPLICATION FORM AND CONTRACT (Page 1)**

Please complete the following information and return to the Industry Liaison Manager:

Mr. Yaniv Rosenfeld  
 Paragon Group  
 18, Avenue Louis-Casai; 1209 Geneva, Switzerland  
 Tel: +41(0)22-5330-948; Fax: +41(0)22-5802-953  
 Email: [yrosenfeld@paragong.com](mailto:yrosenfeld@paragong.com)

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (2 lines max.)	

\* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following items:

<b>Item</b>	<b>Price</b>	<b>✓</b>
<b>TOTAL</b>		



**SUPPORTING APPLICATION FORM AND CONTRACT (Page 2)**

**Name of Company:**

\*as you wish it to appear on all acknowledgments.

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Card Holder: \_\_\_\_\_

**Bank Transfer:**

Details will be available in the invoice.

Bank charges are the responsibility of the payee.

**Terms of Payment**

50% due with signed contract

50% due by July 3, 2015

The total amount should be received before the opening date of the Congress.

Signature .....Date .....

Company Stamp .....

All company details, as filled out on the form, will be used to advertise the institute/company in the exhibition's catalogue.





### **Exhibition Information**

Sub-specialty Satellite Exhibition  
Friday, September 4th and Saturday September 5th  
Fira de Barcelona - Gran Via  
Av. Joan Carles I, 64  
08908 L'Hospitalet de Llobregat  
Barcelona, Spain

### **For exhibition enquiries, please contact**

Mr. Yaniv Rosenfeld  
Paragon Group  
18, Avenue Louis-Casai; 1209 Geneva, Switzerland  
Tel: +41(0)22-5330-948; Fax: +41(0)22-5802-953  
Email: [yrosenfeld@paragong.com](mailto:yrosenfeld@paragong.com)

### **Participating Societies**

6th EuCornea Congress ([www.eucornea.org](http://www.eucornea.org))  
3rd World Congress of Paediatric Ophthalmology and Strabismus ([www.wspos.org](http://www.wspos.org))  
7th International Conference on Ocular Infections ([www.ocularinfections.com](http://www.ocularinfections.com))

Anticipated Total Attendance 3,000 ophthalmologists

€450.00 per square metre (minimum 9 sq metres)