

# Pharmacology 2015

## Partnership opportunities \*

\* BPS Partners benefit from a 20% discount on additional sponsorship opportunities at *Pharmacology 2015* and 10% discount on future BPS events

### Bronze Partner - £2,000 (limited to four)

- One 3mx2m space-only exhibition stand with two complimentary meeting registrations
- One A4 promotional leaflet **or** promotional marketing item of your choice in the delegate bags
- Company logo and 150 word company description included in official programme booklet, conference app **and** online on the partners page at [www.bps.ac.uk](http://www.bps.ac.uk) plus logo on meeting partner banner
- Exclusive sponsorship of one symposium with symposium identified as "supported by name of Bronze Partner" and branded with Bronze Partner company logo in the meeting programme (allocated on first-come, first-served basis and subject to availability)
- Full page colour advertisement in the official programme booklet
- First right of refusal of Bronze Partnership for *Pharmacology 2016*

### Silver Partner - £3,500 (limited to two)

- One 3mx2m space-only exhibition stand with four complimentary meeting registrations
- One A4 promotional leaflet **or** promotional marketing item of your choice in the delegate bags
- Company logo and 200 word company description included in official programme booklet, conference app **and** online on the partners page at [www.bps.ac.uk](http://www.bps.ac.uk) , plus logo on meeting partner banner
- Exclusive sponsorship of BPS' prestigious Prize-giving Reception, Annual Dinner **or** Young Pharmacologists' Welcome Reception (allocated on first-come, first-served basis and subject to availability with Gold Partner having first pick)
- Exclusive sponsorship of either
  - one symposium with symposium identified as "supported by name of Silver Partner" and branded with Silver Partner company logo in the meeting programme (allocated on first-come, first-served basis and subject to availability)
  - one poster session with poster session identified as "supported by name of Silver Partner" and branded with Silver Partner company logo in the meeting programme and online poster abstract programme (allocated on first-come, first-served basis and subject to availability)
- Full page colour advertisement in the official programme booklet (either inside front or inside back cover, allocated on first-come, first-served basis and subject to availability)
- Full page advertisement in BPS newsletter Pharmacology Matters
- Pre-meeting email to all opted-in pre-registered participants (email will be sent out by the BPS Secretariat on behalf of the Silver Partner in adherence with data protection legislation)
- Branding on opening slides of *Pharmacology 2015*
- High visibility branding of the registration desks with Silver Partner company logo
- First right of refusal of Silver Partnership for *Pharmacology 2016*

## **Gold Partner - £5,000 (limited to one)**

- One 4mx4m space-only exhibition stand with six complimentary meeting registrations
- One A4 promotional leaflet **and** one promotional marketing item of your choice in the delegate bags
- Company logo and 300 word company descriptions included in official programme booklet, the conference app **and** online on the partners page at [www.bps.ac.uk](http://www.bps.ac.uk) , plus logo on meeting partner banner
- Exclusive sponsorship of BPS' prestigious Prize-giving Reception, Annual Dinner **or** Young Pharmacologists' Welcome Reception (allocated on first-come, first-served basis and subject to availability with Gold Partner having first pick)
- Exclusive sponsorship of either
  - one symposium with symposium identified as "supported by name of Gold Partner" and branded with Gold Partner company logo in the meeting programme (allocated on first-come, first-served basis and subject to availability)
  - one poster session with poster session identified as "supported by name of Gold Partner" and branded with Gold Partner company logo in the meeting programme and online poster abstract programme (allocated on first-come, first-served basis and subject to availability)
- Full page colour advertisement in the official programme booklet (outside back cover)
- Full page advertisement in BPS newsletter Pharmacology Matters
- Pre-meeting email to all opted-in pre-registered participants (email will be sent out by the BPS Secretariat on behalf of the Gold Partner in adherence with data protection legislation)
- Branding on opening slides of *Pharmacology 2015*
- High visibility branding of the registration desk with Gold Partner company logo
- Gold Partner company logo on delegate badges
- First right of refusal of Gold Partnership for *Pharmacology 2016*

***For further information and to discuss your company's specific requirements, please do not hesitate to contact***

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## Additional partnership opportunities

BPS partners benefit from a 20% discount on additional sponsorship opportunities at *Pharmacology 2015* and 10% discount on future BPS events

**Price (subject to VAT)**

<p><b>Exhibition stand -3mx2m, space-only</b> including</p> <ul style="list-style-type: none"> <li>two free registrations (incl. refreshments &amp; lunches and access to scientific sessions)</li> <li>free 100-word company description in with colour logo included in programme book and conference app</li> </ul>	<p><b>£1,450*</b></p> <p>* reduced to £1,200 for any 2014 exhibitor returning in 2015</p>
<p><b>Delegate bag insert</b> Provided by the sponsor – any format up to A4</p>	<p><b>£450</b></p>
<p><b>Pens, notepads or lanyards for each delegate</b></p>	<p>provided in kind</p>
<p><b>Pre-meeting email to all opted-in pre-registered participants*</b> * email will be sent out by the BPS Secretariat on behalf of the partner in adherence with data protection legislation</p>	<p>only available to Gold &amp; Silver Partners</p>
<p><b>Sponsorship of conference app</b></p> <ul style="list-style-type: none"> <li>Sponsor can include banner advertising</li> <li>two free registrations (incl. refreshments &amp; lunches and access to scientific sessions)</li> </ul>	<p><b>£1,500</b></p>
<p><b>Sponsorship of mobile phone / tablet / laptop charging station*</b> * Charging station will be branded with sponsor's logo including</p> <ul style="list-style-type: none"> <li>one literature stand for promotional marketing material</li> <li>one free registration (incl. refreshments &amp; lunches and access to scientific sessions)</li> </ul>	<p><b>£1,250</b></p>
<p><b>High visibility branding opportunities</b></p> <ul style="list-style-type: none"> <li>External flags - up to six*</li> <li>Window transfers – up to four*</li> <li>Pillar banners in exhibition hall</li> <li>Lift signs (in all lifts used by delegates)</li> <li>External canopy sign across main entrance</li> </ul> <p>* provided by the sponsoring company</p>	<p><b>£400</b></p> <p><b>£450</b></p> <p><b>£500</b></p> <p><b>£600</b></p> <p><b>£1,250</b></p>
<p><b>Scientific symposium sponsorship</b> <i>Symposia details will be available at bps.ac.uk</i></p> <ul style="list-style-type: none"> <li>acknowledgement on BPS website, programme book and symposium title slide</li> <li>one free registration (incl. refreshments &amp; lunches and access to scientific sessions)</li> </ul>	<p><b>£750 per symposium</b></p>
<p><b>Poster session sponsorship (subject to availability)</b> Display your company logo at the biggest sessions of the <i>Pharmacology 2015</i> meeting</p>	<p><b>£500 per session</b></p>
<p><b>Pharmacology Matters advert*</b> <b>half page advert / full page advert</b> * The December issue of the Pharmacology Matters magazine will be sent electronically to the whole BPS membership and currently has an open rate of 5,000</p>	<p><b>£400 / £500</b></p>
<p><b>Advert in programme book*</b> <b>half page advert /full page advert</b> * Programme book is included in the delegate bags and is available to download from the BPS website</p>	<p><b>£250/£450</b></p>