



4TH WORLD CONGRESS
on Controversies, Debates & Consensus
in **Bone, Muscle & Joint Diseases**
Barcelona, Spain, October 20-22, 2016

Sponsorship and Exhibition Prospectus



CHAIRPERSONS' INVITATION

We are proud to announce the 4th World Congress on Controversies, Debates and Consensus in Bone, Muscle and Joint Diseases (BMJD), which will take place on October 20-22, 2016 in Barcelona, Spain

Over the years, the fields of bone, muscle and joint diseases have undergone enormous advancement in clinical and basic knowledge, as well as in applied technology. Joint diseases are reaching epidemiological dimensions and treatment possibilities are expanding. These developments have created a need for debates and discussions on the numerous controversial issues to optimize clinical outcomes.

The 4th edition of BMJD aims to continue facilitating effective debates on unresolved clinical and therapeutic dilemmas, supported by evidence-based medicine and expert opinions resulting in agreement on timely issues. The program provides an effective forum for discussing and debating such unresolved controversies, by allowing ample time for speaker-audience interaction with world authorities in the fields of Osteoarthritis, Rheumatoid Arthritis, Inflammatory Arthritis, Pain, and related Musculoskeletal Diseases.

We encourage you to take an active role in this innovative educational experience. There are a number of support opportunities and industry sponsored activities available, as outlined in this prospectus. In addition, packages can be tailored to suit your company's specific interests.

We look forward to your participation and contribution to the 4th World Congress on Controversies, Debates and Consensus in Bone, Muscle and Joint Diseases (BMJD), and to welcoming you to the lively city of Barcelona.

Bernard Combe, *France*

Boulos Haraoui, *Canada*

Jean-Pierre Pelletier, *Canada*

Johanne Martel-Pelletier, *Canada*

Jordi Monfort Faure, *Spain*

AIMS OF THE CONGRESS

- To discuss controversial issues in a critical manner
- To be a leading forum for opinion leaders, clinicians and industry
- To reach the best clinical recommendations for therapeutic dilemmas

THE PROGRAM

- Controversial topics and debates
- Cohesive and integrative sessions
- Reaching consensus where possible
- Internationally prominent speakers and opinion leaders
- Ample time devoted to discussion
- CME/CPD-accredited program

WHAT'S IN IT FOR THE INDUSTRY?

- Demonstrate your company's leadership and innovation in the field
- Present your products and research to an international audience
- Stimulate and discuss new research: Use the unique debate concept to stir discussion
- Reach key opinion leaders and raise your company's visibility in the field
- Encourage and promote education and public awareness
- Cooperate and network with world opinion leaders
- Support and assist world opinion leaders in reaching the best clinical recommendations for current therapeutic dilemmas
- Inform and update international participants on clinical and technological developments

CATEGORIES of SUPPORT

Companies will be given support category status dependent on the total amount of their support, which will consist of items such as symposia, exhibition and branding opportunities

Honorary Circle

€75,000 and higher

Platinum

€50,000 – €75,000

Gold

€35,000– €50,000

Silver

€20,000 – €35,000

Bronze

€10,000 – €20,000

Supporter

€2,000 – €10,000

TAILOR-MADE SUPPORT PACKAGES

Support packages can be tailored to suit your company's objectives and budget. Please contact the Congress Organizer for further details on creating the package that will comply with your strategy and maximize your visibility.

SCIENTIFIC SUPPORT OPPORTUNITIES

EDUCATIONAL GRANT IN SUPPORT OF THE SCIENTIFIC PROGRAM

€30,000

Opportunity to provide an educational grant in support of the CME/CPD accredited scientific program.

- Session hall and standard audio-visual equipment
- Four complimentary registrations for session chairpersons and speakers
- 6 sq.m exhibition space
- Two exhibitor registrations
- Company profile in dedicated section of congress program
- One full page color advertisement in dedicated section of congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company brochure in the participants' bags

INDUSTRY SYMPOSIUM

€40,000

Opportunity to hold a 60-minute industry symposium, non-CME/CPD accredited, during the congress.

- Session hall and standard audio-visual equipment
- Six complimentary registrations for symposium chairpersons and speakers
- 6 sq.m exhibition space
- Two exhibitor registrations
- Company profile in dedicated section of congress program
- One full page color advertisement in dedicated section of congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company brochure in the participants' bags

** The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

*** Time slots will be allocated on a first-come, first-served basis*

**** The topic, program and speakers are subject to approval by the Organizing Committee*

PRE-CONGRESS SATELLITE SYMPOSIUM - price upon request

Opportunity to hold an industry satellite symposium, non-CME/CPD accredited, on the day of the official opening of the congress. Please contact the Congress Organizer for further details.

BRANDING OPPORTUNITIES

CONGRESS BAGS - Provided-in-kind + € 10,000

Supporter will provide the congress bags, which will be branded with the congress and company logos.

CONGRESS LANYARDS - Provided-in-kind + € 6,000

Supporter will provide the congress lanyards, which will be branded with the congress and company logos. This opportunity is reserved for gold supporters and above.

WRITING PADS AND PENS - Provided-in-kind + € 5,000

Supporter will provide branded writing pads and pens, which will be included in the congress bags.

NETWORKING RECEPTION - € 15,000

Opportunity to support the networking reception for all participants of the congress.

FACULTY DINNER - € 20,000

Opportunity to support the official dinner for all faculty members included in the scientific program of the congress. Two representatives from the supporting company will be invited to attend the dinner and the company logo will appear on signage during the event.

REGISTRATION AREA - € 3,000

Opportunity to place a branded roll-up (provided by the supporter) in the registration area for duration of the congress.

PROMOTIONAL MATERIAL - € 2,000

Inclusion of promotional material, such as leaflets and brochures, in the congress bags. Material must be provided by supporter and approved by the Congress Organizer.

WIFI INTERNET - price upon request

Opportunity to support the WIFI access for all participants of the congress. Company logo will appear on the Wi-Fi access card and the Wi-Fi signage during the congress.

ALL SUPPORTERS WILL RECEIVE THE FOLLOWING BENEFITS:

- Company profile in dedicated section of congress program
- Acknowledgment: congress website, congress program, on-site signage

EXHIBITION

A professional exhibition will be held at the congress venue, in conjunction with the congress. The floorplan has been designed so as to maximize exposure to the participants. Coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

Exhibition space is available at €480 per sq.m

The minimum space size is 2x3 sq.m

Exhibition space is available on a first-come, first-served basis, with priority given to gold supporters and up.

To view the updated exhibition floorplan, please visit the congress website.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- Access to networking reception, lunches and coffee breaks
- Company profile in designated section of congress program
- Acknowledgment: congress website, congress program, on-site signage

Stand equipment and services, including partition walls, electricity, carpets and cleaning, can be ordered in accordance with the exhibitors' manual.

GENERAL TERMS & CONDITIONS

1. Support items are allocated on a first-come, first-served basis.
2. All support and exhibition prices quoted are in Euro and do not include VAT.
3. The Congress Organizer reserves the right to accept or decline offers of support and applications for exhibition space.
4. The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the congress as a whole.
5. The Congress Organizer must approve all exhibition stand designs.
6. The Congress Organizer cannot accept liability for personal accidents, loss of or damage of private of participants, either during or directly arising from the congress. Participants are advised to issue their own personal travel and health insurance.
7. All payments must be received before the commencement of the congress. Should a company fail to make payment, the Congress Organizer reserves the right to cancel the company's participation and benefits.
8. Additional down payment structures and cancellation policies will be outlined in the order form.

COMPLIANCE INFORMATION FOR SUPPORTERS AND EXHIBITORS

INDUSTRY SYMPOSIA

Symposia are offered to the industry as non-CME/CPD accredited commercial/promotional symposia. Companies are free to choose their topics, invite speakers, and control content; however, these are subject to approval by the Organizing Committee. All such symposia will not be included in the main event CME/CPD credit offering and will be indicated in the program as: Industry Sponsored Symposium.

UNRESTRICTED EDUCATIONAL GRANTS

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of a CME/CPD accredited scientific program, you are making a vital contribution to these efforts. All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME/CPD accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the program. All support will be disclosed to participants.

ADVERTISEMENTS

Advertisements are allowed to be for products only and may not include invitations to sessions. Branded items will carry company logos only. No products logos or advertisements are permitted.

Please note that it is the responsibility of supporters and exhibitors to comply with the local authorities' regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the Promotion of Medicine.

CONGRESS ORGANIZER

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