International Symposium on Endovascular Therapy

February 3–7, 2018
The Diplomat Hotel
Hollywood, FL

From the Fundamentals to the Frontiers of Endovascular Therapy

EXHIBITOR & SPONSORSHIP PROSPECTUS

Reserve your prime booth space and sponsorship today!
ISET has a longstanding history of drawing participation from interventional radiologists, interventional cardiologists, vascular surgeons, and other healthcare professionals involved in peripheral, cardiac and neurointervention. Approximately 1,500 participants representing nearly all 50 states and one-quarter of countries worldwide gather annually for ISET. In 2018, the symposium will once again bring together expert speakers and attendees focused on acquiring the latest knowledge and product information related to interventional medicine and vascular disease.

JOIN ISET IN 2018 AS WE CELEBRATE 30 YEARS AS THE GLOBAL LEADER IN ENDOVASCULAR EDUCATION

IMPORTANT DATES

October 6, 2017
Deadline for exhibit payment or to cancel booth.

December 8, 2017
Service kit distributed.

December 20, 2017
Last day to change hotel reservations without penalty.

December 20, 2017
Deadline to book hotel accommodations at discounted rate.

Week of January 8, 2018
Pre-registered attendee list distributed.

January 12, 2018
Last day to register/change/cancel exhibitor staff.

Week of February 19, 2018
Post-symposium final attendee list distributed.

EXHIBIT HOURS

Exhibit Hall Open
Monday, February 5, 2018
10:50 a.m.–11:35 a.m.
12:30 p.m.–1:30 p.m.
5:45 p.m.–7:15 p.m.

Exhibit Hall Open
Tuesday, February 6, 2018
10:50 a.m.–11:35 a.m.
12:30 p.m.–1:30 p.m.
5:45 p.m.–7:15 p.m.

SOCIAL EVENTS

ISET/CIO Super Sunday Party
Sunday, February 4, 2018
6:00 p.m.–10:00 p.m.

ISET Welcome Reception
Monday, February 5, 2018
5:45 p.m.–7:15 p.m.

Poster Session and Award Reception
Tuesday, February 6, 2018
5:45 p.m.–7:15 p.m.

Visit iset.org for complete conference information.
ISET Attendance History

Past Exhibitors
Abbott Vascular
Abiomed, Inc.
Accreditation for Cardiovascular Excellence
ALN International, Inc.
AngioAdvancements
AngioDynamics
Aptus Endosystems, Inc.
Argon Medical Devices
Auris Medical
B. Braun Interventional Systems, Inc.
Bard Peripheral Vascular
Barrier Technologies
Baylis Medical
BIBA
Bolton Medical
Boston Scientific
BTG
Cardiology Today’s Intervention
Cardiovascular Research Foundation
Cardiovascular Systems, Inc.
Cardiva Medical, Inc.
CeloNova BioSciences Inc.
CFI Medical
Control Medical Technology
Cook Medical
Cordis, a Cardinal Health Company
Cydar Medical
EchoPixel
Elsevier
Endovascular Today
Gore & Associates
Healife
HMP Communications, LLC
Lombard Medical Technologies
Maquet Medical Systems, USA
Medstreaming
Medtronic
ORSIF
Penumbra, Inc.
Philips Healthcare
PQ Bypass
Rex Medical
Siemens Medical Solutions USA, Inc.
Society of Interventional Radiology
St. Jude Medical
Surgical Specialties
Tera Recon
Terumo Interventional Systems
Toray International America
TriVascular, Inc.
Unfors RaySafe, Inc.
VEIN Magazine/VeinDirectory
VIVA Physicians
W.L. Gore & Associates

ISET Attendance Breakdown
- Physicians 60%
- Allied Health 13%
- Residents/Fellows/Students 19%
- Industry/Non-clinical 8%

ISET Physician Demographic
- Interventional Radiology 66%
- Vascular Medicine/Surgery 14%
- Cardiology – Interventional/Clinical 10%
- Other (Oncology, Surgery, Neurology, IM) 10%

ISET 2017 Attendance: 25 Countries Represented

Prime booth space is limited. Contact your sales representative today.
Exhibit at ISET and CIO for the best value!

Companies exhibiting at ISET and the Symposium on Clinical Interventional Oncology (CIO) with a 10’ x 20’ booth or larger will receive a $500 discount. Don’t miss your chance to get the most out of ISET/CIO 2018.

Exhibit Booth Rates

<table>
<thead>
<tr>
<th>Size</th>
<th>Booth Fee</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>$8,000</td>
<td>(3 exhibitor badges included)</td>
</tr>
<tr>
<td>10’ x 20’</td>
<td>$16,000</td>
<td>(6 exhibitor badges included)</td>
</tr>
<tr>
<td>10’ x 30’</td>
<td>$24,000</td>
<td>(9 exhibitor badges included)</td>
</tr>
<tr>
<td>20’ x 20’</td>
<td>$32,000</td>
<td>(12 exhibitor badges included)</td>
</tr>
</tbody>
</table>

Exhibit Booth Fee Includes:

- Access to hundreds of physicians and allied health professionals
- Access to ISET’s scientific sessions
- Recognition in course materials
- Breakfast, lunch and refreshment breaks in the exhibit hall
- One-time use of the meeting’s pre-registration mailing list
- One six-foot, draped table with two chairs
- Wastebasket
- Company ID sign posted on the back drape
- Side and back rail booth dividers
- Complimentary badges for each booth purchased

Prime booth space is limited. Contact your sales representative today.
Host An Industry Session And/Or Social Event

An exclusive opportunity to educate a captive audience of physicians awaits you. ISET exhibitors are invited to present a non-accredited industry session and/or host a social event to inform attendees about the latest product information. Sessions and/or social events must be approved by ISET management and will be granted on a first-come, first-served basis to registered exhibiting companies. Companies may choose to host a morning, midday, or evening industry session or social event. Meeting rooms designed for industry sessions and social events will accommodate up to 125 people. Logistical planning and the payment of event and audiovisual expenses are the responsibility of the sponsoring company. Sponsoring companies will not be required to provide meal service for attendees.

<table>
<thead>
<tr>
<th>Industry Morning Session</th>
<th>$17,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Midday Session</td>
<td>$45,000</td>
</tr>
</tbody>
</table>

Each session includes five badges that grant access only to your session.

Contact your ISET sales representative for more information on securing meeting space.

Visit iset.org for complete conference information.
Exhibitor Space Application

Subsidiaries of one company may have more than one name. Unaffiliated companies may not have a combined listing.

EXHIBITING COMPANY INFORMATION: (Please complete as it should appear in the Conference Guide)

Company Name: ________________________________________________________________

Address: __________________________________________________________________________

City: ___________________________________________________________________________ State: ______ Zip/Postal Code: _______________________

Phone: __________________________________________________________________________ Fax: ______________________________________________________________________

Website: _________________________________________________________________________

Product to be displayed: __________________________________________________________________________________________________________

We prefer NOT to be next to or across the aisle from: __________________________________________________________________________________

EXHIBIT CONTACT: (Person to whom all exhibit-related information should be sent. Communication will be via email.)

Name: __________________________________________________________________________ Title: ____________________________________________

Email: __________________________________________________________________________ Phone: ______________________________________________________________________

EXHIBIT BOOTH:

☐ 10’ x 10’ $8,000
(3 exhibitor badges included)

☐ 10’ x 20’ $16,000
(6 exhibitor badges included)

☐ 10’ x 30’ $24,000
(9 exhibitor badges included)

☐ 20’ x 20’ $32,000
(12 exhibitor badges included)

EXHIBIT BOOTH:

1st Choice #________________________________ 2nd Choice #____________________ 3rd Choice #____________________

Total Cost: ______________ Assigned Booth Number: ______________ (office use only)

PAYMENT INFORMATION:

We agree to pay the total booth cost as rental for the space allotted to us. We understand that a 50% deposit must accompany the application with the balance due October 6, 2017. After this date, payment in full must accompany all space applications.

☐ Check in the amount of $____________ payable to HMP Communications

☐ Charge in the amount of $____________
  ☐ Visa ☐ MasterCard
  ☐ American Express ☐ Discover

A 3% Administrative Fee will be applied to all credit card payments.

Credit Card Number ___________________________ Exp Date _______/______ Security Code_______

Cardholder Name ________________________________________________________________

CANCELLATIONS:

Requests for cancellations of reserved exhibit space must be in writing to tfields@hmpcommunications.com. Refunds, less a 50% administrative fee, will be granted for requests received on or before October 6, 2017. After this date, refunds for reserved space will not be granted.

Authorized Signature: __________________________________________ Date: ________________

Please note that by submitting this form, you understand that your use of this space is subject to the conditions and terms provided, which, upon acceptance by HMP Communications, will become a binding contract between you, as the exhibitor, and HMP Communications.

Please send completed application to: Tara Fields at tfields@hmpcommunications.com or fax to 866-653-9659

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Furniture Package
(included with booth)

☐ Yes, add 1 draped table, 2 chairs and a wastebasket
EXHIBIT REGISTRATION TERMS & CONDITIONS

This form indicates the policies and regulations set forth as part of the contract for sponsorship with HMP Communications, the organizing committee, hereinafter referred to as HMP, for the ISET conference being held February 3-7, 2018 in Hollywood, FL. HMP reserves the sole right to assign the space, to define the boundaries of the booth(s) and to release or reassign the space at any time. The decision of HMP Communications as to the general placement of exhibits, the location of entrances, the time of installation and dismantle shall be final.

1. GENERAL EXHIBIT INFORMATION: All exhibitors must report to the registration desk prior to the opening of the first day of show without exception. The exhibits officially close at 1:30 p.m. on Tuesday, February 6. No exhibitor will be permitted to extend their exhibit beyond the closing time. HMP Communications reserves the right to assign booth space. All booths must reflect a uniform image. Each exhibitor will be permitted to display the following items only: literature, logos, company signs, and samples.

2. EXHIBITOR SERVICES: The following services will be provided for exhibitors at no additional charge: 7” x 44” identification sign, eight-foot-high back wall, and three-foot-wide side drapes. The official decorating and drayage contractor for the ISET conference will provide and distribute an exhibitor kit containing literature and rates for all services and equipment. All furnishings and specifications presented should be ordered through that decorating company.

3. CEILING HEIGHT: The ceiling height in the exhibit hall is 29 feet. No booth display may exceed 8 feet in height, measured from the island booth and perimeter booths, which cannot exceed 12 feet in height. Only island booths are permitted to have hanging signs, and must be approved by the Diplomat Hotel. ISET follows the IAEE Guidelines for Display Rules and Regulations.

4. EXHIBIT COORDINATOR: The official decorating company will direct and manage all of the following services: all booths will be equipped with a desk in operation for the time of installation and dismantle; Exhibit service manual distribution; furnishings labor; rent; or exhibit displays signs; material handling services; and transportation services.

5. EXHIBITOR’S INFORMATION KIT: A complete Exhibitor’s Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor 90 days prior to the meeting. The official exhibiting service kit for the ISET conference will also provide instructions within the kit so forms may be processed online.

6. PHOTOGRAPHY IN THE EXHIBIT HALL: The use of photography and/or video is permitted, but limited to cell phones, film, digital, video taking or image or sound capturing or audio taping equipment is prohibited anywhere during the conference without prior permission from HMP Communications and/or the presenting author.

7. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

8. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage its exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibitors, or the free passage of spectators. The decision of HMP Communications as to what constitutes such obstruction or interference will be final.

9. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibit hall of the Diplomat Hotel, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to HMP Communications and/or Diplomat Hotel for any damage resulting to the exhibit hall, furniture and fixtures contained therein, and/or such property placed therein by HMP Communications, which will occur by reason of the fault or negligence of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless HMP from all claims and suits for damages arising from the fault or negligence of any exhibitor and/or its agents, servants, or employees. All materials used by exhibitors must conform to the requirements of the fire department of Hollywood, FL. X-ray equipment is to be disconnected.

10. INSURANCE: HMP Communications assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, contractors, servants, or employees. Any exhibitor or any of their personnel or the personal property of their officers, agents, contractors, servants, or employees or customers, neighbors, or other cause must do so at his/her own expense.

11. SECURITY: The conference organizers will take reasonable precautions to protect exhibitor property. The provision of this service, however, shall not be construed as an obligation or duty with respect to the protection of the exhibitor’s property.

12. LIABILITY: HMP Communications will not be liable for any damages in the event that performance of this contract is interfered with by any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority or by performance beyond its control or the control of the Diplomat Hotel.

13. CHILDREN: Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation, show hours, or dismantle. For reasons of insurance, children are not permitted on the show floor. Due to limited seating capacity and the highly technical nature of the program, children under the age of 18 are not invited to attend presentations.

14. SHIPPING INSTRUCTIONS: Please ship early and prepare all transportation charges. Collect shipments must be clearly marked to ensure its exhibit and display materials against loss of insurance coverage in such amounts as it deems appropriate.

15. CONDUCT OF EXHIBITS: All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. Canvassing or distributing of promotional materials outside the exhibitor’s own booth will not be permitted. Educational activities conducted at the booth must not interfere with the show and exhibits. Exhibitors must acknowledge that it is responsible for obtaining insurance coverage in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection. Each exhibiting company that wishes to insure its exhibit and display materials against loss of any kind must do so at its own expense.

16. ELECTRICAL POWER AND UTILITIES: Rates and data on electrical power, telephone connections, etc., will be provided in the Exhibit Service Manual from the decorator.

17. TELECOMMUNICATION SERVICES: Rates and data will be provided in the Exhibit Service Manual from the decorator.

18. BOOTH RELOCATION: HMP Communications reserves the right to reposition the floor plan at any time. HMP Communications reserves the right to relocate exhibits where necessary for causes beyond the control of HMP Communications, or advisable in the best judgment of HMP Communications. After the exhibitor agrees to accept relocation to other comparable space if HMP Communications deems such a relocation to be necessary or appropriate.

19. CANCELLATION BY EXHIBITOR: Requests for cancellations of reserved exhibit space must be in writing to field@hmpcommunications.com. Refunds less a 10% administrative fee will be granted. Requests received on or before October 6, 2017, reflect on or before October 6, 2017. After this date, refunds for reserved space will not be granted.

20. REFUND POLICY: Please reference the cancellation terms and penalties under CANCELLATION BY EXHIBITOR above. There will be no refunds for cancellations received after October 6, 2017.

21. BOOTH REDUCTION: Notification of intent to reduce your booth size must be provided in writing to field@hmpcommunications.com. Booth size reduction must be received before October 6, 2017 will result in 25% of the decreased amount. No booth reductions will be accepted after October 6, 2017.

22. TERMS OF PAYMENT: Final payment for exhibit space at theSymposium must be received by October 6, 2017, or exhibit space will be reassigned and the exhibitor will forfeit all deposits paid. Checks must be payable to HMP Communications (Tax ID: 26-0596916) and mail, along with a copy of your application, invoice to:

HMP Communications
Attention: ISET Exhibitor Registration
70 E. Swedesford Road., Suite 100
Malvern, PA 19355
A 3% administrative fee will be applied to all credit card payments.

23. EXHIBITOR BAG POLICY: Exhibitor badges are reserved for company staff and will be labeled EXHIBITOR, along with the name of the registered company. All exhibitors are required to clearly display the official meeting badge, which allows access into the Exhibit Hall and educational sessions. The cost to purchase additional badges is $500 per badge. Each 10’ x 10’ exhibit booth is entitled to three complimentary badges. The deadline to request change/cancel registrations is January 12, 2018.

24. LOST BADGE REPLACEMENT POLICY: The official ISET badge must be clearly displayed at all times. Business cards or other items inserted into or affixed to the front of the badge sleeve will not be permitted. There will be a fee of $150 to replace a lost badge.

25. EXHIBITS SERVICES AND SHIPPING: Official Service and Drayage Contractor Vista South Convention Services 70 E. Swedesford Road., Suite 100 Malvern, PA 19355. Exhibiting companies are strongly encouraged to coordinate their booth logistics through the official exhibit support services. If any modifications are made, exhibitor may be required to accept refund from shipping directly to the hotel to avoid additional costs and any delays in delivery. A complete list of services and pricing will be available in the Exhibit Service Kit, which will be available on or before December 8, 2017, and emailed to each company contact along with booth assignment information.

26. Mailing List: Each registered exhibitor will receive a pre-registration list via email the week of January 8, 2018 as part of their booth package. A final registration list will be created approximately two weeks following the conclusion of ISET 2018. The list will include the names, designations, and specialties of all attendees. ISET reserves the right to limit the time and limited to information directly connected with ISET 2018.

27. TERMS AND CONDITIONS: All companies registering for space agree to abide by the terms and conditions outlined in the contract, and in registering for the Symposium agree to abide by such guidelines.
ISET has a longstanding history of attracting interventional radiologists, interventional cardiologists, vascular surgeons, and other allied healthcare professionals involved in peripheral, cardiac, and neuro intervention. Approximately 1,500 participants representing nearly all 50 states and one-quarter of countries worldwide gather annually for ISET. In 2018, the symposium will once again bring together expert speakers and attendees focused on acquiring the latest knowledge and product information related to interventional medicine and vascular disease.

ENDORSED BY:

ISET SALES CONTACT INFORMATION

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lwang@hmpcommunications.com

HMP Communications
70 E. Swedesford Road, Suite 100
Malvern, PA 19355

www.iset.org  ISET 2018
Sponsorship Opportunities

To enhance and maximize your company’s exposure at ISET 2018, below is a detailed list of the opportunities available. (*) indicates items 2017 clients have right-of-first-refusal.

Banners

**Overhead Walking Bridge**
Your large, colorful banner will be displayed overhead of the walking bridge so it is visible to all ISET attendees and anyone accessing the roadway between the hotel and conference center. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $50,000

**Hotel Entrance – co-branded with ISET & CIO**
Your logo can be displayed on a large, colorful banner displayed over the entrance to the hotel. This is a co-branded opportunity with both ISET and CIO. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $35,000

**Escalator Fascia**
Your large, colorful banner can be displayed overhead on the escalator wall between the Great Hall and Ballroom level so it is visible to all ISET attendees navigating from both levels. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $8,000
Charging Station

Mobile device and personal digital device charging stations are one of the most exciting services in the event industry today. A station that charges electronic devices quickly and conveniently can be available to ISET attendees from locations in high traffic areas throughout the hotel. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $12,500

Column Wraps - Great Hall and 2nd Level

Ensure your company’s brand is seen as attendees walk through the meeting and exhibit space during the ISET/CIO meetings by placing a customized message on column wraps in high traffic areas. Each column wrap is 3 feet wide by 8 feet high. Specific locations can be selected. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $8,000 includes two per floor

Conference Backpack with Corporate Logo

Offering elite advertising exposure, the symposium backpack is one of the most coveted support opportunities. The backpacks are made available at registration to all attendees. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $35,000 exclusive sponsorship

Cyber Café

Help attendees stay connected and land great visibility for your organization by sponsoring the Cyber Café. With multiple advertising panels available on the structure, you’re sure to make an impact. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $20,000
Elevator Door Clings (Convention Center)

Elevator door clings catch attendees’ attention on the way to and from their rooms. This is an excellent advertising opportunity to draw traffic to your exhibit booth. Clings will be available on elevators located in both the hotel and convention center. Your ISET sales team will be able to provide exact locations. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $15,500 per floor – includes four doors per floor

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Escalator Glass Decals

Showcase your brand to a captive audience in high traffic locations. Place your company’s message on escalator glass panels located between the first and second floors and the second floor and Great Hall level. Attendees will view your company’s branding while navigating between floors. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $15,500 per floor

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Foam Cube Seating

**Foam Seating** - The structures are constructed of high-density foam, covered with custom branded cover.

**The S** – An exclusive sponsorship opportunity, The S is a custom branded S-shape seating area located on the 3rd floor of the Diplomat Hotel Convention Center.

**Sponsorship:** $15,000

**Seating Cubes** – Five custom branded standalone seating cubes, to be placed in the ISET Registration area.

**Sponsorship:** $15,000

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Footprint Paths

ISET show management will arrange footprint paths leading attendees from the exhibit hall entrance to your booth! The footprint paths give you the opportunity to display your company name, logo, and/or booth number and are an excellent way to maximize your booth traffic. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $10,000 includes 10 2’x3’ clings
Hotel Room Key Cards

What does every attendee carry with them everywhere they go and look at multiple times a day? Their hotel room key! Gain maximum exposure by putting a message directly in the hands of target audiences. You can have your company logo or special offer printed on every hotel key for the duration of the symposium. Add your message to the key card sleeve cover for an additional opportunity.

**Price:** $13,000  Key Card Only

**Price:** $18,000  Key Card with Sleeve Cover

Lanyards

Lanyards are a one-of-a-kind opportunity to gain exposure for your company. Place your logo on the ISET symposium lanyard all attendees wear with their required name badge. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $12,000

Light Box

Turn your most recent ad into an illuminated lightbox featuring your custom artwork printed on plexiglass material lit from within, giving it an eye-catching glow! Lightboxes are single-sided and approximately 3’ wide by 6’ tall and 1.5’ deep. (Pricing includes production, installation, dismantle, and electric). Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $9,000  One 3’x6’ box

**Price:** $22,000  Three 3’x6’ boxes

**Price:** $33,000  Five 3’x6’ boxes
Mobile Application
Get your message literally in the hands of your target audience through their smartphones and other mobile devices by sponsoring an easy-to-use mobile application providing pertinent symposium information including the session schedule, daily events, exhibitor listing, and maps to attendees. Your company logo will be strategically placed on the splash page of the mobile application that is viewed every time an attendee opens the application. Your logo will also be placed in the Quick Start Guide which is placed in every backpack. This guide gives information on accessing and using the mobile application.

Price: $15,000

Table Top Decals
Increase your exposure throughout the symposium venue with up to 20 table top decals featuring your company name or logo. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

Price: $10,000  includes 20 36” round tabletops

Wall Clings
Promote your company, brand, or exhibit on a wall cling located on the second floor and Great Hall level of the Convention Center. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

Price: $7,500 per cling
## Wi-Fi Hot Spots

Increase your exposure throughout the conference venue by providing free Wi-Fi internet access to ISET symposium attendees. The Wi-Fi sponsorship allows you to customize the login screen and will direct attendees directly to your website!

**Price:** $30,000

## Window Clings – Second and Third Floor Bridges

Window clings are a great new way to inform attendees where your booth is located and what you're promoting before they even get inside the exhibit hall. Attendees will pass these large windows as they make their way over the second and third floor bridges from the hotel to the convention center. Electronic artwork must be submitted by the Sponsor. ISET will manage production and onsite logistics.

**Price:** $17,000

## Video Cards

Video cards will give you the chance to share your message in a unique and memorable way. This support opportunity gives you everything you need to increase user interaction and create a truly remarkable brand experience.

**Price:** $60,000
<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement in Conference Guide - Full Page 4-Color or Black and White Ad</td>
<td>$6,500</td>
</tr>
<tr>
<td>Advertisement in Conference Guide - Cover 2 or 4 PREMIUM</td>
<td>$3,000 (additional)</td>
</tr>
<tr>
<td>Advertisement in Conference Guide - Insert Tip in Charge</td>
<td>$5,000</td>
</tr>
<tr>
<td>Advertisement in Conference Guide - Bellyband (Available as long as the Covertip is not sponsored)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Advertisement in Conference Guide - Covertip (Available as long as the Bellyband is not sponsored)</td>
<td>$12,500</td>
</tr>
<tr>
<td>Advertisement in Conference Guide - Poly-bagged Advertisement</td>
<td>$15,000</td>
</tr>
<tr>
<td>Attendee Registration - Free Standing Columns - Package of Two Columns</td>
<td>$10,000</td>
</tr>
<tr>
<td>Attendee Registration - Floor Decals - Package of Two 4’x8’ Clings</td>
<td>$7,500</td>
</tr>
<tr>
<td>Aisle Sign Floor Clings in Exhibit Hall - 5’ x 6’ - Two Per Aisle</td>
<td>$7,500</td>
</tr>
<tr>
<td>Bag Insert - 1-Page Insert Double-Sided = 2 Pages (Client Provides Materials)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Bag Insert - 2-Page Insert Double-Sided = 4 Pages (Client Provides Materials)</td>
<td>$4,000</td>
</tr>
<tr>
<td>Bag Insert - 3-Page Insert Double-Sided = 6 Pages (Client Provides Materials)</td>
<td>$7,000</td>
</tr>
<tr>
<td>Bag Insert - 4-Page Insert Double-Sided = 8 Pages (Client Provides Materials)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Cappuccino Station - Per Day</td>
<td>$13,500</td>
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<tr>
<td>Coffee Stations - Per Day</td>
<td>$8,500</td>
</tr>
<tr>
<td>Conference Pens (Produced by HMP)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Conference Pens (Produced by Sponsor)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Directory Bookmark</td>
<td>$3,500</td>
</tr>
<tr>
<td>E-Blast to ISET Attendees</td>
<td>$7,000</td>
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<tr>
<td>E-blast: Daily Morning Flash Updates to Clinicians (Shared)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Escalator Runner (Two Sets of Escalators, Between Second Floor and Great Hall Level)</td>
<td>$17,000</td>
</tr>
<tr>
<td>Escalator Runner (Two Sets of Escalators Between First and Second Floor)</td>
<td>$17,000</td>
</tr>
<tr>
<td>Faculty Reception - ISET</td>
<td>$60,000</td>
</tr>
<tr>
<td>Gobo over Hotel Registration Desk (Exclusive sponsorship)</td>
<td>$20,000</td>
</tr>
<tr>
<td>Hand Sanitizing Stations (Provide Signage) - 3 Stations</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hotel In-Room Tent Cards (Tent Cards provided by Client)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Hotel Room Door Drop (outside room)</td>
<td>$8,000</td>
</tr>
<tr>
<td>Hotel Voicemail Message to Attendees</td>
<td>Pricing upon request</td>
</tr>
<tr>
<td>Innovation Theaters (Enduring/Digital Product Theater)</td>
<td>Pricing upon request</td>
</tr>
<tr>
<td>Innovation Theaters (Product Theaters)</td>
<td>Pricing upon request</td>
</tr>
<tr>
<td>Meeting Room - Per Day ($750 for 4 hours or $1,000 for 8 hours)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Mobile Application Push Notifications (Limited to 3 per Day)</td>
<td>$2,500</td>
</tr>
<tr>
<td>TV Advertisement - One Plasma Screen at Attendee Registration</td>
<td>$10,000</td>
</tr>
<tr>
<td>Water Cooler Sponsorship at Convention Center - Cooler Sleeves and Signage</td>
<td>$7,500</td>
</tr>
</tbody>
</table>
# 2018 AFFILATE MEETING REQUEST FORM

Please complete one form for each function planned. All requests must be approved by HMP Communications.

<table>
<thead>
<tr>
<th>Company:</th>
<th>Contact Person:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>City: State: Zip/Postal Code:</td>
</tr>
<tr>
<td>Phone:</td>
<td>Fax: Email:</td>
</tr>
<tr>
<td># Attending:</td>
<td>Day/Date Of Meeting: Start Time: a.m./p.m. End Time: a.m./p.m.</td>
</tr>
</tbody>
</table>

## Meeting Name:

### TYPE OF FUNCTION

- [ ] Breakfast (*#ppl*)
- [ ] Lunch (*#ppl*)
- [ ] Dinner (*#ppl*)
- [ ] Reception (*#ppl*)
- [ ] Meeting Only (*#ppl*)

### ROOM SET

- [ ] Banquet
- [ ] Classroom
- [ ] Conference
- [ ] Head Table (*#______*)
- [ ] Hollow Square
- [ ] Podium
- [ ] Reception
- [ ] Theater
- [ ] U Shaped
- [ ] Other

### AUDIOVISUAL

- [ ] None
- [ ] Podium W/ Mic
- [ ] Lavalier Mic
- [ ] LCD Projector
- [ ] Screen
- [ ] Laptop/Pc
- [ ] Laser Pointer
- [ ] Easel(S) (*#______*)
- [ ] Flip Chart(S) W/Markers (*#______*)
- [ ] Polycom Conference Phone
- [ ] Internet Connection
- [ ] Other

### MEETING SPACE FEE:

- $750/4 hours
- $1,000/8 hours

**Return completed form to:**

Robin Geary, Senior Manager, Meetings and Events, HMP Communications
70 E. Swedesford Road, Suite 100
Malvern, PA 19355
Phone: 610-560-0500 ext. 4125  •  Fax: 610-560-0503
e-mail: rgeary@hmpcommunications.com

www.iset.org  ISET 2018
Instructions for Booking:
Once registration has been completed, a link will be available to access the ISET room block where accommodations may be booked.

Explore your Sunny Side in Ft. Lauderdale
Explore the Atlantic Ocean or the Intracoastal Waterway. Bike or walk along A1A. Paddleboard to lunch. Hike the Everglades. Enjoy a workout or healthy fare at the Diplomat Hotel. In Greater Fort Lauderdale, there's a particular vibe that simply can't be ignored. The fish get it. The people get it. When you're there, you'll get it too.

Airline Information
Coming soon.

To make hotel accommodations visit:
iset.org/hotel-and-travel

Ground Transportation
Super Shuttle offers shared ride shuttle service as well as executive sedan service. Conference participants will receive a 10% discount using the show code HMPCM. For more information and rate quotes from various airports, go to www.supershuttle.com.

Estimated Taxi Fare:
From the Fort Lauderdale (FLL) airport, it takes about 20-30 minutes, and a taxi costs roughly $45.
From the Miami (MIA) airport, it takes about 30-45 minutes, and a taxi costs roughly $75.

ISET Accommodation Questions?
HMP Travel
Contact:
Kim McLaughlin
HMP Travel Manager
800-237-7285 x 4218
kmclaughlin@hmpcommunications.com

HMP Communications
70 E. Swedesford Road, Suite 100
Malvern, PA 19355
Exhibit Sales, Marketing Opportunities And Industry Sessions

Visibility. Reach. Results. To learn more about exhibiting or sponsorships at the 2018 ISET meeting, please contact our team today. We will work with you to meet your unique promotional needs.

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