Exhibitor Prospectus

Emergency Radiology Symposium, 17th Annual
Sunday-Wednesday, November 5-8, 2017

Symposium Location
Ritz-Carlton Hotel, South Beach
1 Lincoln Road
Miami Beach, Florida 33140

Symposium Website: EmRadMiami.BaptistHealth.net
Hotel Website: ritzcarlton.com/en/hotels/miami/south-beach

Invitation to Exhibit
We would be pleased if you would join us as an Exhibitor at our 17th Annual Emergency Radiology Symposium, November 5-8, at the Ritz-Carlton Hotel in Miami Beach.

Meet one-on-one with over 150 physicians and healthcare providers when you exhibit at this annual CME/CE event sponsored by Baptist Health South Florida. Attendees come from across the United States – the majority from Florida – plus many international attendees.

Acutely ill adult and pediatric patients are arriving at the emergency room in greater numbers than ever before. Radiologists benefit from regular educational updates to maintain competencies in utilizing the most reliable imaging modalities, including latest advances and best-practice strategies for common and unusual conditions. One-third of the lectures are dedicated to plain films and the remainder focus on state-of-the-art emergency imaging of the central nervous system, chest and cardiovascular, musculoskeletal and abdominal areas.

Target Audience: Radiologists, Emergency Radiologists, Radiology Technologists

Join us in November for another successful Emergency Radiology Symposium!

Exhibit Hall
Exhibitors will be provided with a standard-size booth space in the exhibit hall, which is separate from the symposium sessions. An email will be sent to you one week before the symposium with the name of the room where the exhibits will take place, along with additional symposium details.

Display Fees, Table Size and General Information
$2,500 Standard tabletop display $5000 prime placement

- The exhibit fee will be used solely for your company’s advertising display/exhibit purposes.
- Assigned location.
- Six foot skirted table, chairs and waste bin.
- Exhibitor badges (entitling exhibitor to full access to symposium sessions and continental breakfast for two).
- List of attendees.
- Company name recognition on posters and in symposium materials.
- Opportunity to interact with physicians and healthcare professionals in a collegial, relaxed setting.
- Additional exhibitor fees may apply for additional services, i.e., internet, electric, power strip.
Exhibit Hours, Setup and Teardown
• **Setup**: Sunday, November 5, starting at 12:00 noon

Exhibit Hours
  - Sunday: 2:30-4:00 p.m.
  - Monday: 6:30 a.m.-12:30 p.m.
  - Tuesday: 6:30 a.m.-12:30 p.m.
  - Saturday: 6:30 a.m.-12:30 p.m.

• **Teardown**: Wednesday, November 8, 10:30 a.m.

• Your assigned table will be marked with your company name. Please locate your table when you arrive at the Exhibit Hall.
• For a complete symposium schedule, visit the website at [EmRadMiami.BaptistHealth.net](http://EmRadMiami.BaptistHealth.net).

Shipping and Delivery and Return of Exhibit Booth Materials
• We encourage you to bring your materials with you to avoid storage charges or misplaced/late shipments.
• Mark your packages clearly with your company name and the symposium name.
• Your company is responsible for hotel handling charges – both inbound and outbound.
• If you plan to ship your materials to the hotel: (1) Contact Baptist Health CME in order to obtain a hotel shipping form. (2) Schedule your shipment to arrive by **Friday, November 3**. (3) Have your FedEx number handy in case you are unable to locate your package. (4) Properly marked boxes will be delivered to your booth the afternoon of **Sunday, November 5**. (5) Ship properly marked boxes to:
  
  **Ritz-Carlton Hotel, South Beach**
  1 Lincoln Road, Miami Beach, Florida 33140
  **Ref: Baptist Health South Florida**
  17th Annual Emergency Radiology Symposium
  November 5-8, 2017  (Your Name – Company Name)

• Outgoing packages must be marked properly. You may leave properly marked packages in the Exhibit Hall. The hotel will ship them out according to the label instructions on your package.

Cancellations and Refunds
Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.

Exhibitor Participation Form and Name Badges
Please complete an Exhibitor Participation form, which can be found on the symposium website. Please include all of the names of the representatives participating. Name badges must be worn at all times to identify you as a symposium participant.

Attending Symposium Sessions
Registered exhibitors may attend the general sessions. Fees apply, should you wish to claim education credits. Please register in advance online or see the registrar at the symposium.

Security
Exhibitors will be able to leave their displays up overnight; however, we recommend you do not leave any items of value (computers, cell phones, etc.). Neither the hotel nor Baptist Health will be responsible for loss of or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

Accommodations
Baptist Health has secured a block of rooms at the Ritz-Carlton Hotel at a special group rate of $259, plus applicable taxes and hotel fees. Visit [EmRadMiami.BaptistHealth.net](http://EmRadMiami.BaptistHealth.net) to connect to the hotel to reserve at this group rate. The special group rate ends **Friday, October 13**.
Parking Special Rates
  Valet Overnight: $36
  Valet Daily: $24

Confirming Your Participation and Payment
To confirm your participation, please complete the following steps:
1. Reserve space for your company by completing the Booth Form as soon as possible. To access the electronic form, visit EmRadMiami.BaptistHealth.net.
2. Submit payment:
   a. Electronic payment with credit card (select "Other" and click on sign-in), or
   b. Mail a check, payable to Baptist Health CME Department (tax ID number 65-0267668), to:

   Baptist Health South Florida
   Attention: CME Department
   8900 North Kendall Drive
   Miami, FL 33176

Contact
For additional information, please contact Julie Zimmett at 786-596-8612 or Juliez@BaptistHealth.net. Symposium website: EmRadMiami.BaptistHealth.net.

Thank you for your consideration,
Baptist Health South Florida
Continuing Medical Education Department