ERS INTERNATIONAL CONGRESS 2017
MILAN, ITALY, 9–13 SEPTEMBER
SPONSORS AND EXHIBITORS GUIDE
ERSCONGRESS.ORG
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Welcome, Committees and Statistics
WELCOME TO THE **world’s largest** GATHERING OF RESPIRATORY PROFESSIONALS...
THE WORLD’S LARGEST GATHERING OF RESPIRATORY PROFESSIONALS

The ERS International Congress is the largest gathering of respiratory professionals in the world. A platform for communicating important improvements in the understanding and treatment of lung diseases, it features speakers from among the world’s leading experts in the field.

WELCOME TO MILAN 2017!

We are delighted to welcome friends and colleagues to our home city of Milan for the ERS International Congress 2017. Milan is a fitting choice for the largest respiratory meeting in the world as it has for a long time been an important scientific centre in Europe. From 1452, Leonardo Da Vinci spent over 23 years in the city. Renowned for his contributions to human anatomy, it was during Da Vinci’s time in Milan that he reached new heights of scientific discovery and deepened his understanding of human anatomy.

Visitors to Milan can enjoy at first hand Leonardo’s Last Supper, a highlight of the Italian Renaissance, the Sforzesco Castle, the late gothic cathedral Duomo and the Scala Opera house, which are just a few examples of the enchanting treasures of a city founded in the 4th century BC.

As an early-industrialised city in Italy, Milan became one of the so-called ‘laboratory cities’ during the late-19 and early-20th centuries. It was during this time that it started to develop an advanced technological and scientific sector, and began to found numerous academies and institutions.

Today, Milan and the wider Lombardy region plays host to over 800,000 enterprises divided into 16 industrial districts covering a variety of areas including fashion, electronics and robotics. Embedded within this industry is the value of research and innovation as the region invests 1.4% of its GDP in research, making it one of the most innovative regions in Europe. Academia is also at the heart of the region with 12 universities in Lombardy and 7 in Milan itself.

Covering key topics in respiratory medicine from across the spectrum of disease areas including TB, lung cancer, pneumonia, cystic fibrosis, COPD and asthma amongst others, the Congress programme is set to deliver the best advances in both science and education.

We look forward to welcoming you to the ERS International Congress where we will continue our mission to promote lung health and drive standards in respiratory medicine.

ERS Congress Chair, Professor Francesco Blasi.
ERS Congress Co-Chair, Professor Stefano Centanni.
COMMITTEES

CONGRESS CHAIRS

Francesco Blasi (Congress Chair)
Respiratory Medicine Section, Università degli Studi di Milano, PAD.
SACCO - IRCCS Ca Granda Policlinico, Via F. Sforza 35, 20122, Milan, Italy

Stefano Centanni (Congress Co-Chair)
Via de Amicis, 28, 20123, Milano, Italy

Guy Brusselle (Science Council Chair)
Ghent University Hospital, De Pintelaan 185, 7K12 E, Department of Respiratory Medicine, 9000 Ghent, Belgium

Gernot Rohde (Education Council Chair)
Department of Respiratory Medicine, Maastricht University Medical Center
Postbus 5800, 6202 AZ Maastricht, Netherlands

ERS EXECUTIVE COMMITTEE

Guy Joos, BE, President
Jørgen Vestbo, DK, Past President
Mina Gaga, GR, President-Elect
Tobias Welte, DE, Vice President
Carlos Robalo Cordeiro, PT, Secretary General
Otto Chris Burghuber, AT, Treasurer
Guy Brusselle, BE, Science Council Chair
Gernot Rohde, NL, Education Council Chair
Daiana Stolz, CH, Education Council Chair Elect
Christina Gratziou, GR, Advocacy Council Chair
John Gibson, GB, Publications Committee Chair
Andrew Bush, GB, Publications Committee Chair Elect
Dan Smyth, IRL, ELF Chair
(And Heads of Scientific Assemblies)

MILAN CONGRESS COMMITTEE

Francesco Blasi, IT, Congress Chair
Stefano Centanni, IT, Congress Co-Chair
Guy Joos, BE, President
Carlos Robalo Cordeiro, PT, Secretary General
Otto Chris Burghuber, AT, Treasurer
Guy Brusselle, BE, Science Council Chair
Gernot Rohde, NL, Education Council Chair
Daiana Stolz, CH, Education Council Chair Elect
Anh Tuan Dinh Xuan, FR, Congress Chair 2018
Nicolas Roche, FR, Congress Co-Chair 2018

INTERNATIONAL PROGRAMME COMMITTEE

Guy Brusselle, BE, Science Council Chair
Gernot Rohde, DE, Education Council Chair
Daiana Stolz, CH, Education Council Chair Elect
Francesco Blasi, IT, Congress Chair
Stefano Centanni, IT, Congress Co-Chair
(And Heads of Scientific Assemblies)

HEADS AND SECRETARIES ASSEMBLIES

Felix Herth, DE
Venerino Poletti, IT
Raffaele Scala, IT
Leo Heunks, NL
Pieter Hiemstra, NL
Catherine Greene, UK
Maria R. Bonsignore, IT
Andrea Aliverti, IT
Ian Adcock, UK
Antonio Spanevolo, IT
Dick Heederik, NL

Christer Jansen, SE
Fabio Midulla, IT
Jonathan Grigg, UK
Geert Verleden, BE
Elia Stefano, IT
Irene Steenbruggen, NL
Martijn Spruit, NL
Stefano Aliberti, IT
Giovanni Sotgiu, IT
Bogdan Grigoriu, RO
TOP 10 TOPICS FOR ABSTRACTS

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TOP 10 COUNTRIES BY PARTICIPANTS

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<td>1209</td>
<td>997</td>
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<td>Switzerland</td>
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<td>851</td>
<td>Netherlands 732</td>
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<td>India</td>
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<td>465</td>
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<tr>
<td>Poland</td>
<td>569</td>
<td>465</td>
<td>Turkey 450</td>
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REGISTRATION FROM 1996 TO 2016

ERS 2016: PARTICIPANTS from 130 countries & 181 exhibitors

BREAKDOWN OF DELEGATES BY PROFESSIONAL ACTIVITY

- Clinician: 27%
- Clinician / Researcher: 36%
- Researcher: 14%
- Allied Professional: 6%
- Student: 6%
- GP: 8%
- Epidemiologist: 2%
- Other: 6%
A SAFE, COMFORTABLE AND successful CONGRESS FOR ALL...
GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY

These guidelines are designed to ensure that all sponsors enjoy safe, comfortable and successful participation in the Congress. The guidelines are constantly updated to take into account changes in laws, codes of practice and regional regulations. With this in mind, we urge you to check that your understanding of the guidelines is current.

ITALIAN REGULATIONS FOR PHARMACEUTICAL COMPANIES

This year, pharmaceutical companies will have to comply with regulations applicable to Congresses in Italy. All activities that pharmaceutical companies plan to undertake that are considered an interaction with healthcare professionals will have to be declared and approved by the Italian Medicines Agency (AIFA). AIFA follow a strict timeline and all requests must be made, at the very latest, 60 days prior to the Congress. With this in mind and to help us through this process we have mandated the AIM Group agency who will coordinate the entire application on behalf of all pharmaceutical companies wishing to participate in the Congress in Milan. There will be a small surcharge of EUR 500 to guide you through the process and make sure you deliver the requested documents and information on time.

AIM Group contact details
Mrs. Valentina Disabato / Mrs. Cristina Ghidoli
Tel.: +39 02566011
e-mail: aifa@aimgroup.eu

ORGANISING MEETINGS AND EVENTS OUTSIDE THE CONGRESS

SCIENTIFIC SYMPOSIA AND PROMOTIONAL EVENTS

The ERS forbids the organisation of scientific symposia outside of the ERS International Congress, at any venue within the host city throughout the entire duration of the Congress as well as 3 days prior to and 3 days after the official opening and closing dates of the Congress, respectively. This rule also applies to ‘Meet the Professor’ type events, all events involving speakers presenting data or case studies, practical workshops and all educational events.

Industry Sponsored Sessions will be held within the Congress on Sunday, Monday and Tuesday. Please see page 21 for further details.

SOCIAL EVENTS

Companies are permitted to hold breakfasts, lunches, dinners and other social events provided they do not take place during the following times.

- The ERS Congress Opening Session on Saturday, 9 September from 17.00–21.00
- The Scientific Programme, where ERS sessions are held from Sunday, 10 September – Tuesday, 12 September 08.00–19.15 and Wednesday, 13 September 08.00–12.00.

Additionally, we would like to make you aware that as per the Congress guidelines, no events can be organised as part of the ERS International Congress at the same time as the ERS’s official networking events. The networking events include the following:

- Executive Committee Dinner Friday, 8 September - 19:30
- Speakers’ Reception Sunday, 10 September - 20:00
- President’s Reception Monday, 11 September - 20:00
INTERNAL STAFF MEETINGS
The ERS accepts closed meetings taking place outside the Congress centre for the purposes of internal staff briefing. For small closed meetings, board meetings, discussion groups, clinical findings meetings, meetings with investigators and speaker briefings for symposia, approval from ERS is not required unless the event is for more than 40 individually invited participants.

Sponsors are entitled to host meetings for more than 40 participants for delegates they have funded to attend the Congress. Meetings must not take place during the Congress programme and must not compete with or dilute the value of the content of the ERS International Congress’ scientific programme.

Programmes for such meetings must be approved by the ERS Office, please forward them to corporate.relations@ersnet.org

LOUNGES
Companies wishing to set up a lounge area outside the Congress centre for their guests to relax, work, meet colleagues, take refreshments, etc., are permitted to do so provided the lounges are not used for activities clearly forbidden by the regulations.

For meeting rooms and lounges within the Congress centre, see page 61 for further details.

When organising events and meetings outside the Congress centre, please ensure that your meeting is approved by ERS. If a sponsor is found to be in breach of the regulations, ERS reserves the right to ask the sponsor to cancel or change the format of the meeting. In the unfortunate event that a company refuses to comply with ERS regulations, the company will be liable for a fine, the sum of which will be at the discretion of ERS. In addition, ERS reserves the right to exclude the company from participation in any future ERS events.

SMOKING AND VAPING POLICY
As tobacco is the major cause of lung diseases, ERS’ Congress Committee asks all participants and exhibitors to refrain from smoking or vaping in the Congress centre, including meeting rooms, exhibition areas, poster areas, toilets, restaurants, cafeterias, bars and loading areas and within 250 metres of the main entrances/exits at all times. The restriction applies to all types of electronic cigarettes.

CHILDREN AND MEMBERS OF THE PUBLIC
Children and members of the public are not permitted in the exhibition area or any room hosting an industry activity. In addition, ERS asks delegates and faculty to refrain from bringing children into the Congress centre unless using the ERS childcare services. In the event that a member of public is invited to participate in the ERS Congress scientific programme, they should be accompanied by a qualified healthcare professional or ERS representative observing the ERS restrictions where appropriate.

FILMING AND RECORDING OF SESSIONS
ERS wishes to protect the intellectual materials of those contributing to the Congress, prevent inappropriate material being made available to audiences outside the Congress, as well as protect its sponsors, exhibitors and delegates, and avoid blockages and logistical problems. Due to the increased number of requests from our sponsors regarding the filming of events and individuals, we are circulating the following guidelines for exhibitors and sponsors.

Filming at the Congress venue is permitted in the following circumstances only:
- Filming of sponsor’s symposia
- Filming of sponsor’s workshops
- Filming of sponsor’s own booth
- Filming taking place within your own meeting room
- Filming in the grounds (car park etc) of the Congress centre
- Filming of sponsor’s press conference

All filming must take place within the room where the activity is taking place. Camera crews and equipment must not cause any obstruction to delegates, ERS staff or ERS partners and other parties assisting with the organisation of the event.
To protect ERS, its sponsors and delegates, filming is expressly forbidden in ERS sessions rooms, in public areas of the Congress centre and the exhibition hall. Any individuals filming in these areas will be asked to desist immediately. Care should be taken to avoid inappropriate use of ERS branding and to ensure there is no suggestion of ERS endorsement in recorded material. A camera crew will only be allowed into the Congress centre with a valid Congress badge. All press requests should be directed to the ERS Press Office (Lauren.Anderson@europeanlung.org). The photographing of booths is not permitted during the set up/breakdown of the exhibition unless the photographer is hired by the exhibitor to take photographs of his/her own stand and can avoid inclusion of neighbouring booths. Photography during the opening times of the exhibition of all aspects of the event is allowed in all instances except in cases where the photographer or photography equipment would cause an obstruction or danger to delegates or staff who are visiting or working in the exhibition hall.

**CATERING**
Please check whether catering for large groups is possible within the Congress centre by contacting the Marketing & Corporate Relations Office. Catering options within the centre will be offered on a first-come, first-served basis and requirements will be handled by the Congress centre’s catering company following allocation. Please check the specific regulations for catering for sponsored events and meetings within the Congress centre on page 75.

**MARKET RESEARCH AND PRODUCTION/PRESS COMPANIES**
ERS does not allow market research companies to operate in areas of the Congress centre. Sponsors may employ companies to conduct surveys on their exhibition stands only and not in the aisles and walkways of the exhibition. It is not permitted for companies to undertake market research related to ERS, its activities or features of the Congress anywhere in the Congress centre. ERS conducts its own independent research into these areas and the results of this research can be obtained via the Marketing & Corporate Relations Office. Information about industry press activities, see page 65.

**PUBLICITY AND BRANDING RULES**

**PUBLICITY AND BRANDING**
The content of all promotional literature, advertising and promotional material of any form used or distributed within the Congress centre for the duration of the Congress remains the sole legal responsibility of the sponsor/exhibitor. It is the sponsor’s/exhibitor’s responsibility to abide by Italian laws and to observe relevant legal regulations with regard to publicity, the handing out of samples and the sale of products. The exhibition consultant (Interplan AG) and ERS cannot be held liable for any noncompliance. The exact name “ERS International Congress 2017” and session type must be mentioned on all promotional items.

**DISPLAY AND DISTRIBUTION OF MATERIALS**
Putting up posters and distributing flyers, abstracts or invitations outside a sponsor’s exhibition stand or industry session room is forbidden. All such materials will be systematically removed and destroyed. Any individual responsible for such activities will be asked to leave the Congress centre. This policy extends to hotels and other public places in the city. All promotional materials to be distributed, shown or displayed during the Congress must be approved by ERS in advance. It is also forbidden to set up promotional events, models, posters or branded structures outside the Congress centre or in any public places or areas of local interest such as train stations, market squares, parks and airports.
GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY

INDUSTRY APPS FOR CONGRESS

Please note
• Sponsors are invited to direct their delegates to the official ERS Congress app for their Congress planning, which has many additional features to enhance the Congress experience.
• Sponsors are welcome to develop their own app to support their own activities at the Congress for their sponsored delegates, visitors to their stands and participants in their own symposia.
• Sponsor’s apps should not be publicly promoted during the Congress, other than in support of the activities listed above (sponsored delegates, visitors to the stand and participants in their own symposia).
• Sponsor’s apps must not duplicate, augment or seek to replace any of the functionalities of the official Congress app and are not permitted to use or record any content of the ERS Congress programme that is not the sponsor’s own.
• It is not acceptable for any company or organisation to seek to gain a marketing advantage by producing apps that utilise any of the scientific or educational materials from the ERS Congress.

Insurance

Permission and liability
The securing of necessary permits and licenses remains the sole responsibility of the party or organisation wishing to undertake activities during the Congress. Sponsors are liable for all taxes, charges and duties relating to such activities. Should a claim in respect of such be addressed to ERS, companies shall fully indemnify the ERS.
Sponsors will remain liable for the activities of their staff and representatives during Congress. The ERS does not, in any way, accept responsibility for the staff and representatives of its sponsors and partners during Congress, within or outside the Congress centre.

Insurance
It is the responsibility of the sponsor to assess and assure the level of insurance cover required to indemnify itself against all eventualities concerning their activities, equipment and staff during the Congress within and outside the Congress centre.
ERS offers no assurances to the sponsor outside those expressed within specific contracts.
Sponsors are obliged to check the level of cover required by the Congress centre directly with the venue.

Specific guidelines for Industry sessions

Room allocation for Industry sessions
Deadline: please submit your 3 preferred choices by 10 December, 2016 by completing the related order forms. In the event that none of the preferred choices can be allocated, companies will be contacted and offered alternatives, with a deadline of 6 working days for confirmation. Before confirming any allocations, ERS will wait until all confirmations for Industry Session rooms and dates have been received on 10 December, 2016. The ERS will do its best to accommodate sponsors with their preferential choices according to the following criteria:
• Number of seats in the Industry Session room
• Programme contents (to avoid clashes)
• General involvement of the company in previous Congresses
• Date of confirmation (if preferential choice was received after the deadline)

Confirmation of allocation will be sent to all sponsors simultaneously, by the end of January 2017. Acceptance of an allocation will constitute entering into a binding agreement with ERS and cancellation fees will apply. For sponsors who are unable to commit to this agreement, the offered options cannot be secured and may be offered to other interested parties.
PAYMENT/CANCELLATION
A contract will be sent to companies in February, 2017, together with an invoice for 100% of the amount payable. Full payment must be processed by 30 April, 2017. Failing to pay by the above deadline will result in not being included in the online Congress Guide.

CANCELLATION OF THE CONTRACT BY THE SPONSOR
A sponsor may withdraw from the contract with ERS by giving unilateral written notice to that effect under the following terms of cancellation. In the event of the contract being cancelled in whole or in part not later than 30 May, 2017, fifty percent (50%) of the total amount shall be payable to ERS; in the case of cancellations made after 30 May 2017, one hundred percent (100%) of the total amount due shall be payable to ERS.

APPOINTED AGENCY
Applications for Industry Sessions must be submitted by the organising company. Correspondence should be made exclusively between this company and ERS. Companies should inform ERS, in writing, of which agencies have been appointed for their Industry Sessions.

SYMPOSIUM ROOMS
Set-up: rooms will be made available for 2 hours only (no coffee break) on the day of the Industry Session. Rooms will be accessible 30 minutes before the Session starts.

Dismantling: any set-up, dismantling and removal operation shall be carried out by the organiser or its appointed agency within 15 minutes after the Session has ended.

The rooms will be provided with the following basic technical equipment:

- Front projection screen
- One video projector (for computer presentations) connected to a PC/file server
- Stand microphones for questions from the audience, available according to the capacity of the room
- Chairperson’s desks (for up to 4 speakers) with chairs and microphones
- One lectern with one microphone and light
- Water for chairpersons
- A technician will be on hand for the duration of the session to manage lighting, audio and projection facilities
- A room assistant will be in charge of welcoming and briefing the chairperson(s) and the speakers on technical facilities (including access to the PowerPoint presentations from the PC) and will ensure that the Session runs to schedule. In case of problems, he/she will be able to contact the ERS Scientific Department.

Should additional hosts/hostesses or additional AV equipment be required, the organiser will send ERS the complete addresses and contact details of the companies providing these by July 2017. These companies will invoice sponsors directly.

NB: in accordance with ERS paper reduction measures, kindly note that we will not provide the panels with the name of the chairperson(s) and speakers anymore.

TECHNICAL REHEARSAL
When booking an Industry Session, you will be given a 1 hour technical rehearsal. Rehearsals will take place either in the evenings or in the mornings one day prior to the Session. No additional costs will be charged for this service unless the sponsoring company has specific requests or needs additional time.
CONTROL OF DELEGATE FLOW AND ATTENDANCE

It is the sponsoring company’s responsibility to select a room large enough to accommodate the number of delegates likely to attend its Industry Session. It is the sponsoring company’s responsibility to control entrances with trained staff and monitor the number of participants entering the room. All doors must be covered by the company’s staff to prevent overcrowding and infringement of health and safety regulations. Sponsoring companies must plan appropriate staffing and/or security ahead of time to avoid any problems. In cases in which this is not respected and for obvious security reasons, the venue has complete authority to block entrance into the rooms. Sponsoring companies will be charged for any extra security required.

For safety reasons, ERS will not allow delegates to stand in the back of the room, in the aisles or lean against the walls. People standing will be asked to find a seat in the room and other delegates will be stopped from entering the session during this time. Hostesses should be briefed to kindly but firmly ask delegates to find a seat.

SPEAKERS AND CHAIRPERSONS

ERS assumes that the speakers and chairpersons at the Industry Sessions will be contacted by the sponsoring companies directly to arrange registration, travel and accommodation. It is the responsibility of the sponsoring company to:

• Ensure there is no timing clash (with parallel satellite symposia) for the chairpersons and speakers they choose. A minimum of 15 minutes’ gap is requested between 2 different presentations made by the same speaker in 2 different symposia on the same evening.

• Ensure that their chosen Chair has not made any commitment to act as a chair or as a speaker in a different symposium on the same evening.

• Ensure that the faculty for the symposium is adequate – minimum of one chair and two speakers (not including the Chair)

ERS cannot be held responsible for any schedule clashes involving speakers or chairs. The ERS does not accept faculty who have links with the tobacco industry and reserves the right to take appropriate measures to preserve its interests.

ERS BYLAWS, ARTICLE IX. 9 CONFLICT OF INTEREST

“Steering Committee members, Congress Chair and Co-Chair, the Guidelines Director and the Editor(s) in Chief of the ERJ may not be involved as speaker or chair in the industry-sponsored symposia at the ERS International Congress.”

SPEAKERS’ PRESENTATIONS

To avoid unexpected last-minute technical problems, companies are strongly encouraged to make sure their speakers use the Speaker Preview Room to pre-load all talks and introductory slides. This will have to be done at least 120 minutes prior to the start of the session and/or rehearsal. If speakers choose to use their own laptops, this is the responsibility of the company organising the Industry Industry Session.

ABSTRACTS

ERS does not require speakers to submit abstracts of their lectures. Sponsoring companies can, however, publish their abstracts/papers for distribution among the attendees of their symposium, or in the form of an advertisement in ERS publications.

Copyright of the collection of abstracts submitted to the ERS International Congress 2017 belongs to the ERS. While individual authors are permitted to print and distribute their own abstract, companies wishing to reproduce a collection of abstracts for distribution should contact the ERS Marketing & Corporate Relations Office for information on permission.

FILMING/MISSED SESSIONS

ERS allows the filming of Industry Sessions. This should be organised by the sponsoring company itself as ERS does not offer a videoing service. The footage should not be made available and/or released on any websites or meetings or be broadcasted before the end of the Congress. Prior approval by ERS is requested.

ERS offers a hosting service for videos and webcasts on the ERS website, under the e-learning tab.
Sponsors also have the opportunity to share their Industry Symposium via the “Missed Sessions” feature available in the ERS Congress App and via “Live @ ERS Plus”. For more information on how to share your Industry Symposium via the ERS Congress App, “Live @ ERS Plus” or on the ERS website, please refer to “Sponsorship and Advertising Opportunities” page 49 and “Virtual Congress” page 57.

NOISE
A sound engineer will offer support during the symposium. A noise limit will be imposed by the sound engineer and sponsors must not alter settings to exceed this level. Any sponsor found adjusting settings will be forced to correct the noise levels. In the event that the noise from neighbouring symposia or from other sources seriously affects a symposium, please contact a technician who will arrange for the problem to be assessed immediately.
ERS does not offer completely soundproofed rooms for Industry Sessions. Sponsors should be aware that some low-level background noise is inevitable.

CATERING
It is not permitted to offer catering in the symposium room. However, sponsors are welcome to organise catering after their Industry Session, outside the room, for 1 hour. Approval must be requested from ERS in advance.

VOTING SYSTEMS
WITH VOTING PADS
ERS advises all companies wishing to use voting pads to contact the official AV partner for the ERS International Congress. They will ensure the delivery, storage and charging of the devices. Whilst it is perfectly acceptable for companies to employ an alternative supplier, ERS cannot provide storage or charging points for the equipment provided and will not be responsible for those.

VIA THE ERS CONGRESS APP
An interactive session package is available in the ERS Congress App. The package includes: extended session page in the programme, with session description, speakers, bios, session evaluation and access to live polling and Q&A features. For more information, please contact the ERS Marketing and Corporate Relations Office.

REGISTRATIONS
All speakers, as well as all participants and invited guests who wish to attend sessions, must register as active participants. For detailed information on Congress registration, see page 74.

COMPLIMENTARY REGISTRATIONS
Sponsoring companies are entitled to 10 free active participant registrations, for their Industry Evening Symposium and Early Morning Symposium. They are entitled to 3 free active participant registrations for their Industry Evening Mini-Symposium, Expert Forums and Practical Workshops. Access to Skills Workshops, Postgraduate Courses, Meet the Professor Seminars and social events, except the ERS Congress Opening Session is not included. These complimentary registrations may be used for company staff or invited speakers.

INDUSTRY SESSION PROMOTION

CONGRESS PUBLICATIONS
The times, dates and titles of Industry Sessions will be announced in the online Advance Programme. It will also be published on the ERS website in July 2017 and made available on the Congress App.

POSTERS TO BE DISPLAYED IN THE CONGRESS CENTRE
Companies are permitted to display 2 e-posters announcing their Industry Session. They will be displayed on the day of the Industry Session in 2 locations within the Congress centre, in rotation with other sessions’ e-posters. These posters are subject to ERS approval.
Companies will also have the opportunity to have a roll-up/poster in front of the room in which the Industry Session will be held, displayed by the company 30 min before their session starts. Display of any other material (flyers, posters, etc.) outside the Industry Session room is strictly forbidden.

GENERAL PROMOTION OF INDUSTRY SESSIONS
Sponsors are encouraged to advertise their Industry Session from their exhibition booth and to take advantage of the advertising opportunities offered by ERS, including: Congress publications, inserts in ERS Congress App, external posters, pre-Congress e-mailings, web banners and more (see page 52).

The distribution of flyers, abstracts or posters in other areas of the Congress centre or in hotels is strictly forbidden.

BRANDING IN THE INDUSTRY SESSION’S ROOM
Branding is allowed in the Industry Session’s room on items such as the lectern and the head table. Exact dimensions for the lectern and head table will be provided by ERS in due time. Production of these materials and displays are the responsibility of the company organising the Industry Session. Light tape which can be easily removed should be used to stick these materials in order to avoid damaging ERS branding. Hanging banners from the ceiling are allowed in certain rooms and additional room decoration is permitted subject to ERS approval. Under no circumstances will ERS store internally, allow materials to be setup in the rooms and covered prior to the Session or permit any activities or setup that hinders the organisation of the ERS scientific programme or represent a risk to its delegates.

BRANDING GUIDELINES FOR PROMOTIONAL ITEMS
ERS CONGRESS LOGO USE
Each company sponsoring an Industry Session is allowed to use the ERS Congress logo free of charge on the following marketing items: e-mail signature or pre-Congress promotion.

The official ERS International Congress 2017 logo will be available at a later stage on the ERS Congress website.

DISCLAIMER
When using the ERS Congress logo, the following wording must also be printed: “ERS declines all responsibility with respect to the information published in this document”. Sponsors should avoid any suggestion that products or content are endorsed by ERS and should refrain from using the Congress branding in any way.

WORDING
The exact name “ERS International Congress 2017” and Session type must be mentioned on all promotional items.

Different Session types must be written as follows:
- Industry Evening Symposium
- Industry Early Morning Symposium
- Industry Evening Mini-Symposium
- Industry Evening Expert Forum
- Industry Practical Workshop
Industry Evening Symposia
THE MOST IMPRESSIVE & EFFICIENT WAY TO educate AND stimulate A LARGE AUDIENCE...
INDUSTRY EVENING SYMPOSIA

Sponsoring an Industry Evening Symposium is the most effective way to educate and stimulate a large audience. By offering cutting-edge science, revealing clinical data or examining case studies, sponsors can add to the programme of the ERS International Congress and convey messages in a highly relevant environment.

SPONSOR BENEFITS

INDUSTRY EVENING SYMPOSIUM SPONSORSHIP INCLUDES:

• Room rental
• Basic technical equipment
• A room assistant and a badge controller
• 10 complimentary registrations
• Industry Evening Symposium title published in the online Advance Programme
• Industry Evening Symposium programme in the online Congress Guide and Congress App
• Company description (approximately 300 characters) and logo in Congress App
• Display of 2 electronic posters announcing the Industry Evening Symposium in the Congress centre
• Use of the Industry Evening Symposium room for a technical rehearsal
• Priority allocation on accommodation booking for the next ERS International Congress

ORGANISATION

DATES
Sunday, 10 September 2017
Monday, 11 September 2017
Tuesday, 12 September 2017

TIME
17.15–19.15

PRICE
CHF 55,000 + CHF 60 per seat

AVAILABLE ROOMS AND CAPACITY IN NUMBER OF SEATS
Room capacity:
1 room x 1800 seats
1 room x 1550 seats
1 room x 1300 seats
1 room x 1000 seats
2 rooms x 800 seats
1 room x 700 seats
2 rooms x 640 seats
1 room x 570 seats
1 room x 500 seats
2 rooms x 480 seats
1 room x 460 seats

OTHER INDUSTRY EVENING SYMPOSIA WILL BE ORGANISED SIMULTANEOUSLY
All information and prices may be subject to change. Prices do not include VAT.

ERS CONTACT
For further information on Industry Evening Symposia please contact:
CORPORATE.RELATIONS@ERSNET.ORG
+41 21 213 01 63

DEADLINES

10 DECEMBER 2016
Your 3 preferred date options and room sizes should be sent to ERS by this date. Please complete the Industry Evening Symposium order form on page 22.

1 MARCH 2017
A programme of the Industry Evening Symposium should be submitted to ERS through the ERS online platform, for approval by the ERS programme committee.

1 MAY 2017
Deadline for submitting the final version of the Industry Evening Symposium programme.
No changes will be taken into account after this date. Any missing information about a speaker will result exclusion from in the online Congress Guide.
ORDER FORM FOR INDUSTRY EVENING SYMPOSIUM

Please fill in one form per Industry Evening Symposium organised

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 63   Fax: +41 21 213 01 03
Email: corporate.relations@ersnet.org

IMPORTANT: Please refer to ‘Allocation by the ERS of major sponsors’ choices for Industry Evening Symposia/Exhibition’ for further information.

Sponsor’s details (to be mentioned in the contract)
Company/Organisation Name:

Address:
Postal code:                  City/Country

Tel:                      Fax:

Topic:

Contact person:

Position:                  Email:

Name of appointed agency:

Industry Evening Symposia will take place on the following dates from 17.15 to 19.15.
Companies are requested to give 3 preferred choices:

1st choice
☐ Sunday, 10 September 2017   ☐ Monday, 11 September 2017   ☐ Tuesday, 12 September 2017
Room size
☐ 1800 seats   ☐ 1550 seats   ☐ 1300 seats   ☐ 1000 seats   ☐ 800 seats   ☐ 700 seats
☐ 640 seats   ☐ 570 seats   ☐ 500 seats   ☐ 480 seats   ☐ 460 seats

2nd choice
☐ Sunday, 10 September 2017   ☐ Monday, 11 September 2017   ☐ Tuesday, 12 September 2017
Room size
☐ 1800 seats   ☐ 1550 seats   ☐ 1300 seats   ☐ 1000 seats   ☐ 800 seats   ☐ 700 seats
☐ 640 seats   ☐ 570 seats   ☐ 500 seats   ☐ 480 seats   ☐ 460 seats

3rd choice
☐ Sunday, 10 September 2017   ☐ Monday, 11 September 2017   ☐ Tuesday, 12 September 2017
Room size
☐ 1800 seats   ☐ 1550 seats   ☐ 1300 seats   ☐ 1000 seats   ☐ 800 seats   ☐ 700 seats
☐ 640 seats   ☐ 570 seats   ☐ 500 seats   ☐ 480 seats   ☐ 460 seats

Confirmation of allocation will be sent to all major sponsors at the same time, by the end of January 2017. Once sponsors have accepted allocation they will have entered a binding agreement with ERS and cancellation fees will apply. If sponsors are unable to commit to this agreement, the offered options cannot be secured and may be offered to other interested sponsors.

Signature:                        Date:

Deadline: 10 December 2016
Industry Evening

Mini-Symposia, Early Morning Symposia and Evening Expert Forums
AN IDEAL SOLUTION FOR COMPANIES WITH A select target audience TO FEATURE IN THE ERS PROGRAMME...
INDUSTRY EVENING MINI-SYMPOROSIA

Sponsoring and organising an Industry Evening Mini-Symposium is an ideal solution for companies with a select target audience to feature in the ERS programme. Sponsors with products for orphan diseases, with clinical findings relating to devices or with innovative new products will find it a perfect platform to deliver cutting-edge material to key individuals in respiratory medicine. This option is not suitable for all companies and topics. ERS reserves the right to prioritise based on the suitability of the application.

SPONSOR BENEFITS

INDUSTRY EVENING MINI-SYMPOROSIUM SPONSORSHIP INCLUDES:

- Room rental
- Basic technical equipment
- A room assistant and a badge controller
- 3 complimentary registrations
- Industry Evening Mini-Symposium title published in the online Advance Programme
- Industry Evening Mini-Symposium Programme in the online Congress Guide and Congress App
- Company description (approximately 300 characters) and logo in Congress App
- Display of 2 electronic posters announcing the Industry Evening Mini-Symposium in the Congress centre
- Use of the Industry Evening Mini-Symposium room for a technical rehearsal

ORGANISATION

DATES
Sunday, 10 September 2017
Monday, 11 September 2017
Tuesday, 12 September 2017

TIME
17.30–19:00

PRICE
CHF 32,000 (room size 112)
CHF 35,000 (room size 154)
CHF 38,000 (room size 168)

AVAILABLE ROOMS AND CAPACITY
2 rooms x 112 seats
1 room x 154 seats
3 rooms x 168 seats

All information and prices may be subject to change. Prices do not include VAT.

DEADLINES

10 DECEMBER 2016
Requests for Industry Evening Mini-Symposia and topics should be sent to ERS

1 MARCH 2017
A final programme of the Industry Evening Mini-Symposia, including times, titles, names and full addresses of all speakers and chairpersons, should be submitted to ERS for approval by the scientific programme committee.

1 MAY 2017
Deadline for submitting an updated final version of the Industry Evening Mini-Symposium programme.

No changes will be taken into account after this date. Any missing information about a speaker will result in exclusion from the online Congress Guide.

FOR AIFA DEADLINES, PLEASE REFER TO PAGE 11
INDUSTRY EVENING EXPERT FORUMS

Special interest meetings represent a new opportunity for sponsors to add to the content of the Congress and experience of the delegates. Rooms will be set up to encourage debate and face-face interaction with experts. The objective is to encourage exchange on key issues concerning respiratory medicine and offer feedback directly to the sponsor.

SPONSOR BENEFITS

INDUSTRY EVENING EXPERT FORUM INCLUDES:
- Room rental
- Basic technical equipment
- A room assistant and a badge controller
- 3 complimentary registrations
- Industry Evening Expert Forum title published in the online Advance Programme
- Display of 2 electronic posters announcing the Industry Evening Mini-Symposium in the Congress centre
- Use of the Industry Evening Expert Forum room for a technical rehearsal
- Company logo and description in Congress App

ORGANISATION

DATES
Tuesday, 12 September 2017

TIME
17.30 – 19.00

AVAILABLE ROOMS AND CAPACITY IN NUMBER OF SEATS AND PRICE

<table>
<thead>
<tr>
<th>Seats</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round</td>
<td>Round</td>
</tr>
<tr>
<td>90</td>
<td>32,000</td>
</tr>
<tr>
<td>120</td>
<td>29,000</td>
</tr>
</tbody>
</table>

Application to support such a meeting should be made directly to the Marketing & Corporate Relations Office prior to 10 December, 2016 with the title and objective of the meeting. Due to the very limited participation, ERS will work with the sponsor to allow delegates to register for their meetings.
EARLY-MORNING SYMPOSIA

Following another successful year of Industry Early-Morning Symposia, we are making this option available again to sponsors for the ERS International Congress 2017.

For more information, please contact the ERS Marketing & Corporate Relations Office

+41 21 213 01 63

FOR GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY, SEE PAGE 14

ERS CONTACT

For further information on Industry Evening Mini-Symposia, Early Morning Symposia or Evening Expert Forum, please contact:

CORPORATE.RELATIONS@ERSNET.ORG

+41 21 213 01 63
ORDER FORM FOR INDUSTRY EVENING MINI-SYMPORIUM

Please fill in one form per Industry Evening Mini-Symposium organised

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 63 Fax: +41 21 213 01 03
Email: corporate.relations@ersnet.org

IMPORTANT: Please refer to page 11 and 18 of the Congress Guide for further information.

**Sponsor’s details** (to be mentioned in the contract)

Company/Organisation Name:

Address:

Postal Code: City/Country

Tel: Fax:

Topic (subject to approval):

Contact person:

Position: Email:

Name of appointed agency:

**Mini-Symposia will take place on the following dates from 17:30 to 19:00**

**Companies are requested to give their preferred choice for the date & size:**

- Sun, 10 September 2017
  - 112 seats 32,000 CHF
  - 154 seats 35,000 CHF
  - 168 seats 38,000 CHF
- Mon, 11 September 2017
  - 112 seats 32,000 CHF
  - 154 seats 35,000 CHF
  - 168 seats 38,000 CHF
- Tue, 12 September 2017
  - 112 seats 32,000 CHF
  - 154 seats 35,000 CHF
  - 168 seats 38,000 CHF

Confirmation of allocation will be sent to all sponsors at the same time, by the end of January 2017. Once sponsors have accepted allocation they will have entered a binding agreement with ERS and cancellation fees will apply. If sponsors are unable to commit to this agreement, the offered options cannot be secured and may be offered to other interested sponsors.

Signature: Date: Deadline: 10 December 2016
ORDER FORM FOR INDUSTRY EVENING EXPERT FORUM

Please fill in one form per Expert Forum organised

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 63   Fax: +41 21 213 01 03
Email: corporate.relations@ersnet.org

IMPORTANT: Please refer to page 11 and 18 of the Congress Guide for further information.

Sponsor’s details (to be mentioned in the contract)

Company/Organisation Name: ____________________________

Address: ____________________________________________

Postal Code: ____________________ City/Country: ____________________

Tel: ____________________ Fax: ____________________

Topic (subject to approval): ____________________________

Contact person: ____________________________

Position: ____________________ Email: ____________________

Name of appointed agency: ____________________________

Industry Evening Expert Forum will take place on Tuesday, 12 September 2017 from 17:30 to 19:00
Companies are requested to give their preferred choice for the room set-up and capacity:

☐ 90 seats round table   CHF 29,000
☐ 120 seats round table  CHF 32,000

Confirmation of allocation will be sent to all sponsors at the same time, by the end of January 2017. Once sponsors have accepted allocation they will have entered a binding agreement with ERS and cancellation fees will apply. If sponsors are unable to commit to this agreement, the offered options cannot be secured and may be offered to other interested sponsors.

Signature: ____________________ Date: ____________________

Deadline: 10 December 2016
Industry Practical Workshops
DELIVERING PRACTICAL “hands on” TRAINING TO THE DELEGATES...
INDUSTRY PRACTICAL WORKSHOPS
ERS invites manufacturers and suppliers of devices to sponsor and organise Industry Practical Workshops. Industry Practical Workshops are hands-on sessions with interactive discussion and demonstration. They enable companies to communicate with delegates, demonstrate their products and present their latest material and findings while offering practical training to participants.

SPONSOR BENEFITS
INDUSTRY PRACTICAL WORKSHOPS SPONSORSHIP INCLUDES:
• Room rental
• Basic technical equipment
• Table to display equipment
• A room assistant and a badge controller
• 3 complimentary registrations
• Industry Practical Workshop title published in the online Advance Programme
• Industry Practical Workshop programme in the online Congress Guide and Congress App
• Company description of 300 words and logo in Congress App
• Display of 2 electronic posters announcing the Industry Practical Workshop in the Congress centre
• Use of the Industry Practical Workshop room for a technical rehearsal

ORGANISATION
DATES
Sunday, 10 September 2017
Monday, 11 September 2017
Tuesday, 12 September 2017
TIME
13.15–14.30
Including 50 minutes of hands-on demonstration (Mandatory)
PRICE
200 seats: EUR 10,000
60 people (no seating): EUR 5,500
All information and prices may be subject to change. Prices do not include VAT.

AVAILABLE ROOMS AND CAPACITY IN NUMBER OF SEATS
4 rooms x 200 seats
3 rooms x 60 people (no seating)
Please make sure to inform us when booking if you plan on bringing large and/or heavy equipment for the Workshop.

DEADLINES
10 DECEMBER 2016
3 preferred date options and room sizes should be sent to ERS by this date. Please complete the Industry Practical Workshop order form on page 37.

1 MARCH 2017
A detailed draft programme of the Industry Practical Workshop, including times, titles, names and chairpersons, should be submitted to the ERS for approval by the scientific programme committee.

1 MAY 2017
Deadline for submitting the final version of the Industry Practical Workshop programme.
No changes will be taken into account after this date. Any missing information about a speaker will result in exclusion from the online Congress Guide.
SPECIFIC GUIDELINES FOR INDUSTRY PRACTICAL WORKSHOPS

- The organisation of Industry Practical Workshops is only open to exhibitors at the ERS International Congress.
- The Industry Practical Workshops are part of the ERS International Congress and must therefore be open to all delegates. Participants should be permitted entrance on a first-come, first-served basis. Companies should not pre-register, create a guest list or offer vouchers for preferred entrance.
- At least 70% of the session must be dedicated to hands-on demonstration and training.
- Catering is not permitted during Industry Practical Workshops.
- ERS allows the filming of Industry Practical Workshops provided the camera team does not obstruct the event and the material is not shared until after the Congress. This should be organised by the sponsoring company itself.

FOR GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY, SEE PAGE 11

ERS CONTACT
For further information on Industry Practical Workshops, contact:
CORPORATE.RELATIONS@ERSNET.ORG
+41 21 213 01 65
ORDER FORM FOR INDUSTRY PRACTICAL WORKSHOP

Please fill in one form per Industry Practical Workshop organised

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 65  Fax: +41 21 213 01 03
Email: corporate.relations@ersnet.org

IMPORTANT: Please note that at least 70% of the session must be dedicated to hands-on demonstration and training.

Sponsor’s details

Company/Organisation Name: ____________________________
Address: ____________________________________________
Tel: ________________________________________________ Fax: _______________________________________

Topic/Title of the Practical Workshop: ____________________________
Contact person: ________________________________________
Position: ___________________________________________ Email: ________________________________________

All Industry Practical Workshops are taking place on the following dates from 13.15 to 14.30. Companies are requested to give 3 preferred choices:

1st choice
Sunday, 10 September 2017 ☐ 200 seats ☐
Monday, 11 September 2017 ☐ 60 [no seating] ☐
Tuesday, 12 September 2017 ☐

2nd choice
Sunday, 10 September 2017 ☐ 200 seats ☐
Monday, 11 September 2017 ☐ 60 [no seating] ☐
Tuesday, 12 September 2017 ☐

3rd choice
Sunday, 10 September 2017 ☐ 200 seats ☐
Monday, 11 September 2017 ☐ 60 [no seating] ☐
Tuesday, 12 September 2017 ☐

Priority in allocation of choices
Industry Practical Workshop date ☐ Industry Practical Workshop room size ☐

This application is a binding agreement with ERS and cancellation fees will apply.

Signature: ____________________________ Date: ____________________________
Deadline: 10 December 2016
Exhibition
STILL THE MOST EFFECTIVE WAY TO ATTRACT INTEREST FROM *new and existing* CONTACTS...
EXHIBITION

Year after year, delegates of the ERS International Congress state that the Exhibition is either an essential or a very important feature of the Congress. An exhibition booth remains the single most effective way to demonstrate new products, disseminate information and attract interest from new and existing contacts. 87% of all delegates on the Exhibition floor prescribe medicines and/or specify/buy medical equipment and devices.

ORGANISATION

ACCESS AND OPENING HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Exhibitors Access</th>
<th>Delegate access to the Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, 9 September</td>
<td>07.00 – 21.00</td>
<td>–</td>
</tr>
<tr>
<td>Sunday, 10 September</td>
<td>06.30 – 19.30</td>
<td>08.00 – 17.00</td>
</tr>
<tr>
<td>Monday, 11 September</td>
<td>06.30 – 19.30</td>
<td>08.00 – 17.00</td>
</tr>
<tr>
<td>Tuesday, 12 September</td>
<td>06.30 – 19.30</td>
<td>08.00 – 17.00</td>
</tr>
<tr>
<td>Wednesday, 13 September</td>
<td>06.30 – 13.30*</td>
<td>08.00 – 12.00</td>
</tr>
</tbody>
</table>

All timings are subject to change.

CONSTRUCTION OF STANDS

Thursday, 7 September | 07.00–22.00 | Over 80 sqm
                    | 13.00–22.00 | Less than 80 sqm
Friday, 8 September  | 07.00–22.00 |
Saturday, 9 September| 07.00–16.00*| 16.00–20.00

In order to ensure a smooth set up, delivery time slots should be reserved with the official Congress logistics partner, Schenker.

*All stand constructions must be completed by 16.00 on Saturday, 9 September 2017, by which time aisles must be cleared of exhibition material, empty boxes and crates. Trucks should have left the exhibition area. Early prolonged set-up and dismantling is possible on request. Exhibitors should be aware that there is a surcharge for this allowance.

DISMANTLING

Wednesday, 13 September | 14.00–22.00 (light dismantling from 12.00)
Thursday, 14 September  | 07.00–18.00

No prior dismantling allowed. Times are subject to change.

INFORMATION

The Exhibition will be located next to the main entrance of the Congress centre.

DATES

9-13 September 2017

PRICE

EUR 598/sqm plus statutory sales tax according to European regulations.

WASTE DISPOSAL FEE

EUR 2.50/sqm.

The minimum exhibition space that can be hired is 9sqm. Invoices will be issued in euros. **The rental is for bare floor space only and does not include any wall panels, carpet, furniture or installations.**
**EXHIBITION REGULATIONS**

**STANDS**

The Exhibition hall is located next to the registration area in the largest hall of the Congress centre. This will facilitate smooth loading and a wide variety of stand configurations:

- Island (4 open sides)
- Peninsula (3 open sides)
- Corner (2 open sides)
- In-line (1 open side)

A shell scheme is available for in-line stands and corner sites and is charged as an additional cost via an order form provided in the Exhibition Service Kit.

**CONSTRUCTION RULES AT A GLANCE**

In order to get an overview of our booth construction rules please consult the following examples. They are designed to create a comfortable and open space for both delegates and exhibitors. We aim to encourage the most effective use of island spaces and this means keeping the view through the Exhibition as free as possible, not overshadowing or obscuring the view of the neighbouring stands and keeping open-sided stands as accessible as possible. Exhibitors wishing to have closed walls should consider corner or peninsula sites rather than the island option.

**THE FULL GUIDELINES AND REGULATIONS FOR THE 2017 ERS EXHIBITION WILL BE PROVIDED BY INTERPLAN AFTER RECEIVING THE CONFIRMATION OF YOUR BOOTH LOCATION.**
**PRICE**

Cost per square metre (sqm): **EUR 598** + statutory sales tax according to European regulations.

The minimum exhibition space that can be hired is **9 sqm**.

The stand rental covers the following:

- General security service during the official construction and dismantling period
- General security service during the official Congress period
- Fire protection
- General lighting
- Air-conditioning
- Heating
- General cleaning of the aisles

The rental is for bare floor space only and does not include:

- Any wall panels
- Carpet
- Furniture
- Installations
- Electricity

A waste disposal fee of **EUR 2.50 per sqm** will be charged.

An invoice will be sent together with an exhibition contract as soon as the stand location is confirmed (see booking, assignment and contracting of exhibition space). All amounts must be paid within 30 days after receipt of the invoice and prior to the set-up of the Congress. This is also valid for bookings that are made later than 30 days prior to the Congress. The Exhibition Service Manual, including all technical order forms, will be available from February 2017. Invoicing of payments for floor space and any additional requests will be made in Euro (EUR). Payments must be made free of bank and other charges for the beneficiary.
CANCELLATION OF SPACE BOOKED (TOTALLY OR PARTIALLY) BY THE EXHIBITOR

Display and distribution of any material (flyers, posters, etc.) must be done from the exhibitor’s stand.

After receipt, the booking form signed by the exhibitor is considered as a binding agreement.

If an exhibition space confirmed in writing has to be cancelled by the exhibitor, written cancellation of the total or partial exhibition space will be accepted under the following conditions:

- Cancellation before March 15, 2017: refund of 40 %, 60 % cancellation fee of the total stand cost.
- Cancellation from March 15, 2017: no refund and all outstanding amounts.

In the event that the Exhibition is fully booked and the Exhibition space can be entirely let again, a cancellation administrative fee of 20% will be charged.

If only parts of the cancelled space can be let again, a 20% cancellation fee is due on the part let again and the cancellation charge above is due for the unsold remainder. Partial cancellation follows the same process as described above. All cancellations must be in writing and mailed to ERS by registered post.

As the co-exhibitor fee is an administration fee, there will be no refund in case of cancellation.

CO-EXHIBITORS AND SUB-LEASING

Sub-leasing a stand partially or entirely to a third party, as well as private arrangements for exchange of stands or floor space between exhibitors without the express permission and acceptance of ERS is prohibited. Advertising for material, persons or firms other than those renting the space is prohibited.

Exhibitors wishing to assign any part of the confirmed exhibition space to a co-exhibitor must ensure that the co-exhibitor applies to and is accepted by ERS. The fee is EUR 1’295 + statutory sales tax according to European regulations. The corresponding invoices will be issued in EUR.

Each registered co-exhibitor will receive two nominative exhibitor badges under the name of the co-exhibitor’s company, allowing them to attend the Opening Ceremony and Welcome Reception but not the Scientific Sessions.

DISTRIBUTION OF PROMOTIONAL MATERIAL

Display and distribution of any material (flyers, posters, etc.) must be done from the exhibitor’s stand. Non-exhibitors are not allowed to display any material in any part of the Congress centre.

REGISTRATION OF STAND PERSONNEL

In order to be granted access in the exhibition area each individual will need to wear a name badge. This includes the regular staff from the exhibitor’s company and any hired staff e.g. hostesses, bar and service personnel etc. For security reasons, stand personnel must wear their name badges at all times.

Each exhibitor is entitled to a number of complimentary exhibitor badges in accordance with the size of the exhibition stand as stated in the table below.

<table>
<thead>
<tr>
<th>STAND SIZE BADGE ALLOCATION</th>
<th>COMPLIMENTARY EXHIBITOR BADGE ALLOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 – 12 sqm</td>
<td>10</td>
</tr>
<tr>
<td>13 – 36 sqm</td>
<td>14</td>
</tr>
<tr>
<td>37 – 60 sqm</td>
<td>18</td>
</tr>
<tr>
<td>61 – 100 sqm</td>
<td>22</td>
</tr>
<tr>
<td>101 – 150 sqm</td>
<td>32</td>
</tr>
<tr>
<td>151 – 200 sqm</td>
<td>41</td>
</tr>
<tr>
<td>201 – 300 sqm</td>
<td>52</td>
</tr>
<tr>
<td>over 301 sqm</td>
<td>62</td>
</tr>
</tbody>
</table>
EXHIBITION

<table>
<thead>
<tr>
<th>THE BADGE IS INDICATING:</th>
<th>Company name, individual name and country</th>
</tr>
</thead>
<tbody>
<tr>
<td>THIS BADGE WILL INCLUDE:</td>
<td>Visit of the Exhibition (including access before the official opening hours) / ERS Congress Opening Session / their own Evening Symposium</td>
</tr>
<tr>
<td>THIS BADGE WILL NOT INCLUDE:</td>
<td>Scientific and Educational Sessions / a public transport pass</td>
</tr>
<tr>
<td>THIS BADGE IS FOR:</td>
<td>All representatives and staff of the Exhibitor / local staff (hired by an agency e.g. hostesses) / guests of the Exhibitor</td>
</tr>
</tbody>
</table>

Each co-exhibitor is entitled to two complimentary Exhibitor Badges indicating the name of the co-exhibitor’s company. These badges entitle the holder to enter the Exhibition (including access before the official opening hours), the ERS Congress Opening Session but not the Scientific Sessions.

Additional exhibitor badges can be ordered via Interplan until 5 July, 2017 and will be charged 10 EUR per badge plus statutory sales tax according to European regulations. Additional badges that are ordered onsite will be charged 35 EUR per badge.

ACTIVITIES ON EXHIBITION STANDS
ERS encourages sponsors to offer delegates an interesting, educational and interactive experience on their stands. While we wish all sponsors the best return possible on their support of the Congress, we ask exhibitors to adhere to the following guidelines for interaction with delegates:

- While demonstration of an exhibitor’s products is perfectly acceptable on the stand, exhibitors are not allowed to organise/advertise scheduled sessions and events such as Industry Practical Workshops or “Meet the Professor”-type sessions (or any other scheduled event) at any time, to prevent conflict with the ERS Scientific Programme and other ERS activities developed for delegates.
- Free gifts should have a limited value and comply with the national guidelines of the country in which the Congress will take place. ERS encourages sponsors to offer gifts that relate to science and medicine, in keeping with regional codes and guidelines.
- Any quizzes should focus on scientific and medical subject matter. In all instances the correct answers to the quiz must be made clear to the delegates participating in the quiz, either verbally or in writing. Microphones are discouraged but allowable if the noise levels do not carry unreasonably on to another stand.
- Exhibitors wishing to incorporate games and activities into their stand concepts should ensure these are relevant to the respiratory field. Examples of disallowed practices include computer golf games, skiing games, portrait painters or photographers, etc.
- In all instances, exhibitors must allow enough space for participants to take part in activities on the stand itself. Any exhibitor with activities causing delegates to participate from the walkways will be asked to halt the activity.
- All interaction with delegates (including market research surveys) should take place on the stand, not in the walkways or any other part of the Congress centre.
- Exhibitors are allowed to film on their own booth, staff and material, but all equipment and camera crew must stay within the exhibition booth. Filming of other exhibitors and their materials, ERS Congress features or any ERS sessions is expressly forbidden unless permission has been given by the exhibitor or the ERS respectively.
- The photographing of booths is not permitted during the setup/breakdown of the exhibition unless the photographer is hired by the exhibitor to take photographs of his/her own stand and can avoid inclusion of neighbouring booths. Photography during the opening times of the exhibition of all aspects of the event is allowable in all instances except in cases where the
photographer or photography equipment would cause an obstruction or danger to delegates / staff visiting or working in the exhibition hall.

- The use of microphones and the playing of videos or music must be limited to a maximum level of 80 decibels. If the noise is clearly and unreasonably affecting a neighbouring stand, ERS retains the right to insist that sound is reduced to an acceptable level even if the acceptable level is lower than 80 decibels.

- Due to the overwhelming demand for Wi-Fi in the exhibition hall, strict guidelines for the use of Wi-Fi will be available later in time. As the misuse of the free Wi-Fi system and the setting up of rogue Wi-Fi networks seriously damages the services provided by ERS and the activities on neighbouring stands, the organisers reserve the right to demand that any unauthorised networks be shut down. In the unfortunate event that exhibitors refuse to comply, further measures will be taken to shut down the network to protect the Congress and fellow exhibitors from the disruption caused.

- Exhibitors may offer delegates drinks and cold food. Exhibitors must not prepare and serve hot food as the accompanying odours can affect neighbouring stands and walkways.

- Charitable initiatives are permitted but should be limited to the exhibition stand. Exhibitors should seek approval from the ERS office to ensure there is no conflict with other initiatives. (Send all requests to alexandre.delage@ersnet.org)

ACCESS TO THE EXHIBITION AREA

- Only delegates in possession of a valid exhibitor or Exhibition set-up badge will be allowed access to the Exhibition outside opening hours. This includes all hired staff such as technicians, decorators, etc.

- Children and members of the public who are not considered to be respiratory professionals are not allowed in the Exhibition.

- Exhibitors must not hinder the closure of the exhibition hall by encouraging guests to stay on their booth after closing time. Exhibitors are allowed to access the exhibition hall at the minimum 1 hour before the Exhibition opening time and can stay up to 2 hours after the official closing time.

ALL EXHIBITORS ARE ADVISED TO READ THE FULL EXHIBITION GUIDELINES. THE FULL GUIDELINES AND REGULATIONS FOR THE 2017 ERS EXHIBITION WILL BE PROVIDED BY INTERPLAN AFTER RECEIVING THE CONFIRMATION OF YOUR BOOTH LOCATION.

EXHIBITION BOOKING
ERS Marketing & Corporate Relations
EXHIBITION@ERSNET.ORG
Tel.: +41 21 213 01 64, Fax: +41 21 213 01 00
ORDER FORM FOR EXHIBITION SPACE

Please complete and return this form to the ERS either by mail or fax

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 64   Fax: +41 21 213 01 03
Email: exhibition@ersnet.org

Details of the Exhibitor
Company/Organisation Name:

Address:

City: ___________________________  Country/State: ___________________________

Country: ___________________________  Postalcode/Zip code: ___________________________

Tel: ___________________________  Fax: ___________________________

E-mail: ___________________________  Website: ___________________________

Contact person:  ☐ Ms ☐ Mrs ☐ Mr

Position: ___________________________  Email (if different): ___________________________

Stand requirements
We order as follows:________________________ sqm exhibition space at ERS International Congress 2017
price per sqm EUR 598,- (+ statutory sales tax according to European regulations), minimum size: 9sqm

Requested size (width & depth): __________ m by __________ m
(measurements are meant as outside measurements and must be given in full metres only.)
Please note that a waste disposal fee of EUR 2,50 per sqm will be charged.

Preferred location: 1st choice: ___________________________
2nd choice: ___________________________
3rd choice: ___________________________

Preferred choices will be taken into account for bookings with more than 20 sqm and submitted by the end of March 2017.

Co-Exhibitor company name:
Co-Exhibitor fee is EUR 1,295,- plus statutory sales tax according to European regulations.

Please read the following four points carefully:

1. To handle all of the technical and logistical aspects of the exhibition, the ERS has mandated INTERPLAN (INTERPLAN, Congress, Meeting & Event Management AG, Landsberger Str. 155, Haus 1, 80687 Munich, Germany). This means INTERPLAN will be in charge for all matters related to the onsite execution of the Exhibition during the European Respiratory Society International Congress 2017.

2. Data protection notice: ERS handles all personal data in accordance with the laws of § 4 under the Federal Data protection act. The collection, storing and processing of personal data is an essential part of the registration process. The data is used solely for the purpose of event organisation, and is only passed onto third parties who require this information to successfully organize the event. Your registration and inclusion in the Congress is subject to your written consent concerning the above. I hereby declare my consent that all the information made available to ERS concerning the organisation of the above mentioned Congress can be filed, saved, processed and correspondingly can be passed onto a third party where it is required for the successful organisation of the Congress.

3. This application is a binding agreement subject to the availability of exhibition space and according to the Rules and Regulations for ERS International Congress. ERS has the right to adjust the requested stand size according to the overall conception. By signing this form we, our directors, principals and employees and our contractors accept the contents of the Technical Information brochure, including all terms and conditions, rules and regulations contained therein and the rules and regulations of the appointed Congress Center.

4. Due to increased disruption caused by unapproved, badly managed and/or rogue WiFi networks in the exhibition hall all exhibitors are required to agree to the following before any application to exhibit can be accepted.

I agree to abide by the regulations for the use of the WiFi network within the Congress center, in the construction of our stand and in its use by our employees and visitors. I understand that failure to do so on our part, or on the part of any of our partners, will result in the restriction of our participation in the event until our equipment has been reset to comply with the regulations. Full detailed regulations for WiFi will follow.

I understand that this is a binding agreement as outlined in part 2.

Signature of official representative:

Print Name: ___________________________  Date: ___________________________

Deadline: for orders of minimum 40 sqm, the deadline for sending the order form is December 10, 2016.
All other orders will be taken on a first come first served basis as of this date.
IMPORTANT COMPANY DETAILS

Please return this form together with your booking form, being sure to specify the invoice address or postal address where the contract and invoice should be sent should it differ in any way to the Exhibitor address already provided. Please also provide VAT Number or Certification of Residence in all cases. Where your accounts department require it, please supply an order number to ensure the billing process is as smooth as possible. Thank you in advance for your cooperation.

Company address to be mentioned in the contract (= beneficiary):

Company: ____________________________________________
Contact Person: ______________________________________
Address: ____________________________________________
Postal code: ___________ City/Country: ________________

Value added tax identification number (only for companies of the EU):

As a non EU Company you need to forward the original of a Certification of Residence by post as proof of your local Tax Authority Agency that your company is registered as a taxable entity. Participation is only possible by sending this document.

Postal address the contract has to be sent to (in case it is someone different from the contact person):

Company: ____________________________________________
Contact Person: ______________________________________
Address: ____________________________________________
Postal code/Zip: ___________ City/Country: ______________

Invoice address (important: complete company name, e.g. Company XY GmbH & Co. KG):

Company: ____________________________________________
Contact Person: ______________________________________
Address: ____________________________________________
Postal code: ___________ City/Country: ________________

Value added tax identification number (only for companies of the EU):

As a non EU Company you need to forward the original of a Certification of Residence by post as proof of your local Tax Authority Agency that your company is registered as a taxable entity. Participation is only possible by sending this document.

Order number if necessary:  Yes  No  Order number: __________

Order number will be provided later on (within 4 weeks after booking at the latest)

Postal address the invoice has to be sent to (in case it is different as the address and contact person mentioned above):

Company: ____________________________________________
Contact Person: ______________________________________
Address: ____________________________________________
Postal code/ZIP: ___________ City/Country: ______________

Company details to be mentioned in the Advanced Programme and on the website:
(e.g. XY-Pharma Ltd.) For the Exhibitors' Guide you’ll receive further information.

City, Date  I confirm that the above information is correct. Signature / Stamp

Please note: If the company and contact details supplied are incorrect or incomplete, ERS cannot guarantee the successful administration of this booking.
Sponsorship and Advertising Opportunities
PARTNER THE ERS AND RAISE YOUR 
corporate visibility...
SPONSORED ITEMS AND SERVICES

Sponsoring ERS features and services is a great way to partner ERS and to raise corporate visibility at the ERS International Congress.

Priority on sponsorship of the items listed below will be granted to the sponsor that supported the same item during the previous Congress.

ERS CONGRESS APP

The ERS Congress App is a significant feature of the Congress and is no longer just an electronic version of the Congress Guide - it is a Congress console which has proven to be an essential part of the delegate experience.

The ERS Congress App allows delegates to:

- Navigate the programme and plan their time during Congress
- View sessions they have missed
- Watch the Live@ERS broadcast
- See which sessions are most popular
- Contact other delegates, send messages and exchange business cards
- View posters and search abstracts
- Access floor plans and exhibition plans
- Request follow up on Industry sessions
- Access preparatory content for sessions and courses

Over 80% of Congress delegates use the App with their smartphone, tablet or website version on their computer. In London delegates viewed sessions from the programme over 500,000 times. There are many ways to achieve visibility for your participation in our Congress by investing in the sponsorship of the Congress App.

SPONSOR’S BENEFITS

There are a number of sponsorship opportunities available to help raise your visibility at Congress including advertising on the carousel for the main sponsor and targeted packages.

PRICE: On request

Please contact: Nicolas.Luginbuhl@ersnet.org
ABSTRACTS ON USB KEY

GENERAL INFORMATION
The ERS will produce up to 10,000 copies of the Congress abstracts on USB keys. The USB keys will be distributed from the stand of the company sponsoring this service.

SPONSOR BENEFITS
• The sponsor’s logo will appear prominently on the USB key.
• Branded advertising is also permitted on the opening page of the abstract file.
• A voucher bearing the company’s logo will be placed in every programme at a glance for pick-up of the USB key from the sponsor’s stand.
• Two hostesses, supplied by ERS, will distribute the USB keys from the sponsor’s stand.
• The sponsorship will be acknowledged in the online Advance Programme, and the company logo will appear next to the information concerning this service.

PRICE: On request

ERS CENTRAL

GENERAL INFORMATION
ERS Central is a serviced lounge and meeting area that will be located in the centre of the ERS World Village next to the ERS and ELF booths and the official ERS bookshop. This area includes seating and will provide delegates with the opportunity to network, meet up, or simply recuperate with refreshments. The area will also house an information desk where delegates will be able to charge their electronic devices.

SPONSOR BENEFITS
• The sponsor will have the opportunity to benefit from branding visibility via standing totems and above signage.
• The sponsor will be acknowledged in the online Advance Programme.
• The sponsor will be acknowledged on several standing banners and every time ERS Central is mentioned throughout the Congress centre.

PRICE: On request

PROGRAMME AT A GLANCE

The programme at a glance is a quick reference tool that is inserted in the delegate badge holder. Over 20,000 copies are printed for distribution to delegates.

SPONSOR BENEFIT
• Use of two pages of the programme at a glance for placement of an advertisement.
• The programme at a glance will be distributed to all delegates attending the Congress.

PRICE: On request
ERS CONGRESS RESOURCE

GENERAL INFORMATION
This year, you will be able to find the Congress guide, publication abstracts and all e-posters within the Congress Resource Areas, which will be available in 8 areas throughout the Congress centre.

SPONSOR BENEFITS
• The sponsor will be acknowledged on 16 standing banners, 2 per area
• The sponsor will be acknowledged on 32 PC screen savers
• The sponsor will be acknowledged in the online Advance Programme as well as on ERS printed publications and the ERS website

PRICE: On request

SPECIFIC REGULATIONS FOR SPONSORED ITEMS AND SERVICES
• The design must receive prior approval from ERS
• The artwork should not imply any endorsement from ERS for the session advertised
• It is the sponsor’s responsibility to abide by Italian laws and to observe relevant legal regulations with regards to publicity, branding etc. See page 11 for more information about regulations
ADVERTISING OPPORTUNITIES

WEB BANNER

GENERAL INFORMATION
The ERS Congress website is the easiest and most popular way for delegates to prepare for Congress, from abstract submission and registration, to accessing the online Congress Programme and booking accommodation. In the 7 months prior to the 2016 Congress, the ERS Congress website had 800,000 page impressions from 150,000 unique users.

We offer sponsors the opportunity to buy a wide skyscraper web banner appearing on pages that do not include education or scientific content and that can be linked to a sponsored URL.

To steer new contacts to your industry session and stand, advertising on the ERS Congress website is highly effective with a click rate of approximately 3% per web banner.

SPECIFIC REGULATIONS
- Artwork: 160x600 pixels, static image (PNG, JPEG)
- Content must be approved by ERS
- This is not an exclusive advertising opportunity

PRICE: On request

PRE-CONGRESS MAILING

GENERAL INFORMATION
An official ERS mailing will be sent to all pre-registered delegates (approximately 16,000) 4 weeks prior to the Congress. The mailing will include thumbnail icons at the bottom of the email linked to sponsors URL.

SPECIFIC REGULATIONS
- Artwork: 155 x 155 static image (PNG, JPEG)
- Content must be approved by ERS
- This is not an exclusive advertising opportunity
- Limited number of inserts

PRICE: CHF 3,500

CONGRESS UPDATE EMAIL BLAST

GENERAL INFORMATION
All pre-registered participants (approximately 16,000) will receive a final Congress update with the latest ERS information one week prior to Congress. We offer sponsors the opportunity to be included in this mailing with a thumbnail icon at the bottom of the email linked to sponsors URL.

SPECIFIC REGULATIONS
- Artwork: 155 x 155 static image (PNG, JPEG)
- Content must be approved by ERS
- This is not an exclusive advertising opportunity
- Limited number of inserts

PRICE: CHF 5,200
E-INSERTS IN CONGRESS APP

GENERAL INFORMATION
The hugely popular ERS Congress App will allow exhibitors and sponsors to add an electronic flyer related to their sessions for delegates to view and add to their agenda.

SPECIFIC REGULATIONS
• Artwork: information will be provided at a later stage
• Content must be approved by ERS
• This is not an exclusive advertising opportunity
• Limited number of inserts

PRICE: CHF 5,000

EXHIBITION SCREENS

GENERAL INFORMATION
Get your advert on the screens located in prime locations in the exhibition hall.

SPECIFIC REGULATIONS
• On LCD 60” screen
• Artwork: 1920 x 1080 static image (PNG, JPEG)
• 10 adverts in total (from different sponsors) rotating per day on each screen
• Location of the screens in the Exhibition hall will be provided at a later stage
• This is not an exclusive advertising opportunity

PRICE: EUR 1,000 per day per advert, per screen; you can select your preferred dates & screens

EXTERNAL ADVERTISING

GENERAL INFORMATION
Advertising opportunities outside the geographical confines of the Congress centre, which delegates will see on their way to and from the Congress, are available.

PRICE: On request

MISSED SESSION IN THE CONGRESS APP

GENERAL INFORMATION
For companies who will be using our system to upload their presentations, please note that you will have the opportunity to webcast your session (slides & audio) on the App one hour after your session is finished.

It will be available in the Missed Sessions section of the main App menu. All sessions will be available during the entire duration of the Congress and will be removed from the App on Thursday 14th September, 2017.

PRICE: On request

DEADLINE FOR BOOKING ADVERTISING:
1 MARCH 2017
CORPORATE.RELATIONS@ERSNET.ORG
PUBLICATIONS

ADVERTISEMENT IN THE RED EXHIBITION MAGAZINE

The Respiratory Equipment and Devices (RED) Exhibition Magazine supports the contribution that companies make to respiratory medicine and their value to the ERS membership, Congress attendees and beyond. It also features a section dedicated to sourcing diagnostic and therapeutic equipment in support of our website www.ersguide.org.

The RED Exhibition Magazine is available to pick up in print from the ERS Stand and drop boxes around the Congress centre, and will contain maps and further details relating to the equipment and device training and practical skills sections of the ERS International Congress programme. This is an unique opportunity to advertise alongside independent peer reviewed articles and respiratory device and equipment.

PRICES

- 1 full-page colour: GBP 1,995 (base price)
- Covers: Rate on request
- Product descriptions: GBP 320 (for inclusion in both the paper and online versions)
- Booking in the ERS RED Exhibition Magazine also allows you to appear in our category and company indexes

DEADLINE FOR ADVERTISING IN THE ISSUE: 15 May 2017

ADVERTISEMENT IN BREATHE

Breathe is a quarterly publication that combines a mix of clinical and educational articles. The September issue will be distributed on site from the ERS stand and will also be sent to it’s existing regular readership.

PRICES

- 1 full-page colour: GBP 2,465 (base price)
- Covers: Rate on request

DEADLINE FOR ADVERTISING IN THE SEPTEMBER ISSUE: 25 June 2017

ADVERTISEMENT IN THE EUROPEAN RESPIRATORY JOURNAL

Issues published in the months preceding the Congress will be available free for participants on the ERS stand during the Congress. Published monthly.

PRICES: Full-page colour: EUR 2,670 (base price)

DEADLINE FOR ADVERTISING IN THE SEPTEMBER ISSUE: 21 July 2017

ERS CONTACT

For all advertising opportunities, sponsored items and services please contact the Marketing and Corporate Relations Department:
CORPORATE.RELATIONS@ERSNET.ORG
+41212130165
Virtual Congress
WORK WITH US TO DEVELOP a virtual audience
to share Congress content further afield
VIRTUAL CONGRESS

Over the past few years, ERS membership has grown from 10,000 to nearly 40,000. We have entered into collegial agreements with 62 national societies and can boast members in 159 countries. Our Congress caters for over 20,000 delegates but increasingly, we are striving to make the latest educational materials from the Congress available to this large global audience of health care professionals, which we estimate at nearly 100,000HCPs world-wide.

To reach those who could not make it to the Congress, we have put in place several new services.

Live@ERS is a continuous broadcast that is free for respiratory professionals to access and catch up with ERS Congress at any time during the event. Featuring selected live streams from key sessions, interviews with key opinion leaders, feedback from speakers after their presentations and comments from Congress delegates using our roving camera, Live@ERS gives a snapshot of the world's largest respiratory meeting hosted on its own dedicated portal.

THE CONTINUOUS BROADCAST IS VISIBLE:
- On Live@ERS portal
- On the main page of the Congress’ website
- On the dedicated Congress App
- In the Members’ Lounge
- On screens in ERS Central

BENEFITS FOR THE SPONSOR
- Visibility on 100 hours of the continuous broadcast during Congress 9 -12 September 2017.
- Visibility in the edited highlights of Live@ERS available throughout the year

PRICE: EUR 25,000 Euros per company, with a maximum of 4 companies

For virtual delegates that are looking for more than a snapshot of the Congress, the Live@ERS plus service allows healthcare professionals full access in real time to live presentations from 8 of the major lecture halls of the Congress. Additionally, users can watch any sessions they were unable to watch on the replay service, available for up to 3 months following the last day of the Congress. Healthcare professionals can access the service directly for a small fee or use one of our educational vouchers sponsored by the industry or medical societies.

PRICE
- Individual access vouchers: 150€
- For orders of more than 200 vouchers: 100€ each

Companies purchasing vouchers to distribute to remote participants can have their name and logo included on the voucher, with the phrase: "Access to this ERS Service is financially supported by: [company name + logo]"

Vouchers may be distributed directly by sponsors or via a third party such as a national medical society or even by the ERS on their behalf.
VIRTUAL CONGRESS

PACKAGES
Currently the Live@ERS Plus service does not include industry sessions featured in the Congress programme. If you wish to have your session included in the Live@ERS Plus schedule, the following package deals are available (provided that your session is taking place in one of the rooms covered by the service). The filming of the presentations is a standard broadcast format: slides, speaker (talking head) and sound.

LIVE SESSION + ARCHIVES (10,000€), INCLUDING:
- Filming by ERS as mentioned above
- Webcast live on the Live@ERS Plus platform
- Webcast stored in the archives of the Live@ERS Plus platform
- Webcast stored in the ERS e-resource area alongside ERS material

LIVE SESSION + ARCHIVES + VOUCHERS (20,000€), INCLUDING:
- 200 vouchers, with your logo, for access to the Live@ERS Plus service (value of 20,000€)
- Filming by ERS as mentioned above
- Webcast live on the Live@ERS Plus platform
- Webcast stored in the archives of the Live@ERS Plus platform
- Webcast stored in the ERS e-resource area alongside ERS material

CONGRESS HUBS
To support national societies with collegial agreements with ERS and to reach HCPs who would not normally have the opportunity to attend the ERS Congress or who no longer have access to funding, ERS is creating a network of live Congress hubs around the world. The hubs are a one day event featuring live footage from ERS, in the local language, and feature key thought leaders from the region ERS leadership. The events are hosted by the national society in which the Hub is taking place who will also contribute scientific content to the one day programme.

The 2017 Congress Hubs will simultaneously take place in several cities in the following countries with a target audience of 150 – 200 delegates in each Hub. The Hubs’ network for 2017 will consist of events in the following countries:
- China – Beijing, Shanghai and Guangzhou
- Mexico – Mexico City, Guadalajara
- Brazil – Sao Paulo, Brasilia

The local national society will be responsible for inviting participants to the events. Each participant will also be provided with a voucher giving access to the Live@ERS plus service so that they follow the Congress live, or at their own convenience after the event.

DATE
Saturday, 9 September 2017

TIME
8:30 – 12:45 (Central European Summer Time)

PRICE
Price on demand. Each Hub will be supported by more than one company.

BENEFITS FOR THE SPONSOR
- Your logo on the Live@ERS Plus voucher given to the participants (up to 200 per venue)
- Welcome desk at each venue
- The right to have materials distributed to the 150-200 guests invited to each venue
- Clear visibility on invitations sent to recipients by the leadership of ERS and the local national society
Meeting rooms and lounges
FOR your convenience AT CONGRESS...
MEETING ROOMS AND LOUNGES

Meeting facilities on site are the most convenient way to do business and update staff during the Congress. Hospitality for your sponsored delegates in the form of a place to relax, such as a lounge, are well received at Congress.

A limited number of meeting rooms and lounges are available at the ERS International Congress. These services are only available to companies who are exhibitors or a sponsor of an Industry evening Symposium, and are subject to the following rules and regulations.

MEETING ROOMS

MEETING ROOM RENTAL INCLUDES:

- Room rental
- Fixed set-up in boardroom style only
- Projector and screen
- Lighting
- Electricity
- Daily cleaning

Billing and payment arrangements for catering, additional equipment and/or audio-visual services will be determined by the individual contractors.

ORGANISATION

DATES
Meeting rooms can be hired from Sunday 9 September to Wednesday 13 September 2017, from 12.00. The minimum hire period is half a day.

TIMES
Full day (08.00–17.00)
Half day (08.00–12.30/13.30–17.00)
08.00–12.00 on Wednesday
Priority will be given to bookings according to the booked duration.

PRICE
On request.
SPECIFIC GUIDELINES
FOR MEETING ROOMS

REQUESTS ARE HANDLED ON A FIRST-COME, FIRST-SERVED BASIS.
ROOMS WILL BE ALLOCATED BY MID-MAY.

Rooms may be hired for staff briefings, for meetings with associated professionals, such as speakers/investigators, and for small closed meetings. Companies may offer light refreshments to those attending such meetings. Activities such as ‘Meet the Professor’-type events, scientific presentations and educational events, or any activity that would detract from the ERS scientific programme or compete with other approved sponsored activities, are expressly forbidden in these rooms.

The meetings must be invitation-only, with a maximum of 50 attendees depending on room size. The meetings must not be promoted in any form prior to or during the Congress. Only a limited number of meeting rooms are available in the Congress centre.

- These rooms can only be reserved through Interplan.
- ERS has the right to modify demands as it sees fit to accommodate as many requests as possible.
- Signs and posters may be placed on the door of the rented room. There should be no other signage or promotional material around the Congress centre.
- All persons involved in the operation of meeting rooms must have a valid badge (exhibitor, active participant, press or day pass). All persons requesting access to meeting rooms must be registered either as active participants or as exhibitors. Persons without such a badge will not be allowed to enter the room.
- ERS offers meeting rooms to companies requesting them, with a deadline for acceptance or refusal. ERS will assume that no response to the offer constitutes acceptance. Interplan will invoice the company on confirmation. Payment must be made within the given time or the reserved meeting room will be released. Cancellation of meeting rooms once the invoice has been issued will incur a 100% cancellation fee.
- Interplan will only be responsible for booking meeting rooms in the Congress centre. Thereafter, the hiring company is responsible for organising individual needs, such as catering, furniture or other supplies, with the Congress centre or other supplier as necessary. Contact information will be sent to companies that confirm room reservations.
- Companies must abide by regulations stating the maximum amount of people who can be safely accommodated in each rented space.

FOR GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY, SEE PAGE 11.

CONTACT
For further information on meeting rooms and lounges, contact:

INTERPLAN
Tel.: +49 89 54 82 34813
Fax: +49 89 54 82 34 45
O.HEINKE@INTERPLAN.DE
MEETING ROOMS AND LOUNGES

LOUNGES

LOUNGE RENTAL INCLUDES:
- Room rental
- Projector and screen
- Lighting
- Electricity
- Daily cleaning

Individual furniture requirement as well as special needs, set-up and modification will be at the responsibility and cost of the sponsor. Billing and payment arrangements for catering, additional equipment and/or audio-visual services will be determined by the individual contractors.

ORGANISATION

DATES
Lounges are to be hired for 4 days
From Sunday, 9 September to Wednesday, 13 September 2017
Opening hours are:
09.00–17.00 (09.00–12.00 on Wednesday).

PRICE: On request.

SPECIFIC GUIDELINES FOR LOUNGES

REQUESTS ARE HANDLED ON A FIRST-COME, FIRST-SERVED BASIS. ROOMS WILL BE ALLOCATED BY MID-MAY.

Lounges may be hired for hospitality purposes. Companies may offer catering in these rooms.

Activities such as ‘Meet the Professor’-type events, scientific presentations and educational events, or indeed any activity that would detract from the ERS scientific programme or compete with other approved sponsored activities, are expressly forbidden in these rooms.

There must be no scheduled formal presentations in these rooms. Furniture for these rooms is not provided by ERS. The lounge and any activities taking place within the lounge must not be promoted in any way prior to or during the ERS Congress.

Only a limited number of lounges are available in the Congress centre.
- These rooms can only be reserved through Interplan.
- ERS has the right to modify demands as it sees fit to best accommodate as many requests as possible.
- Signs and posters may be placed on the door of the rented room. There should be no other signage or promotion around the Congress centre.
- All persons involved in the operation of lounges must have a valid badge.
MEETING ROOMS AND LOUNGES

(exhibitor, active participant, press or day pass). All persons requesting access to lounges must be registered either as active participants or as exhibitors. Persons without such a badge will not be allowed to enter the room.

- ERS will propose lounges to companies requesting them, with a deadline for acceptance or refusal. ERS will assume that no response to the offer constitutes acceptance. Interplan will invoice the company on confirmation. Payment must be made within the given time or the reserved lounge will be released. Cancellation of lounges once the invoice has been issued will incur a 100% cancellation fee.
- Interplan will only be responsible only for booking lounges in the Congress centre. Thereafter, the hiring company is responsible for organising individual needs, such as catering, furniture or other supplies, with the Congress centre or other supplier as necessary. Contact information will be sent to companies that confirm room reservations.
- Companies must abide by regulations stating the maximum amount of people who can be safely accommodated in each rented space.

CONTACT
For further information on meeting rooms and lounges, contact:

INTERPLAN
Tel.: +49 89 54 82 34813
Fax: +49 89 54 82 3445
O.HEINKE@INTERPLAN.DE
Industry Press Activities
INDUSTRY PRESS ACTIVITIES

Companies are welcome to organise press conferences and display of press materials on site in the ERS Press Centre.

PRESS CONFERENCE BOOKING INCLUDES:

- Room rental
- Basic equipment:
  - 1 lectern with a fixed microphone
  - Table and chairs on podium with 2 fixed microphones
  - Projector with screen
  - Roving microphone for questions from the audience
  - Seating arrangement in classroom style
  - Computer to run presentations
- Speaker and chairperson facilities
- Press audience facilities
- 1 technician in the back of the room. The technician will be at the company’s service for the duration of the press conference. He will be in charge of lighting, audio and projection facilities.
- Presence on the industry press conference notice board

PRESS DOCUMENTATION DISPLAY BOOKING FORM INCLUDES:

- Racks and shelves to display C4 folders
- A 25x25 cm panel with the company logo, prepared by ERS if logo has been provided
- Small storage space for the documentation to be placed in the press displays.

ORGANISATION

DATES
Sunday, 10 September until Tuesday, 12 September 2017

TIME
08.00–17.00

PRICES
Press conference:
CHF 2,000 for 75 minutes (inclusive of the set-up / dismantling)

Press display:
CHF 500 or free in combination with a press conference

PROMOTION

PRESS DISPLAY AREA
ERS will promote the industry press display area and list the companies displaying press material in the ERS Press centre. Companies can display C4-format folders in the provided racks and shelves. The content must be approved by ERS prior to the Congress.

PRESS CONFERENCE ROOM
ERS will display 1 industry press conference notice board, listing all industry press conferences with company logos, provided that companies have submitted the logo and exact title on time.

DEADLINES

7 AUGUST 2017
All industry press activities booking forms to be returned to ERS.

11 AUGUST 2017
Draft version of all press materials (press packs) to be exhibited within the industry press area or distributed during the press conference to be submitted to ERS for approval.

18 AUGUST 2017
Final version of all press materials to be submitted to ERS for approval.

1 SEPTEMBER 2017
Deadline for online registration of journalists.

1 SEPTEMBER 2017
List of names of staff members who will need access to the press conference room to be sent to ERS.
PAYMENT AND CANCELLATION

A contract will be sent to companies by September 2017 together with an invoice for 100% of the amount payable.

Cancellation of the contract by the company: The company may withdraw from the contract with ERS by giving unilateral written notice to that effect in the case of cancellation made after 31 July, 2017, one hundred percent (100%) of the total amount due shall be payable to ERS.

SPECIFIC REGULATIONS FOR INDUSTRY PRESS ACTIVITIES

ACCESS

• Access to the press conference room is restricted to registered press and the registered industry representatives (maximum 6) booked therein. The list must be submitted to the ERS press office by 1 September, 2017.
• Entry to the ERS Press centre is restricted to press attendees.
• A valid registration to the Congress is necessary to access the ERS Press centre

CONTENT

• All press materials must be reviewed by the ERS press office to ensure adherence to ERS embargoes and press guidelines.
• The content of press material must pertain exclusively to scientific results presented at the ERS International Congress or to new products or devices presented in the Exhibition and newly available within the past 12 months only.
• Press material should not include commercial information, names and logos, except those of the company, and it cannot be limited to company promotion.

SET-UP

• All activities, including set-up, dismantling, testing and catering must remain within the allocated time-slot.

INTERVIEWS

• There may be a possibility of booking a time-slot in a separate interview room. The details of this will be confirmed closer to the date.

SIGNAGE

• Signage/room dressing may not extend beyond the room itself.
• The room will be indicated only via the Congress venue and ERS International Congress signposting.

CATERING

• Catering must be organised exclusively within the press conference room and through the official catering company.

ERS CONTACT

For further information on industry press activities, contact:
CORPORATE.RELATIONS@ERSNET.ORG  +41 21 213 01 23
YOUR CONTACTS AT THE ERS

ERS HEADQUARTERS
4 Av Ste-Luce 1003 Lausanne Switzerland
Tel: +41 21 213 01 01
Fax: +41 21 210 100
Email: info@ersnet.org
Website: www.ersnet.org

MARKETING & CORPORATE RELATIONS

Steve Sealy
ERS Associate Director, Director of Corporate Relations, Marketing and Communication
Email: steve.sealy@ersnet.org
Tel: +41 21 213 01 61

Alexandre Delage
Corporate Funding Manager
Email: alexandre.delage@ersnet.org
Tel: +41 21 213 01 23

Kristof Kemp
Congress Industry Relations Manager
Marketing and Corporate Relations
Email: kristof.kemp@ersnet.org
Tel: +41 21 213 01 64

Leslye Lacroix
Marketing & Corporate Relations Coordinator
Email: leslye.lacroix@ersnet.org
Tel: +41 21 213 01 63

Nicolas Luginbühl
Marketing & Corporate Relations Coordinator
Email: nicolas.luginbuhl@ersnet.org
Tel: +41 21 213 01 65
CONGRESS INFORMATION

SCIENTIFIC & EDUCATIONAL PROGRAMME OVERVIEW

(All information to be confirmed in the online Advance Programme, scheduled for publication in April 2017)

SATURDAY, 9 SEPTEMBER, 2017

- 20 postgraduate courses
- Primary care programme
- National programmes

SUNDAY, 10 SEPTEMBER TO WEDNESDAY, 13 SEPTEMBER, 2017

The scientific programme will consist of more than 20 sessions in parallel, including:

- Symposia, Hot Topics, Grand Rounds, Year in Review and Lunchtime sessions;
- Free Communication sessions for the presentation of accepted abstracts - organised in Oral Presentation sessions, Poster Discussion sessions and Thematic Poster sessions;
- Meet-the-Expert, Morning Seminars, “How to” sessions, Educational Skills Workshop sessions, European Spirometry Training Programme, Championship session and Patient Forum;

SYMPOSIA

(List as per July 2016)

The symposia will cover the most recent topics on research and clinical practice, including:

- **Clinical**: interdisciplinary approach to ILD in Europe
- **Intensive Care**: NIV for weaning purposes, long-term mechanical ventilation in COPD
- **Cell & molecular biology**: Precision medicine approaches for lung cancer, repair and remodeling in chronic lung diseases
- **Physiology, sleep and circulation**: Small airways dysfunction and dyspnoea in COPD (physiology to clinical), controversies in the treatment of sleep apnoea
- **Airway diseases**: Heterogeneity in structure, function and inflammation in COPD: implications for therapy and clinical outcomes / effects of air pollution in asthma and COPD
- **Occupation & epidemiology**: Global climate change, air pollution and cardiopulmonary health impacts / translating “evidence-based behaviour change” and “e-health” interventions into practice: what works in smoking cessation?
- **Paediatrics**: Systems biology in paediatric asthma, non-CF bronchiectasis in children
- **Surgery and transplantation**: Difficult indications for lung transplantation, role of technology in lung cancer diagnostics and treatment
CALL FOR ABSTRACTS

Abstract submission deadline: February 9, 2017

Abstracts should be submitted online via the ERS website at www.ersCongress.org, as of December 2016.

Paper submissions are not accepted for reviewing.

Abstracts will be accepted for Free Communication sessions; the International Congress Programme Committee reserves the right to allocate abstracts to Oral Presentation, Poster Discussion or Thematic Poster sessions. Notice of selection given by the end of May 2017; session format and schedule of presentation will be communicated by the end of June 2017.

All accepted abstracts will be published in a supplement of the European Respiratory Journal (electronic version only). Publication in the Abstract Book (supplement of the ERJ) or Congress Guide requires registration by at least one author. Correspondence and further information regarding abstract travel grants and sponsorship will be sent to the corresponding author only. If you intend to apply for ERS sponsorship once abstracts have been accepted, please ensure you are the corresponding author of the abstract.

ONLINE SUBMISSION

Online submission allows you to create an account where you can save your abstract. If you already have a MyERS account, you will be able to submit your abstract directly. Once saved, you can return to your online abstract and edit or update it until you feel it is ready for submission. All abstracts must be submitted by the deadline of 17 February, 2017. To submit your abstract online, go to www.ersCongress.org and follow the instructions.

LATE-BREAKING ABSTRACTS

Late-breaking abstract submission deadline: 31 May, 2017

ERS will open an online submission for late-breaking abstracts from the beginning of May 2017.

Late-breaking abstracts must contain novel data that has not been presented elsewhere. Additional information (including submission fee) and online submission will be available on the ERS Congress website (www.ersCongress.org).

CONGRESS VENUE

GENERAL CONTACT INFORMATION

MiCo - Milano Congressi
Piazzale Carlo Magno 1
20149 Milan, Italy
+39 02 4997.7134
www.micomilano.it

CONGRESS VENUE ACCESSIBILITY

The venue has excellent connections to the city centre and the airport via ground transportation. The main metro stops next to the venue are Portello, Lotto and Amendola stations.

Please refer to the following section for more information:
BY AIR

LINATE AIRPORT
Take bus no. 73 in the “National Arrivals Exit” area all the way to the terminal in Piazza San Babila. Go down into the Metro. Here take the Red Line 1 (Rho Fiera Milano direction). Get off at the “Amendola” stop – 700 m from the Congress centre, or at “Lotto” approx. 800 m.

MALPENSA AIRPORT
The “MALPENSA EXPRESS” train service will take you directly from the airport to the centre of Milan in 40 minutes, arriving at the Ferrovie Nord “Cadorna” station. Then take the Red Metro Line 1 (Rho Fiera Milano direction). Get off at the “Amendola” stop – 700 m from the Congress centre, or at “Lotto” approx. 800 m.

ORIO AL SERIO AIRPORT
The “AUTOSTRADALE” or “AIR PULLMAN” bus service will take you directly from the airport to Milan Central Station in 60 minutes: then take the Metro Green Line 2 (Abbiategrasso direction) and get off at “Cadorna”. Here take the Red Line 1 (Rho Fiera Milano direction) get off at the “Amendola” stop – 700 m from the Congress centre, or at “Lotto” approx. 800 m.

BY TRAIN

CENTRAL STATION – GARIBALDI STATION
Take the Metro Green Line 2 (Abbiategrasso direction) and get off at “Cadorna”. Then change to Metro Red Line 1 (Rho Fiera Milano direction) Get off at the “Amendola” stop – 700 m from the Congress centre, or at “Lotto” approx. 800 m.

STAZIONE CADORNA
Take the Metro Red Line 1 (Rho Fiera Milano direction), get off at the “Amendola” stop – 700 m from the Congress centre, or at “Lotto” approx. 800 m.

PUBLIC TRANSPORT

BUSES
Bus No. 78 – Eginardo/Colleoni stop

METRO
• Liliac Line 5: Get off at the “Portello” stop – 80 m from the Congress centre.
• Red Line 1: Get off at the “Amendola” stop – 700 m from the Congress centre, or at “Lotto” approx. 800 m.
• Green Line 2: get off at “Cadorna”, then change to Red Line 1 (going to RHO Fiera Milano) and get off at the “Amendola” stop – 700 m from the Congress centre, or at “Lotto” approx. 800 m.
• Yellow Line 3: Get off at “Duomo”, switch to the Red Line 1 (RHO Fiera Milano direction). Get off at the “Amendola” stop – 700 m from the Congress centre, or at “Lotto” approx. 800 m.

TRANSPORTATION CARDS
The transportation card will not be offered for the ERS International Congress 2017. However, it can be purchased in advance when registering for the Congress or on-site at the dedicated desks. Further information and prices will be available when registration opens in April 2017.
OPENING HOURS

<table>
<thead>
<tr>
<th></th>
<th>Congress centre</th>
<th>Registration</th>
<th>Speakers’ Preview Room</th>
<th>ERS Sessions</th>
<th>Industry Evening Symposia</th>
<th>Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, 9 September</td>
<td>07:00 – 21:00</td>
<td>07:00 – 18:15</td>
<td>07:30 – 17:30</td>
<td>09:30 – 17:30*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sunday, 10 September</td>
<td>06:30 – 19:30</td>
<td>06:30 – 17:30</td>
<td>07:30 – 17:30</td>
<td>08:30 – 16:45</td>
<td>17:15 – 19:15</td>
<td>08:00 – 17:00</td>
</tr>
<tr>
<td>Monday, 11 September</td>
<td>06:30 – 19:30</td>
<td>06:30 – 17:30</td>
<td>07:30 – 17:30</td>
<td>07:00 – 16:45</td>
<td>17:15 – 19:15</td>
<td>08:00 – 17:00</td>
</tr>
<tr>
<td>Tuesday, 12 September</td>
<td>06:30 – 19:30</td>
<td>06:30 – 17:30</td>
<td>07:30 – 17:30</td>
<td>07:00 – 16:45</td>
<td>17:15 – 19:15</td>
<td>08:00 – 17:00</td>
</tr>
<tr>
<td>Wednesday, 13 September</td>
<td>06:30 – 13:30*</td>
<td>06:30 – 14:00</td>
<td>08:00 – 11:00</td>
<td>08:30 – 12:45</td>
<td></td>
<td>08:00 – 12:00</td>
</tr>
</tbody>
</table>

* All times are subject to change

REGISTRATION

PRE-REGISTRATION
Congress registration begins from April 2017 via the online registration service available on the ERS Congress website (www.ersCongress.org). The online Advance Programme, scheduled to be published in April 2017 will contain detailed Congress registration information.

UNDER-35’S
The registration fee for under-35s carries the same entitlements as that for other active participants. Delegates must be under 35 years old at the time of the registration. The calculation is based on the date of birth and not the year of birth.
You must provide photocopied proof of your date of birth by means of an official document (passport, ID card, etc.) to obtain this discount.

ALLIED HEALTH PROFESSIONALS/SCIENTISTS
Discounts are available for:
- Allied Health Professionals: for example nurses, physiotherapists, technologists and students.
- Scientists: non-clinical scientists undertaking lung-related research, post-doctorate, not medically qualified and not directly involved in patient care.
You must provide a student card or letter from your employer in order to qualify for this discount. The required proof needs to be sent together with your registration form. Allied Health Professional and Scientists have the same entitlements as other active participants.

REGISTRATION FEES

REGISTRATION FEES 2017, MILAN

<table>
<thead>
<tr>
<th>Congress registration in euro (€) *</th>
<th>Early Bird</th>
<th>Standard</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full rate</td>
<td>625</td>
<td>815</td>
<td>895</td>
</tr>
<tr>
<td>ERS Gold Member</td>
<td>480</td>
<td>625</td>
<td>690</td>
</tr>
<tr>
<td>Under 35, Allied Health Professional, Scientist (PhD, non-MD)</td>
<td>250</td>
<td>325</td>
<td>360</td>
</tr>
<tr>
<td>Allied Health Professional 2-day package 1</td>
<td>305</td>
<td>400</td>
<td>440</td>
</tr>
</tbody>
</table>

* These prices and dates are indicative and may be subject to change. All fees are exclusive of local VAT.
1. Valid for Saturday 9 September and Sunday 10 September only including 1 postgraduate course or 1 skills workshop of your choice
**CONGRESS INFORMATION**

**Additional courses registration**

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Early Bird</th>
<th>Standard</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postgraduate courses</td>
<td>95</td>
<td>125</td>
<td>140</td>
</tr>
<tr>
<td>Full day post graduate course</td>
<td>155</td>
<td>200</td>
<td>220</td>
</tr>
<tr>
<td>Challenging clinical cases (old morning seminars)</td>
<td>70</td>
<td>90</td>
<td>100</td>
</tr>
<tr>
<td>Meet the Expert Seminars</td>
<td>70</td>
<td>90</td>
<td>100</td>
</tr>
<tr>
<td>Educational Skills Workshops</td>
<td>70</td>
<td>90</td>
<td>100</td>
</tr>
</tbody>
</table>

1. The early bird fees will be maintained for the entire registration period for all junior members and delegates from low-income countries.
2. Delegates attending Postgraduate courses only and not the ERS International Congress will pay a single additional €25 handling fee.

**Primary Care programme only:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird</th>
<th>Standard</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>ERS member + Allied Health Professional</td>
<td>55</td>
<td>75</td>
<td>80</td>
</tr>
<tr>
<td>Non ERS member</td>
<td>85</td>
<td>115</td>
<td>125</td>
</tr>
</tbody>
</table>

REGISTRATION FEE INCLUDES

The registration fee for active participants includes admission to Scientific Sessions, the Exhibition and the ERS Congress Opening Session. Please note that Postgraduate courses, Meet the Expert, Educational Skills workshops, and Challenging clinical cases fees are in addition to the general registration fee.

**CONFIRMATION**

On receipt of a completed registration form and payment of the corresponding fee, each participant will receive electronic confirmation of their registration. An individual e-mail address must be provided at all times.

**REGISTRATIONS**

Group registrations will be possible for a minimum of 10 participants. Please contact the registration partner for further information. Contact details will be available on the ERS International Congress website. Please note that the individual e-mail address of each participant is mandatory and must be provided when registering the participant.

**GROUP REGISTRATIONS**

Group registrations will be possible for a minimum of 10 participants. Please contact the registration partner for further information. Contact details will be available on the ERS International Congress website. Please note that the individual e-mail address of the participants is mandatory and must be provided when registering the participants.

**PAYMENT**

Please make sure all bank fees are covered by the submitting account and that the payment is free of charge for the receiver account. Please mention the registration number and “ERS 2017” on the bank transfer. All registration fees must reach the account of the registration partner without reduction of bank fees.

Credit card: American Express, MasterCard or Visa may be used for all credit card payments. Payment by credit card is only accepted up to a payment amount of EUR 1,500. Please note that your card will be debited in Euro (EUR).

**CANCELLATION OF REGISTRATION**

Cancellation of registration can be made up to 29 July 2017 – midnight CET. Notification of cancellation must be sent in writing to the registration partner. The refund of the registration fee, excluding a 25% administration charge, will be made after Congress by the registration partner. There will be no refund for cancellations made after 29 July 2017 (to be confirmed by ERS).

**NAME CHANGES**

Individuals may make name changes only in exceptional cases, at a cost of EUR 50. Written permission from the original participant will be required in order to process an individual name change.
Sponsors who wish to make name changes will be charged a handling fee of EUR 50 per name change. A new registration form for each replacement participant will be required before the name change can be processed.

Name changes (for individuals or groups) will be accepted by mail or by fax, by the registration partner until the pre-registration deadline of 7 September, 2017. After this date, they must be done onsite in Milan.

**REGISTRATION MATERIAL PICK-UP**
For those sponsors arriving before the start of the Congress to collect their participants’ materials, the registration partner will arrange fixed appointments to be held on 7 and 8 September, 2017, before the official opening of the Congress. This is to enable sponsors to deal on a one-to-one basis with the registration partner, to make name changes or to add new participants as needed, in order to avoid peak registration hours on the first day of Congress. Appointments will be scheduled approximately 3 weeks before the Congress; the registration partner will contact the sponsors in due time.

**PRESS REGISTRATION**
Media registration is complimentary and includes all privileges of an active participant registration. Only working journalists with appropriate credentials will be admitted to the ERS Press centre. Publishers and representatives of sales, advertising or marketing departments of publications or other news organizations may not register as media. No exceptions will be made.

For additional information, please contact the ERS Press Officer at: lauren.anderson@europeanlung.org

**ACCOMMODATION**
Individual online bookings can be made via the Congress website (www.ersCongress.org) as of April 2017.
A number of hotel rooms in different price categories have been reserved in Milan and the surrounding areas for the 27th International Congress of ERS. As a service for individual participants, MiCodmc will arrange your hotel accommodation at no extra charge. There are three hotel room categories, ranging from 3 to 5 stars.

<table>
<thead>
<tr>
<th>Category</th>
<th>RATE min / max</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 star hotels</td>
<td>Euro 280 / Euro 890</td>
</tr>
<tr>
<td>4 star hotels</td>
<td>Euro 161 / Euro 561</td>
</tr>
<tr>
<td>3 star hotels</td>
<td>Euro 119 / Euro 300</td>
</tr>
</tbody>
</table>

All rates listed are in EURO, per room and per night and include breakfast and VAT.

10% Italian VAT. Milan city tax is not included and must be added to room rate as follows:
- Euro 5.00 per person per night for guests staying at 5-star hotels
- Euro 5.00 per person per night for guests staying at 4-star hotels
- Euro 4.00 per person per night for guests staying at 3-star hotels
- The rates for single and double occupancy differ. Some hotels require a minimum stay. All rates are subject to change.

Each category has a minimum and a maximum rate. All hotels offer bath/shower and WC, telephone and breakfast facilities. Hotels of 4 and 5 stars usually have a restaurant and a bar.

**INDIVIDUAL RESERVATIONS**
Due to limited room availability in Milan, we do advise you to make your reservation as early as possible in order to have the best choice of available hotels. Hotel accommodation is subject to availability and will be allocated on a first come, first served basis.

**GROUP RESERVATIONS**
Group reservations for 10 rooms or more will be handled by separate contracts and regulations. In order to submit an enquiry for a group booking, please contact MiCodmc by e-mail at ers2017.hotel@micodmc.it for further information, providing the number of rooms needed, hotel category and preferred location if possible. Please note that telephone reservations will not be accepted.
PAYMENT AND CONFIRMATION

INDIVIDUAL RESERVATIONS
Upon receipt of the hotel booking request MiCodmc will ask for participant’s credit card details as a guarantee of the reservation and will then send a confirmation of the booking. The total amount due for the entire accommodation costs (city tax included) will be charged on the given credit card from 29 May to 2 June 2017. MiCodmc will send out an accommodation invoice. From 3 June 2017, the total amount due for the entire accommodation costs (city tax included) will be automatically charged on the given credit card upon reservation.

Alternatively a bank transfer for the entire amount can be made by 15 May 2017. Please indicate "free of charge to the receiver account". From 16 May 2017, only payment by credit card will be accepted, which will be debited for the entire accommodation amount due (city tax included) upon receipt of the booking request (starting from 3 June 2017).

No invoice will be sent until MiCodmc has received the full payment. Should MiCodmc not receive the payment on time or not be able to debit the credit card by 2 June 2017, the hotel reservation will be cancelled in line with the cancellation conditions.

Please indicate the participant name and “ERS 2017 Hotel” on all payments. MiCodmc reserves the right to debit or credit your credit card account with the accommodation due or any subsequent changes (cancellation, no show, etc.) to the reservation.

GROUP RESERVATIONS
Will be handled by separate contracts and regulations. Payments should be made by bank transfer after receipt of a deposit invoice by MiCodmc.

CHANGES AND CANCELLATIONS
All changes and cancellations must be made in writing (fax or email) to MiCodmc.

MiCodmc
P.le Carlo Magno 1
20149 Milan - Italy
Tel: +39 02 87 255 050
Cell: +39 34 42 196 033
Email: ers2017.hotel@micodmc.it

Please note that hotels will not accept any changes or cancellations directly.

For individual bookings the following cancellation conditions will apply:
From 3 June 2017, MiCodmc will retain the full value of the reservation under any circumstances. For a reduction in the length of stay or in case of a no show, no refunds will be made. The entire number of booked nights will be charged. No shows will be released at 09:00 the following day, and the accommodation will not be refunded. If the hotel room can be resold, any resulting refunds can only be processed after the end of the Congress.

For group bookings the following cancellation conditions will apply:
Will be handled by separate contracts and regulations.
OTHER CONGRESS INFORMATION

CATERING SERVICES
Banquet catering orders can be ordered via Leith’s at MiCo:
Mr. Fabio Marrale
COMPASS GROUP ITALIA S.p.A.
Team MiCo
Direct Line: +39 02 48519301
Fax: +39 02 43510241
Email: fabio.marralle@compass-group.it
Via Angelo Scarsellini 14
20161 Milano

INSURANCE AND DISCLAIMER
ERS, MiCo Fiera Milano Congressi, Interplan, KIT Group and other Congress partners accept no liability for injuries and/or losses of whatever nature incurred by participants and/or accompanying persons, nor for loss or damage to their luggage and/or personal belongings. Please check the validity of your own insurance.

LUNCHES
No official lunches will be provided for participants. Lunch facilities include cafeterias and restaurants at the Congress centre. Sandwiches and snacks can be bought from bars and several coffee/snack points.

CONGRESS PARTNERS

CONGRESS VENUE
MiCo Milano Congressi
P.le Carlo Magno 1
20149 Milan, Italy
www.micomilano.it

ACCOMMODATION
MiCodmc
Pizzale Carlo Magno 1
20149 Milan, Italy
Tel: +39 02 -87255050
e-mail: ers2017.hotel@micodmc.it

REGISTRATION
ERS 2017 c/o K.I.T. Group GmbH
Association & Conference Management
Kurfürstendamm 71
10709 Berlin Germany
Tel: +49 (0) 30 246 032 20
e-mail: ers2017registration@kit-group.org

Online from April 2017 via www.erscongress.org (the date is indicative and might be subject to change)
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