



Controversies in Dialysis Access

THE WORLD'S PREMIER DIALYSIS ACCESS CONFERENCE

NOVEMBER 8-10, 2017

MANCHESTER GRAND HYATT | SAN DIEGO, CA

EXPERIENCE HANDS-ON SURGICAL AND INTERVENTIONAL SKILLS TRAINING AT THE SIMULATION OF DIALYSIS ACCESS (SODA) ON NOVEMBER 8, 2017.

The annual CiDA meeting attracts surgeons, interventional radiologists, nephrologists, scientists and allied healthcare professionals treating ESRD patients. In recent years CiDA has experienced landmark turnout exemplified by a doubling of attendance from previous years' courses. In 2017, the meeting will again bring together an extensive, diverse group of expert faculty and practicing physicians, as well as others focused on acquiring the latest knowledge about the approaches, techniques and devices related to the placement and management of dialysis access. CiDA annually welcomes approximately 500 participants from the vast majority of U.S. states and nearly two dozen countries. Don't miss the opportunity to reach CiDA's audience of engaged decision makers.

IMPORTANT DATES:

- **September 21, 2017:** Deadline for exhibit payment or to cancel booth
- **September 28, 2017:** Booth space assignment notification and service kit available
- **Week of October 2, 2017:** Mailing list of pre-registered attendees
- **October 18, 2017:** Last Day to Register, Change, Remove Exhibitor Staff
- **October 19, 2017:** Hotel Reservation Deadline (Based on Availability)
- **Week of November 13, 2017:** Final mailing list of attendees

TO MEET THE DEMANDS OF GROWING PHYSICIAN ATTENDANCE, CiDA 2017 WILL OFFER A GREATER NUMBER OF MARKETING OPPORTUNITIES THAN EVER BEFORE.



EXHIBIT BOOTHS AND BADGES



INDUSTRY SESSIONS

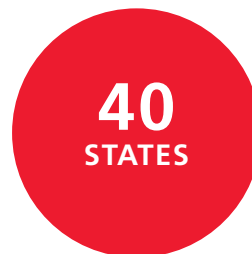


MARKETING OPPORTUNITIES

Register in 5 EASY STEPS:

- 1 Purchase your booth at dialysiscontroversies.org
- 2 Purchase additional marketing opportunities
- 3 Purchase additional badges
- 4 Book hotel room
- 5 See you in San Diego, CA!

IN 2016 CiDA WELCOMED:



CiDA TARGET AUDIENCE

Vascular Surgeons | Interventional Radiologists | Interventional Nephrologists | Dialysis Access Arena

Provided by:



PURCHASE YOUR BOOTH AT: dialysiscontroversies.org

305-279-2263 | exhibitsales@ccmcm.com | 8333 NW 53rd Street, Suite 450 | Doral, FL 33166



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The promotional opportunities available to CiDA Exhibitors are designed to address a wide range of business goals, and accommodate budgets of all sizes. Please contact us at exhibitsales@ccmcm.com to discuss your company's CiDA strategy further.



EXHIBIT BOOTHS AND BADGES

PRODUCT	PRICE
10' x 10' (2 exhibitor badges)	\$6,500
10' x 20' (4 exhibitor badges)	\$12,500
10' x 30' (6 exhibitor badges)	\$15,000
Additional Exhibitor Badges	\$600 each



INDUSTRY SESSIONS & CONFERENCE ROOMS

PRODUCT	PRICE
Morning Session	\$15,000
Mid-Day Session	\$25,000
Conference Room Rental	\$1,500 / day



MARKETING OPPORTUNITIES

PRODUCT	PRICE
Hotel Room Keycard *	\$10,000
Mobile App *	\$10,000
Travel Charging Banks *	\$10,000
WiFi Network Sponsorship *	\$10,000
Charging Tower Locker *	\$8,500
Porte-Cochere Branding Package *	\$8,500
Attendee Badge Lanyards *	\$7,500
Illuminated Column Wrap *	\$7,000
Coffee Cups *	\$6,500
Product Pathway *	\$5,000
Digital Advertisement (70")	\$3,500 each
Hotel Room Door Drop	\$2,500 each

* An asterisk indicates that the marketing item listed is available exclusively to just one exhibiting company.

PRODUCT	PRICE
Email Communication Bundle <i>(Includes one each of the three email types below.)</i>	\$5,000 <i>(Save: \$2,500)</i>
Email Communication During CiDA	\$3,000 each
Pre-CiDA Email Communication	\$2,500 each
Post-CiDA Email Communication	\$2,000 each
Digital Advertisement (55")	\$2,500 each
Bag Insert	\$1,500 each
Table Top Decal Bundle	5 for \$3,000 / day <i>(Save: \$750)</i>
Table Top Decal	1 for \$750 / day
Mobile App Push Notifications	\$500 each

PURCHASE YOUR BOOTH AT: dialysiscontroversies.org

EXHIBIT AND MARKETING OPPORTUNITIES REGISTRATION

For your convenience CiDA exhibit booth registration is available online. Visit dialysiscontroversies.org/exhibits to register and purchase your booth, secure marketing opportunities, host industry sessions or social events. The Online Exhibitor Center is a user-friendly, easily accessible platform that allows you to manage all of your CiDA exhibiting needs.