45TH ANNUAL MEETING OF THE INTERNATIONAL SOCIETY FOR PEDIATRIC NEUROSURGERY

October 8 – 12, 2017 / Grand Hyatt Denver, USA
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**Meeting Details & Contact Information**

**DATE**
8-12 October 2017

**VENUE**
Grand Hyatt Denver
1750 Welton Street
Denver, Colorado, USA, 80202

Congress Website:
www.ispnmeeting.org

Congress Organizing Secretariat, PCO:

Phone: +90 212 299 9984
Fax: +90 212 299 9977

**General Inquiries**
for your general queries;
Mr. Evren Ertan
E-mail: eertan@kenes.com

**Exhibition & Sponsorship**
for your queries about sponsorship & exhibition opportunities and application process;
Mr. Tino Roco
E-mail: troco@kenes.com

Mr. Mert Kurt
E-mail: mkurt@kenes.com

**Registration & Accommodation**
for your queries and requirements about registration and accommodation;
Ms. Pınar Cobanoglu
E-mail: pcobanoglu@kenes.com

**Scientific Coordinator**
for your queries about scientific program;
Ms. Mojca Rodic
E-mail: mrodic@kenes.com
Dear Colleagues and Friends,

It is our great pleasure to announce the 45th Annual Meeting of the International Society for Pediatric Neurosurgery (ISPN), which will be held in Denver, USA on October 8-12, 2017.

We live in an exciting time for neurosurgery, with tremendous strides coming in the technologies we apply in our practices and in our abilities to collaborate with each other to advance our field. Equally important are the insights we gain through intense interactions with scientists and clinicians in other disciplines. We hope to follow the precedent set in previous meetings by highlighting these advancements, with a lively and vigorous discussion of the state of pediatric neurosurgery, and how it can be strengthened.

The city of Denver is safe and vibrant, with a lively, large and walkable downtown. It was voted the "Best city to live in" this year, by U.S. News & World Report. The meeting hotel has superb facilities. Many of Denver’s best restaurants and attractions, including world class museums and the performing arts complex, can be reached on foot from the venue. Colorado is one of the most beautiful places in the USA and is home to some of its most famous national parks, including Rocky Mountain National Park, which recently celebrated its 100th anniversary. The Denver International Airport is a major hub with excellent connections both nationally and internationally. The newly opened light rail train system will take conference participants straight from the airport to downtown. And October is one of the best times of year to visit Colorado and take advantage of the beauty of the state.

We will spare no effort to make your visit to Colorado an unforgettable one and invite you to join us in a program that will further all of our efforts to better the care we give to our young patients.

Michael H. Handler M.D.
Professor, University of Colorado Denver School of Medicine
Chairman of the 45th Annual Meeting of the ISPN
The International Society for Pediatric Neurosurgery (ISPN), founded in 1972, seeks to promote the health of children throughout the world by encouraging ethical transmission and exchange of scientific information and techniques related to Pediatric Neurosurgery.

The mission of the ISPN is the promotion of health in our young patients. To support this, we give our time, energy and money to support educational activities. Every year we host a scientific meeting somewhere in the world with many physicians and allied health care workers attending. This is an opportunity for us to share with each other advances in the care of children and to plan ISPN sponsored activities that will further the education of care givers for children with neurosurgical illnesses. Our society provides faculty and financial support every year for courses in emerging countries needing education in the treatment of children. The intent of these courses is to provide an overview of the state-of-art in pediatric neurosurgery and thereby inform physicians attending these courses about modern day management of neurosurgical illnesses in children and the expected outcome. Our members supply manuscripts for our professional journal, Child’s Nervous System. We are passionate to further our specialty and the energy for this comes from our love of children and our desire to serve them well.
ABOUT DENVER

Introduction to Denver, Colorado

Denver, located at the junction of the South Platte River and Cherry Creek, is the state capital and largest city in Colorado. Situated 5672 feet above sea level in the shadows of the Rocky Mountains, Denver is known as the "Mile High City." It was named after James W. Denver, governor of the Kansas Territory that included parts of Colorado. Prospectors settled Denver in 1858 with the discovery of gold on the shores of Cherry Creek. The opening of gold and silver mines in the 1870s and 1880s brought prosperity to the growing city. Installation of military bases in the area after World War II triggered even more rapid growth.

Today, Denver has a fast-growing population of around 560,000 and is an important commercial, industrial and transportation hub. Its economy is buoyed by the telecommunications and biomedical technology industries, as well as mining, construction, real estate and tourism. Denver is home to a US Mint and numerous federal agencies, including the Environmental Protection Agency and the National Oceanic and Atmospheric Administration. Denver International Airport, opened in 1995, is the largest airport in North America, spread over 53 square miles.

Denver Culture

The Black American Western Museum, dedicated to correcting black history, is housed in the home of Dr. Justina Ford, Denver’s first black physician, in the neighborhood just north of the city. The Denver Art Museum, with one of the largest Native American art collections in the world, is located in the south of the city. Three miles east of downtown is the Denver Museum of Nature & Science, which has an IMAX Theatre, a planetarium and a reputation as one of the premier natural history museums in the country. Red Rocks Park, in the hills just west of Denver, hosts some of the most popular acts in music in a 9,000-seat natural amphitheater carved into red sandstone rock formations that are 70 million years old. About 20 miles west of Denver is Golden, offering scenic mountains and a guided tour of the Coors Brewery. A few miles further west are the Buffalo Bill Memorial Museum, located near the site of the famous gunslinger’s burial in 1917.
Weather for Downtown Denver
The biggest surprise for visitors to Denver is the climate. The arid conditions bring only 8 to 15 inches of annual precipitation and locals wake up to more than 300 days of sunshine a year.

<table>
<thead>
<tr>
<th>Month</th>
<th>Avg. High (°C/°F)</th>
<th>Avg. Low (°C/°F)</th>
</tr>
</thead>
<tbody>
<tr>
<td>OCTOBER</td>
<td>18.9°C / 66°F</td>
<td>0.6°C / 33°F</td>
</tr>
</tbody>
</table>

Denver International Airport
DEN has the third-largest U.S. domestic network and offers over 180 nonstop domestic and international destinations, with increasing air service to countries outside the United States. DEN serves over 20 international non-stop destinations including Tokyo, Japan (Narita), Reykjavik, Iceland and Panama City, Panama, some of the newest destinations. The transit center is now open and the commuter rail line that connects DEN to downtown Denver in approximately 35 minutes. The trains run every 15 minutes during peak hours and every 30 minutes during non-peak hours. The public transit center also serves as the pick-up and drop-off location for all RTD buses. With the new facility, residents and visitors will have greater access to the city and the airport.

Grand Hyatt Denver is accessible from Denver International Airport via several modes of transportation. We recommend allowing an hour for transportation from Grand Hyatt Denver to Denver International Airport.

Car Service:
- Yellow Cab Taxi - Approximate cost is $50-60 one way
- Limousine Service – Available with pricing variable depending upon the company and number of passengers.

All ground transportation services at Denver International Airport are located in Jeppesen Terminal, level 5. For information, call 303 342 2000.

Denver Airport Rail
Travelers can now use A Line, the new rail service from Denver International Airport to LoDo’s (lower downtown) Union Station and back, courtesy of Regional Transportation District (RTD). The cost each way is approximately $9 per person. The Denver airport rail has six stops along the way and takes approximately 37 minutes.

A Line service runs from 3:30AM to 1:30AM daily. Frequency is every 15 minutes from 5:00AM-7:00PM and every 30 minutes all other times.

From Union Station, travelers can access additional transportation to their final destinations via light rail, regional and local buses, taxis and Amtrak rail service. Of course, the free 16th Street Mall Ride runs the entire length of downtown Denver, 1.5 miles, from LoDo on the west, to the east, stopping less than a half block from the Colorado State Capitol.

Getting Around Denver
Denver offers several modes of transportation for getting around the area.
16th Street Shuttle – Runs throughout the central business and entertainment district of downtown Denver
Light Rail Service/RTD – Stops at most corners in the city, including Invesco Field, Pepsi Center/Six Flags/Elitch Gardens, Union Station - Lower downtown (LODO)/Coors Field/16th Street Mall.
Amtrak – Union Station is approximately 11 blocks from the hotel.
Transportation to Union Station:
Union Station is accessible via:
16th Street Shuttle - Shuttle stops 1 block from Grand Hyatt Denver. The hotel does not provide transportation to Union Station.
MEETING VENUE

Grand Hyatt Denver
Welcome to Grand Hyatt Denver. We believe luxury hotels should offer more than just a good night’s sleep and we take pride in providing our guests with the best of everything, from a great restaurant to modern rooms and skilled service. Whether you find yourself in downtown Denver for business or pleasure, it should be a worry-free experience that delights the senses at every turn. When you choose our Denver luxury hotel, you can access the very best the city has to offer in a setting without compromise.

Iconic Denver Meeting Space
Treat yourself to the exceptional meeting facilities of Grand Hyatt Denver for your conference, event or once-in-a-lifetime wedding. Our newly renovated ballrooms and Denver meeting rooms provide an exciting atmosphere that will make your event unforgettable. Culinary excellence and remarkable space combine with a wealth of entertainment, activities, dining and culture to offer your guests a memorable experience. Host your Denver meeting or event in over 10,500 sq. ft. of space that truly iconic and steeped in the history of the oil boom days of the Mile High City. The Pinnacle Club is Denver’s most distinguished venue with windows on all four sides and panoramic views of the entire Rocky Mountain Front Range.

IMPORTANT DEADLINES

Abstract Submission Deadline  April 4, 2017, Monday
Early Registration Deadline  August 14, 2017, Monday

PRELIMINARY OUTLINE OF THE CONGRESS PROGRAM

October 8th, 2017
Pre-Congress Workshops Opening Ceremony
Board & Committee Meetings
Welcome Cocktail

October 9th, 2017
Opening Ceremony
Full Day Scientific Program

October 10th, 2017
Half Day Scientific Program
Free Afternoon & Dinner (Optional)
October 11th, 2017
Full Day Scientific Program
Gala Dinner

October 12th, 2017
Half Day Scientific Program
Congress Closing

PRELIMINARY OUTLINE OF DAILY SCIENTIFIC PROGRAM

08.30 - 10.30  Morning Sessions
10.30 - 11.00  Coffee Break
11.00 - 13.00  Morning Sessions
13.00 - 14.30  Luncheon Symposia
14.30 - 16.00  Afternoon Sessions
16.00 - 16.30  Coffee Break
16.30 - 18.30  Afternoon Sessions
**REGISTRATION STATISTICS**

### By Registration Category

- **ISPN Members (Early Registration)**: 29%
- **ISPN Members (Late Registration)**: 6%
- **Medical Trainee / Students (Early Registration)**: 16%
- **Medical Trainee / Students (Late Registration)**: 10%
- **Non-members (Early Registration)**: 6%
- **Non-members (Late Registration)**: 3%
- **Nurses (Early Registration)**: 4%
- **Nurses (Late Registration)**: 0%
- **Developing Countries**: 6%
- **Other**: 25%

### By Continental Distribution

- **Asia Pacific**: 51%
- **Europe**: 21%
- **North America**: 14%
- **Middle East**: 5%
- **South America**: 4%
- **Africa**: 5%
### SPONSORS & EXHIBITORS

<table>
<thead>
<tr>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
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<tbody>
<tr>
<td>Medtronic</td>
<td>BRAINLAB</td>
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<td>astellas</td>
<td>B</td>
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<tr>
<td>ZEISS</td>
<td>Baxter</td>
</tr>
<tr>
<td>UNiSYS</td>
<td>Karger</td>
</tr>
<tr>
<td>KOSMo</td>
<td>Ohasco</td>
</tr>
<tr>
<td>Nippon Chemiphar Co., Ltd.</td>
<td>Nippon Shinmyaku Co., Ltd.</td>
</tr>
<tr>
<td>Toshiba</td>
<td>Thieme</td>
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<tr>
<td>TOSHIBA MEDICAL</td>
<td>Soring</td>
</tr>
<tr>
<td>MARUZEN-YUSHODO</td>
<td>SAKURA</td>
</tr>
<tr>
<td>NIPPON SHINMYAKU CO., LTD.</td>
<td>SHINRYOINKO</td>
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<td>Kowa</td>
<td>SIEMENS Healthineers</td>
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<tr>
<td>Linkage</td>
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# Sponsorship Opportunities

## Main Sponsorships

<table>
<thead>
<tr>
<th>Platinum Sponsorship (limited to 2 companies)</th>
<th>$65,000 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Opportunity of sponsoring one of the symposiums of the Meeting scientific program.</td>
<td></td>
</tr>
<tr>
<td>• Opportunity of organizing one Luncheon Symposium.</td>
<td></td>
</tr>
<tr>
<td>• Free of charge exhibition space. (18 sqm)</td>
<td></td>
</tr>
<tr>
<td>• Inclusion of promotional material (up to 3 items) in the Meeting bags (insert to be provided by Sponsor).</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo with hyperlink on the Meeting website</td>
<td></td>
</tr>
<tr>
<td>• Highlighting the sponsorship in electronic newsletters of the Meeting</td>
<td></td>
</tr>
<tr>
<td>• 1 inside page advertisement + back inside cover advertisement of the Sponsor in the Final Program.</td>
<td></td>
</tr>
<tr>
<td>• 10 complimentary exhibitor badges and 6 complimentary delegate registration</td>
<td></td>
</tr>
<tr>
<td>• Promotion of the Sponsor with 2 special electronic newsletters</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to place 4 roll ups of the Sponsor within the Meeting Venue</td>
<td></td>
</tr>
<tr>
<td>• A 100-words company profile to be published in the Final Program</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement with the Sponsor’s logo on the Sponsors &amp; Exhibitors Board during the Meeting and also in the Final Program</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Gold Sponsorship (Limited to 2 companies)</th>
<th>$45,000 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Opportunity of sponsoring one of the symposiums of the Meeting scientific program.</td>
<td></td>
</tr>
<tr>
<td>• Opportunity of organizing one Luncheon Symposium.</td>
<td></td>
</tr>
<tr>
<td>• Free of charge exhibition space. (12 sqm)</td>
<td></td>
</tr>
<tr>
<td>• Inclusion of promotional material (up to 2 items) in the Meeting bags (insert to be provided by Sponsor).</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo with hyperlink on the Meeting website</td>
<td></td>
</tr>
<tr>
<td>• Highlighting the sponsorship in electronic newsletters of the Meeting</td>
<td></td>
</tr>
<tr>
<td>• Front inside cover advertisement of the Sponsor in the Final Program.</td>
<td></td>
</tr>
<tr>
<td>• 6 complimentary exhibitor badges and 4 complimentary delegate registration</td>
<td></td>
</tr>
<tr>
<td>• Promotion of the Sponsor with 1 special electronic newsletters</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to place 2 roll ups of the Sponsor within the Meeting Venue</td>
<td></td>
</tr>
<tr>
<td>• A 100-words company profile to be published in the Final Program</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement with the Sponsor’s logo on the Sponsors &amp; Exhibitors Board during the Meeting and also in the Final Program</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Silver Sponsorship (Limited to 4 companies)</th>
<th>$30,000 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Opportunity of sponsoring one of the plenary symposiums of the Meeting scientific program.</td>
<td></td>
</tr>
<tr>
<td>• Free of charge exhibition space. (6 sqm)</td>
<td></td>
</tr>
<tr>
<td>• Inclusion of promotional material (1 item) in the Meeting bags (insert to be provided by Sponsor)</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo with hyperlink on the Meeting website</td>
<td></td>
</tr>
<tr>
<td>• Highlighting the sponsorship in electronic newsletters of the Meeting</td>
<td></td>
</tr>
<tr>
<td>• 1 inside page advertisement of the Sponsor in the Final Program.</td>
<td></td>
</tr>
<tr>
<td>• 4 complimentary exhibitor badges and 2 complimentary delegate registration</td>
<td></td>
</tr>
<tr>
<td>• Promotion of the Sponsor with 1 special electronic newsletters</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to place 2 roll ups of the Sponsor within the Meeting Venue</td>
<td></td>
</tr>
<tr>
<td>• A 100-words company profile to be published in the Final Program</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement with the Sponsor’s logo on the Sponsors &amp; Exhibitors Board during the Meeting and also in the Final Program</td>
<td></td>
</tr>
<tr>
<td>Limited to</td>
<td>Platinum Sponsor</td>
</tr>
<tr>
<td>-----------</td>
<td>------------------</td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>18 sqm</td>
</tr>
<tr>
<td>Sponsored Symposium</td>
<td>✓</td>
</tr>
<tr>
<td>Luncheon Symposium</td>
<td>60 Minutes</td>
</tr>
<tr>
<td>Meeting Bag Insert</td>
<td>3</td>
</tr>
<tr>
<td>Logo on Meeting Website and Final Program</td>
<td>✓</td>
</tr>
<tr>
<td>Company Profile in the Final Program</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in the Final Program</td>
<td>Inside Back Cover + Inside Page</td>
</tr>
<tr>
<td>Highlighting Sponsorship in E-Newsletters</td>
<td>✓</td>
</tr>
<tr>
<td>Promotion of the Sponsor with special E-Newsletters</td>
<td>2 E-Newsletters</td>
</tr>
<tr>
<td>Complimentary Exhibitor Badge</td>
<td>10</td>
</tr>
<tr>
<td>Complimentary Registration</td>
<td>6</td>
</tr>
<tr>
<td>Placing Roll-Ups in the Venue</td>
<td>4 Roll-Up</td>
</tr>
<tr>
<td>Logo on the Sponsors Board</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsorship fee</td>
<td>65,000, - USD</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

GRANTS

Educational Grant

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

Educational Grant In Support of Existing Scientific Session

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

E-ITEMS

E-Program 6.500-USD

An electronic version of the traditional final program will be available to participants to access the scientific program and other meeting information easily and conveniently online and as a download on mobile phones or computer. With e-Books, participants can use the intuitive search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the program. Supporter will not have any input regarding the content.

• Sponsor acknowledgement on the cover of the E-Program: “Supported by: company name/logo”.
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
• A 100-words company profile to be placed on the congress website, and to be published in the Final Program.

Meeting Mobile Application (on demand)

The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Meeting App sponsorship includes:

• Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo not permitted)
• Signage on site with App QR code and “Supported by: company name/logo” (product logo not permitted)
• 2 “push notifications” are included in the sponsorship package
• Priority listing in the list of Meeting exhibitors
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
• A 100-words company profile to be placed on the congress website, and to be published in the Final Program.
### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>World Map</th>
<th>9,000- USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on meeting participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the meeting venue and serves as an information and communications tool, ideal for enhancing participant networking.</td>
<td></td>
</tr>
<tr>
<td>- Support will be recognized on a separate printed sign/rollup located beside the World Map screen, with “Supported by...” and a company logo.</td>
<td></td>
</tr>
<tr>
<td>- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website</td>
<td></td>
</tr>
<tr>
<td>- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website with signage during the event, and also in the final program.</td>
<td></td>
</tr>
<tr>
<td>- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Wi-Fi Sponsorship</th>
<th>13,500- USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.</td>
<td></td>
</tr>
<tr>
<td>- Network name &amp; password to be determined with Sponsor’s company/product name</td>
<td></td>
</tr>
<tr>
<td>- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website</td>
<td></td>
</tr>
<tr>
<td>- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.</td>
<td></td>
</tr>
<tr>
<td>- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.</td>
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<table>
<thead>
<tr>
<th>E-Poster Kiosk (limited to 2 companies)</th>
<th>6,500- USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship of the e-poster kiosks to be used for the display of the accepted posters of the Annual Meeting.</td>
<td></td>
</tr>
<tr>
<td>- Sponsors logo to be printed on the e-poster kiosks with the phrase of “supported by...”</td>
<td></td>
</tr>
<tr>
<td>- Number of e-poster kiosks will be determined by the Organizing Secretariat according to the final number participants, and posters.</td>
<td></td>
</tr>
<tr>
<td>- Design of the signage will be prepared by the Organizing Secretariat and approved by the Organizing Committee. The production will be handled by the Organizing Secretariat.</td>
<td></td>
</tr>
<tr>
<td>- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website</td>
<td></td>
</tr>
<tr>
<td>- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.</td>
<td></td>
</tr>
<tr>
<td>- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Landing Page</th>
<th>(on demand)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.</td>
<td></td>
</tr>
<tr>
<td>- An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the Meeting material.</td>
<td></td>
</tr>
<tr>
<td>- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event.</td>
<td></td>
</tr>
</tbody>
</table>
# SPONSORSHIP OPPORTUNITIES

## HOSPITALITY OPPORTUNITIES

### Coffee Break (Daily)  
$6,500 USD

Coffee will be served during breaks in the venue. Hospitality provided will be in compliance with all relevant industry codes.
- Opportunity to have a one-day display of company’s logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break (items to be provided by the sponsor)
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.

### Lunch (Daily)  
$9,000 USD

Sponsor will have the opportunity to promote through the lunch on the selected date.
- Sponsor’s banners to be placed at the lunch area and mini company flags to be placed on the stations/tables
- Sponsor’s logo to be placed in Congress publications with the phrase “Lunch Sponsored by”
- Dates will be allocated on a “First come, First Served” basis
- Sponsor may require to brand the napkins to be used during the lunch service (at Sponsor’s own cost)
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.

### Welcome Reception  
$17,000 USD

Sponsor will have the opportunity to promote itself through a networking reception to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.
- Sponsor’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.
SPONSORSHIP OPPORTUNITIES

**Gala Dinner**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th>Details</th>
</tr>
</thead>
</table>
| Gala Dinner | 27,500 USD | Sponsor will have the opportunity to promote through the Gala Dinner.  
- Sponsor’s banners to be placed at the Gala Dinner area and mini company flags to be placed on the tables  
- Sponsor’s logo to be placed in Meeting publications with the phrase “Gala Dinner Sponsored by”  
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website  
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.  
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.  
- 5 complimentary invitations to the Gala Dinner for non-registered invitees of the sponsor company |

**Symposium Sponsorship**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th>Details</th>
</tr>
</thead>
</table>
| Symposium Sponsorship | 11,000 USD | Sponsorship for the existing scientific sessions.  
Sponsorship is subject to the approval of the Meeting Scientific Committee  
Includes standard audio/visual equipment, display table.  
- Permission to use the phrase: “Official Symposium Sponsor of the ISPN 2017”  
- Sponsor to be announced during the symposium  
- 1 roll-up/banner of the Sponsor to be placed within the session hall.  
- Symposium sponsorship will be designated on the Scientific Program (subject to receipt by publishing deadline)  
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.  
- A 100-words company profile to be published in the Final Program. |

**Luncheon Symposium**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th>Details</th>
</tr>
</thead>
</table>
| Luncheon Symposium | 14,000 USD | Sponsorship of an official Luncheon (Satellite) Symposium, up to 60 minutes.  
The program, the timing and the topic are subject to the approval of the Meeting Scientific Committee.  
Includes hall rental, standard audio/visual equipment, display table.  
- Permission to use the phrase: “Luncheon Symposium Sponsor of the ISPN 2017 Annual Meeting”  
- Announcement of the Luncheon Symposium to the Meeting participants with an electronic newsletter  
- Sponsor’s banners to be placed within the session hall.  
- Inclusion of the sponsor’s symposium invitation cards/programs in the Meeting bags (the invitation cards/programs to be provided by the Sponsor)  
- Luncheon symposium program and symposium speakers’ abstracts to be included in the Final Program  
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.  
- A 100-words company profile to be published in the Final Program. |

* Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited as speakers of the general scientific program.  
** The additional costs for lunch boxes which will be served during the Luncheon Symposium will be covered by the sponsor company.  
*** This sponsorship option is subject to availability as the main sponsors will have the priority of using the time slot.  
Please ask for further information.
### Pre-Congress Course of the Annual Meeting

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
</table>
|              | 6.500- USD | • Sponsor’s logo to be used in the announcements of the Pre-Congress Course to the meeting participants with an electronic newsletter  
• Sponsor’s banners/roll ups to be placed at the entrance of the course hall (Display materials to be provided by the Sponsor)  
• Distribution of the Sponsor’s flyers (A5 or A4, maximum 2 pages) to pre-congress course participants with the course materials.  
• Pre-congress Course program to be included in the Final Program Book with the logo of the Sponsor  
• Pre-congress Course program will be planned by the Local Organizing Committee without the involvement of the Sponsor.  
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website  
• Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.  
• A 100-words company profile to be placed on the congress website, and to be published in the Final Program. |

### Speakers’ Ready Room

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
</table>
|              | 5.500- USD | Facilities will be available at the venue for speakers and abstract presenters to check their presentations.  
• The sponsor’s name/or company logo will appear on the signage for this room  
• Opportunity to display sponsor’s logo on screensavers at each workstation in this room  
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website  
• Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.  
• A 100-words company profile to be placed on the congress website, and to be published in the Final Program. |

### Lanyards

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
</table>
|              | 9.000- USD | Sponsorship option of the meeting lanyards includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).  
• Sponsor’s name and/or logo to be printed together with the Meeting logo on the lanyard that will be distributed to the delegates and exhibitors.  
• The design of the lanyard is subject to the approval of Organizing Committee  
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website  
• Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.  
• A 100-words company profile to be placed on the congress website, and to be published in the Final Program. |

### Notepads & Pens

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
</table>
|              | 8.000- USD | Sponsorship of the Meeting pens and notepads includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).  
• Sponsor’s name and/or logo to be printed on the notepads and pens that will be distributed in the Meeting bags.  
• The design of the pens and notepads is subject to the approval of Organizing Committee  
• Sponsor’s logo to be placed on the Meeting website with hyperlink of Sponsor’s company/product website  
• Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.  
• A 100-words company profile to be placed on the Meeting website, and to be published in the Final Program. |
Meeting Bags

Meeting bags will be selected and approved by the Organizing Committee, and the production will be handled by the Organizing Secretariat.

- Sponsor’s logo to be printed on the Meeting bags together with the Meeting logo/name
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.

Executive Lounge

Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

- Sponsor’s logo on signage at the entrance to the executive lounge
- Sponsor’s banners to be placed at the lounge area and mini company flags to be placed on the tables
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.

Final Program

Full inside page color advertisement in the designated section of the Final Program. Final Program will be available to all participants to access the scientific program and other Meeting information easily and conveniently. The advertising company (companies) will benefit from the below opportunities.

- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the congress website, and to be published in the final program.

<table>
<thead>
<tr>
<th>Advertisement Opportunity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>FINAL PROGRAM BOOK BACK COVER (limited to 1 company)</td>
<td>4,500- USD</td>
</tr>
<tr>
<td>FINAL PROGRAM BOOK INSIDE FRONT COVER (limited to 1 company)</td>
<td>4,000- USD</td>
</tr>
<tr>
<td>FINAL PROGRAM BOOK INSIDE BACK COVER (limited to 1 company)</td>
<td>3,500- USD</td>
</tr>
<tr>
<td>FINAL PROGRAM BOOK INSIDE PAGE</td>
<td>2,750- USD</td>
</tr>
<tr>
<td>FINAL PROGRAM BOOK BOOKMARK (limited to 1 company)</td>
<td>4,000- USD</td>
</tr>
</tbody>
</table>

Please check the availability of the desired advertisement section. The main sponsors of the Meeting will have the priority to use the final program advertisement opportunities sited in the related sponsorship benefits.
<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Cost (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mini Program</strong></td>
<td><strong>4,000</strong></td>
</tr>
</tbody>
</table>
| The Mini Program is portable information book for delegates containing key information on schedule of the meeting. Mini (pocket) program will be distributed to all participants together with their name badges.  
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website  
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.  
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program. |  |
| **Bag Insert**            | **2,000**  |
| Inclusion of one-page promotional material in the participants’ meeting bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters’ product information will be available for all meeting participants. The distribution arrangement will be advised. |  |
| **Roll-Up (per roll-up)** | **1,500**  |
| Promotion of the Supporter via roll-ups within the meeting venue. All roll-ups must be provided by the Supporter (Kenes Group can provide assistance for the production). Location of roll ups to be determined by the Meeting Secretariat with the approval of the Organizing Committee |  |
| **Flyer Display**         | **1,500**  |
| Opportunity to have the flyers of the Sponsor to be distributed in the general areas within the Annual Meeting venue. The flyers will be provided by the Sponsor. |  |

Please note that it is the Exhibitor’s / Sponsor’s responsibility to comply with the local authority’s regulations and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
EXHIBITION INFORMATION

Exhibition will take place in the Annual Meeting venue together with the Annual Meeting. Exhibition floorplan will be designed in the upcoming months and will be sent to the Exhibitors for the stand selection according to an order depending on the amount of support and date of application & payment.

<table>
<thead>
<tr>
<th>Rental fee per sqm</th>
<th>Before Friday April 21, 2017</th>
<th>On and After Friday April 21, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Minimum of 6 sqm)</td>
<td>650, - USD</td>
<td>850, - USD</td>
</tr>
</tbody>
</table>

RENTAL OF A STAND AREA INCLUDES:

- Exhibitor’s logo to be placed on the Annual Meeting’s website with hyperlink of Exhibitor’s company/product website
- Acknowledgement with the Exhibitor’s logo during the Annual Meeting:
  - on the Sponsors & Exhibitors Board
  - in the Final Program
- A 100-words company profile to be published in the Final Program
- 2 exhibitor badges for every 6 sqm stand area. The exhibitor badges include
  - Coffee breaks and lunches to be served during the Annual Meeting program
  - Access to the Welcome Cocktail
  - Access to the Gala Dinner
- Additional exhibitor badges will be subject to an additional cost of 350- USD per badge.

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors by the end of July 2017.

APPLICATION PROCESS AND ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis, in the order in which the application forms AND payment are BOTH received. A completed Exhibition Application Form should be sent to the Organizing Secretariat to ensure reservation of a desired location. Upon receipt of the Exhibition Application Form, stand area will be confirmed. Space allocations will be made according to an order depending on the amount of support and date of application & payment.

EXHIBITION TIMETABLE

**Set up**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 7, 2017, Saturday</td>
<td>10.00 – 20.00</td>
</tr>
<tr>
<td>October 8, 2017, Sunday</td>
<td>10.00 – 17.00</td>
</tr>
</tbody>
</table>

**Exhibition Hours**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 9, 2017, Monday</td>
<td>08.00 – 18.30</td>
</tr>
<tr>
<td>October 10, 2017, Tuesday</td>
<td>08.00 – 13.00</td>
</tr>
<tr>
<td>October 11, 2017, Wednesday</td>
<td>08.00 – 18.30</td>
</tr>
<tr>
<td>October 12, 2017, Thursday</td>
<td>08.00 – 13.00</td>
</tr>
</tbody>
</table>

**Dismantling**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 12, 2017, Thursday</td>
<td>14.00 – 22.00</td>
</tr>
</tbody>
</table>
PAYMENT PLAN & CONDITIONS

The below payment plan will be applied for all sponsorship and exhibition items except the Advertisement options. For the advertisement options, full payment is required at time of confirmation.

<table>
<thead>
<tr>
<th>Payment Type</th>
<th>Percentage</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st payment</td>
<td>50%</td>
<td>Upon confirmation of the Sponsorship / Exhibition Item</td>
</tr>
<tr>
<td>2nd payment</td>
<td>50%</td>
<td>Before March 31, 2017</td>
</tr>
</tbody>
</table>

All payments should be finalized before the Annual Meeting dates.
- The invoices will be issued after the Annual Meeting.
- The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications.

CANCELLATION POLICY

Any request for cancellation of your sponsorship must be made in writing to the Organizing Secretariat, Mr. Mert Kurt (mkurt@kenes.com)
- For cancellations before March 31, 2017: full payment less the bank charges will be refunded.
- For cancellations between March 31 - April 30, 2017: 50% of the sponsorship/exhibition payment will be charged as penalty and the rest less the bank charges will be refunded.
- For cancellations on or after May 1, 2017: full sponsorship/exhibition amount will be charged and no refunds will be made.
- The refunds will be made within 15 days after the Annual Meeting dates.

GENERAL TERMS & CONDITIONS

We hereby accept and confirm the Contract Terms & Conditions (listed in the 2nd page of this form) and agree to abide by the Guidelines for Industry Participation for the Congress.

PAYMENT METHODS

It is possible to make the sponsorship and/or exhibition payments via bank transfer or via credit card. Individual and/or corporate cheques are not acceptable for the sponsorship & exhibition payments.

Bank Transfer:
- Beneficiary : Kenes Uluslararası Kongre Turizmi ve Ticaret Ltd.Sti.
- Bank Name : Garanti Bankası
- Branch : Topkapi Sanayi / Branch code: 286
- SWIFT Code : TGBATRIS XXX
- IBAN No (USD) : TR04 0006 2000 2860 0009 0834 63

CREDIT CARD

Visa and Mastercard is accepted for the credit card payments. Please indicate all required credit card details on the application form.
EXHIBITION BOOKING FORM

Please indicate all required information and send to:
Mr. Mert Kurt (m.kurt@kenes.com), Kones Turkey
Phone: +90 212 299 9964 / Fax: +90 212 299 9977

Company Name
Company Name (as it will appear in Conference publications)

Contact Person
Position & Department
Address

Post/Zip Code
City/Country
Phone
Fax
E-mail

• Two exhibitor badges for every stand area. The exhibitor badges include
  - Coffee breaks and lunches to be served during the meeting program
  - Access to the Welcome Reception and Gala Dinner.

• Additional exhibitor badges will be subject to an additional cost of 350 USD per badge.

Maximum approved stand height is 2.5m.

Please indicate the products/services that you will display at your stand during the exhibition:
1. ..............................................................................................................................................
2. ..............................................................................................................................................
3. ..............................................................................................................................................

<table>
<thead>
<tr>
<th>CHOICE</th>
<th>STAND NO</th>
<th>TOTAL PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIRST</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SECOND</td>
<td></td>
<td></td>
</tr>
<tr>
<td>THIRD</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

STAND ALLOCATION
Space Allocation will be made on a 'first come, first served' basis, in the order in which the application forms AND payment are BOTH received.

PAYMENT METHODS

- Bank Transfer
  - Beneficiary: Kones Uluslararası Kongre Turizmi ve Ticaret Ltd. Sti.
  - Bank Name: Garanti Bankası
  - Branch: Topkapı Sarayı / Branch code: 286
  - IBAN No (USD): TR04 0006 2000 2860 0009 0834 63
  - SWIFT Code: TGBATRIS XXX

- Credit Card
  - Visa Eurocard
  - Mastercard
  - AMEX

- Credit Card No:
  - Expiry Date: __/__/ Year
  - CVC2 Code: __/__/__/__

TOTAL AMOUNT (USD)

Date:

Signature & Company Stamp:
SPONSORSHIP BOOKING FORM

Please indicate all required information and send to:
Mert Kurt (mkurt@kenes.com), Kenes Turkey
Phone: +90 212 299 9984 / Fax: +90 212 299 9977

Company Name
Company Name (as it will appear in Conference publications)

Contact Person
Position & Department
Address

City/Country
Phone
Fax
E-mail

Please select the sponsorship item(s) you are interested in:
- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- E-Program
- Meeting Mobile Application
- World Map
- Wi-Fi Sponsorship
- E-Poster Kiosk
- Landing Page
- Coffee Break (daily)
- Lunch (daily)
- Welcome Reception
- Gala Dinner
- Symposium Sponsorship
- Luncheon Symposium
- Pre-Congress Course
- Speakers’ Ready Room
- Lanyards
- Notepads & Pens
- Meeting Bags
- Executive Lounge
- Final Program (please indicate the ad page selection): 
- Mini Program
- Bag Insert (please indicate the number of bag inserts): 
- Roll-Up (please indicate the number of roll-ups): 
- Flyer Display

PAYMENT & CANCELLATION POLICY
- 50% payment is required upon the confirmation of the stand space.
- All payments should be finalized before the event dates.
- The invoices will be issued after the event.

GENERAL TERMS & CONDITIONS
We hereby accept and confirm the Contract Terms & Conditions (listed in the 2nd page of this form) and agree to abide by the Guidelines for Industry Participation for the Congress.

CANCELLATION POLICY
Any request for cancellation of your sponsorship must be made in writing to the Organizing Secretariat, Mr. Mert Kurt (mkurt@kenes.com)
- For cancellations before March 31, 2017 full payment less the bank charges will be refunded.
- For cancellations between March 31 and April 30, 2017; 50% of the exhibition payment will be charged as penalty and the rest of the bank charges will be refunded.
- For cancellations on or after May 1, 2017; full exhibition amount will be charged and no refunds will be made.
- The refunds will be made within 15 days after the event dates.

PAYMENT METHODS
- Bank Transfer
- Credit Card
  - Visa Eurocard
  - Mastercard
  - AMEX

Credit Card No: __________
Expiry Date ___/___ Month ___/___ Year
CVC2 Code __________

TOTAL AMOUNT (USD)

Signature & Company Stamp:

Date:

IBAN No(USD) : TR04 0006 2000 2860 0009 0834 63
Clause 1: Participant (Exhibitor or Sponsor Company) is required to send the signed application form and make the related payment to KENES GROUP (Organizing Secretariat) in order to be an exhibitor or sponsor in the mentioned organization. Following this process, KENES GROUP will send an official document to the participant company that is confirming the sponsorship or stand rental.

Clause 2: The application form will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this document.

Clause 3: Participant’s liability starts with the signage of the application form. By declining to attend the exhibition, Participant will not be released of their liabilities.

Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked, any additional requirements have been provided. The stand area to be rented to the Participant, will be signed on the exhibition floorplan, the stand number, size and payment conditions will be indicated in the application form. In the case Participant requires a shell-scheme package (with an additional cost), the company name will be written by KENES GROUP with a type size that can be read easily by the participants.

Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project. KENES GROUP is authorized to check the project in detail and make necessary arrangements in order to provide the convenience of the project.

Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announcing in the exhibition technical manual.

Clause 7: The exhibition/sponsorship fees are calculated;
I. Stand space indicated on the exhibition and sponsorship booking form.
II. Sponsorship benefits mentioned under the related sponsorship title listed in this prospectus.
III. Providing the information office services
IV. Providing the general security and cleaning services of the exhibition area (participants are obliged to clean their stands)
V. Participants are responsible from the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the exhibition/sponsorship fee and can be provided additionally due to Participant’s additional order and payment are listed as below:
I. Additional exhibitor badge(s)
II. Phone and/or internet lines
III. Catering services
IV. Additional stand equipment including furniture, AV equipment, floral decoration, etc.

Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the participants within the exhibition opening hours.

Clause 10: Exhibition area will be open between the dates mentioned in the exhibition information section of this document.

Clause 11: Exhibition set-up hours has been mentioned between the exhibition information section of this document. Participants are only be allowed to proceed the set-up of their stand only for decoration work in that timeframe. On the closing day of the exhibition all the stands should be dismantled and cleared out between the hours indicated in the exhibition information section of this document. KENES GROUP has the right to throw out the materials which are not taken out from the stand area within this dismantling time without any prior warning. Any damages and expenses occurred has to be covered by the Participant.

Clause 12: Exhibition organized by KENES GROUP might completely or partly becomes impossible to be operated due to force majeure (circumstances that are not under the control of KENES GROUP, such as interventions of government or any other official authorities, war, strike, riot, coup d’etat, quarantine, epidemic diseases, civil turmoil, natural disasters etc.). In the case of occurrence of any of the above mentioned reasons, KENES GROUP does not admit any liability.

Clause 13: Participant that signs the acceptance form is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 14: CANCELLATION POLICY: All cancellation requirements have to be sent to KENES GROUP in writing. For cancellations received until March 31, 2017, full payment less the bank charges will be refunded within 15 days after the exhibition dates. For cancellations received between March 31 and April 31, 2017, 50% of the payment will be charged as a penalty and the rest, less the bank charges will be refunded. The refunds will be made within 15 days after the event dates. For cancellations received on or after May 1, 2017, full payment will be charged and no refunds will be made.

Clause 15: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio visual system, etc. should not disturb the exhibition in general, as well as the participants of the congress and exhibition.

Clause 16: Participants are not allowed to make any promotion for their companies and/or products out of their rented stand area, or anywhere place which have not been indicated in the sponsorship benefits listed under the related sponsorship title.

Clause 17: In the case the Participant causes any material damage in the event venue they are obliged to make restitution for the related damage.

Clause 18: In the case the Participant exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 19: The regulations of the event venue will apply for food & beverage services in the stand area. Therefore, Participant is required to inform KENES GROUP prior to the organization dates regarding the food & beverage services planned within the scope of their participation.

Clause 20: ACCELERATION – INTEREST CONDITION: The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and has to be paid immediately. For the collection of the due amount, a default interest of %10 will be applied per month between the default date and the payment date.

Clause 21: INTEGRITY OF THE AGREEMENT; this agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement has to be done in writing and signed by the authorized representatives of both parties.

Clause 22: DISPOSIBILITY OF THE AGREEMENT; Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 23: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties arises from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES GROUP will not be under any liability to the Participant, and Participant accept and commits that they will not claim anything including a compensation for any losses or lack of profit.

Clause 24: CONDITION OF PROOF; KENES GROUP’s records will be considered valid in the case of any conflicts arises between both parties.

Clause 25: CONDITION OF AUTHORIZATION; Istanbul Courts and Istanbul Enforcement Offices are authorized for the settlement of any conflicts arises from the implementation of this agreement.

Clause 26: These agreement conditions are a part of the application form, and become effective by signing the application form.

Clause 27: This agreement is consisting of 27 clauses.