THE 12th WORLD CONGRESS ON
CONTROVERSIES IN NEUROLOGY

March 22-25, 2018 | Warsaw, Poland

SUPPORT & EXHIBITION
Invitation for the Industry

www.comtecm.com/cony | cony@comtecint.com | @conycongress | @CONy_Neurology
We are proud to announce that the 12th World Congress on Controversies in Neurology (CONy) will take place in Warsaw, Poland on March 22-25, 2018.

In recent years the field of neurology has witnessed enormous growth in clinical and basic data. Conferences are more informative but there is often only limited time for thorough discussions. Consequently a gap appears between the expansion of knowledge and its dissemination and use. CONy provides a platform for international experts to discuss and compare experiences.

The core of the CONy Congress are the debates which enable participants to discuss unresolved issues with leading world experts. The Congress aims at providing the most recent data armoring the clinician with reliable, up-to-date scientific information, helping in everyday patient care.

We invite you to support the CONy Congress. There are a number of sponsorship opportunities available, both educational and industry-led, and we have outlined these in this prospectus in the form of various support packages. As always, we would be happy to tailor a sponsorship package to your specific needs.

We cordially invite you to join us in the beautiful city of Warsaw!

Sincerely,

Amos D. Korczyn
Israel

Jaroslaw Slawek
Poland

Co-Chairpersons
CONGRESS PROFILE

Since its launch in 2007, CONy has established itself as a unique educational meeting where physicians can meet with outstanding experts in major Neurological fields, and can be updated on the most pressing clinical questions of the day.

AIMS OF THE CONGRESS
• To promote excellence in the field of neurology, by discussing, in a debate forum, evidence-based data and expert opinions on current controversial issues
• To bridge gaps between the expansion of basic science and information, and their consolidation into clinical practice
• To promulgate ethics and standards of practice and treatment
• To reach consensus on controversial issues, through debates, round table discussions and plenary lectures
• To update international participants on pressing clinical and technological questions of the day
• To create a forum for the industry to meet with experts in the field.

WHY SHOULD YOU BE OUR COMPANION?
Demonstrate your company’s leadership in the field of neurology
Reach key academic leaders, industry researchers and clinicians
Raise your company’s visibility in the field
Exhibit and distribute your marketing and promotional materials

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD
ComtecMed is committed to deliver within the platform of the Congress valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:
• Championing best practice in CME
• Maintaining and improving standards
• Mentoring and educating
• Working in collaboration with critical stakeholders
For more information, visit: www.gcmep.eu

INTERNATIONAL CME ACCREDITATION
An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Conference web site: www.comtecmed.com/cony

INDUSTRIAL SYMPOSIA
Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).
THE PROGRAM

Debates and discussions on unresolved issues
Cohesive and integrative sessions
World renowned speakers
Audience/speaker interactions
Continuing Medical Education (CME)-approved program

LIST OF MAIN TOPICS

Auto-immune diseases
Autonomic nervous system disorders
Dementia and Alzheimer's disease
Epilepsy
Headache & pain
Motor neuron disease
Multiple sclerosis
Neuromuscular diseases
Neuropsychiatry
Stroke
Parkinson's diseases and other movement disorders
Peripheral neuropathy
Rehabilitation
Traumatic brain injury
STATISTICS FROM PREVIOUS CONGRESSES

DEMOGRAPHICS

Beijing | 2011
- Western Europe.....11%
- Eastern Europe....8%
- Latin America....0.1%
- North America...4.9%
- Asia ...........69%
- Asia Pacific ...7%

Vienna | 2012
- Western Europe ...40%
- Eastern Europe ...36%
- Latin America ...0.2%
- North America ...9.3%
- Asia .............12.5%
- Asia Pacific ....1%
- Africa ...........1%

Istanbul | 2013
- Western Europe....43%
- Eastern Europe....33%
- North America....8%
- Asia Pacific ......13%
- Middle East .......3%

Berlin | 2014
- Western Europe ....50%
- Eastern Europe ...30%
- Latin America ....2%
- North America ...7%
- Asia Pacific ......7%
- Middle East ......4%

Budapest | 2015
- Western Europe....52%
- Eastern Europe ...28%
- Latin America ....1%
- North America ...5%
- Asia Pacific ......8%
- Middle East ......6%

Lisbon | 2016
- Western Europe ....40%
- Eastern Europe ...36%
- Latin America ....2%
- North America ...7%
- Asia Pacific ......5%
- Middle East ......10%

Athens | 2017
- Western Europe....52%
- Eastern Europe ...27%
- Latin America ....1%
- North America ...8%
- Asia Pacific ......10%
- Middle East ......2%
LEVELS OF SUPPORT
(level determined by the accumulation of items of value)

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>SUPPORT LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRESIDENTIAL</strong></td>
<td>€ 75,000 and up</td>
</tr>
<tr>
<td><strong>PLATINUM</strong></td>
<td>€ 50,000 and up</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>€ 30,000–50,000</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>€ 15,000–30,000</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>€ 5,000–15,000</td>
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</tbody>
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**CATEGORY PRIORITIES**
Presidential category is reserved to ongoing supporters through the years. The supporter will have the priority in choosing up to two additional support items to the value of € 10,000

**IMPORTANT NOTES**
- Special industrial symposia time slots will be allocated on a first-come, first-served basis.
- The company supporting an industry symposium may select the speakers and topics.
- In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
- The program of the satellite symposia are subject to approval by the scientific committee of the Congress. In case that the scientific committee rejects the program of a satellite symposium, each party will be entitled to cancel the satellite symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.
## EDUCATIONAL SUPPORT OPPORTUNITIES

### CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 6 sq.m exhibition space (optional)
- 2 exhibitor registrations (optional)
- Company profile included in Congress Material
- One full page color advertisement in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants’ bags
- Company profile included in Congress Material

### CONTINUING MEDICAL EDUCATION (CME) APPROVED DEBATE

€ 15,000

Opportunity to support an existing debate or to suggest a debate as part of a CME-approved presentation in the scientific program

- Session hall and basic audiovisual equipment
- Company profile in Congress Material
- One full page color advertisement in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants’ bags

### MEET THE EXPERT SESSION

€ 7,000

Opportunity to support a session, which will be held for a small group, during breakfast or lunch.

- Session hall including food and beverage
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site Signage
- Brochure in the participants’ bags

The expenses (travel, accommodation) of the speakers of a Meet the Expert session are additional and the responsibility of the supporter

### IMPORTANT NOTES

"Congress Material" may include the CONy Congress Website, Application or Program Book (depending on whether there will be a hard copy program book)
PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

**Plenary Symposium € 40,000 | Parallel Symposium € 30,000**

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval by the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (optional)
- Two exhibitor registrations (optional)
- Company profile in Congress Material
- One full page color advertisement in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags
- Company logo on announcements to Congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter.

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

**€ 40,000**

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (optional)
- Two exhibitor registrations (optional)
- Company profile in Congress Material
- One full page color advertisement in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter.

NEW PLAYERS ON THE BLOCK

**€ 7,500**

Opportunity to include a 10-15 minute presentation in the non-CME approved session, which will be part of the scientific program

- Session hall and basic audiovisual equipment
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speaker in the New Players' session are additional, and the responsibility of the supporter.
# Promotional Support Opportunities

## Welcome Reception

**Sole Support**

€ 10,000

Opportunity to support the welcome reception for all participants of the Congress

- Company logo on the official invitation to the welcome reception
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

## Faculty Dinner

**Sole Support**

€ 15,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

## Lunch

**Sole Support per Lunch**

€ 15,000 (per lunch)

Opportunity to support a buffet lunch to be served to all participants of the Congress

- Company logo on the official invitation
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants’ bags

## Internet Area

**Sole Support**

€ 10,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

## Participants’ Bags

**Sole Support**

provided-in-kind + € 10,000

- Opportunity to provide branded bags for all participants of the Congress
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage
# PROMOTIONAL SUPPORT OPPORTUNITIES

## CONGRESS LANYARDS

*Sole Support*

**provided-in-kind + € 6,500**

This opportunity is reserved for platinum and gold supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

## TRANSLATION

**€ 5,000 (per hall, per day)**

Simultaneous translation into any required language

- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

## E-POSTER AREA

**€ 10,000**

Throughout the duration of the Congress, the E-poster Area will enable delegates to view E-posters on one of the screens available

- Display logo as a screensaver
- Company logo will appear in the E-poster webpage
- Acknowledgment: Congress Material and on-site signage
- Remove company logo

## MOBILE CHARGING STATION

**€ 10,000**

The Charging Station will be made available to all participants to charge electronic devices during the Congress, placed in a highly visible area.

- Opportunity to brand the Charging Kiosk with your company name and logo
- Company profile in the Congress Material
- Acknowledgment: Congress Material and on-site signage
- Price quoted is for one charging station, prices for additional stations on request

## NOTEPADS AND PENS

*Sole Support*

**provided-in-kind + € 3,000**

Opportunity to provide branded notepads and pens to be distributed in the participants’ bags

- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage
# Promotional Support Opportunities

## Brochure Insert

€ 2,000

- Company brochure to be inserted into the participants' bags
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

## Coffee Break

€ 3,000 (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Congress
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

## Tailor-Made Support Packages

Support packages may be tailored to suit the company’s budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.
EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area. Exhibition space will be available on a first-come, first-served basis, with priority given to platinum and gold supporters.

Exhibition space will be available at € 650 per sq.m. The minimum booth size is 2x3 sq.m.

Please visit www.comtecmed.com/cony to view the exhibition floorplan.

**Exhibition space rental is priced according to size (per sq.m) and includes:**

- Net stand area
- Company profile in Congress Material
- Two exhibitor registrations
- General cleaning of public areas

**Stand equipment and additional services may be ordered by means of the forms in the exhibitors’ manual on the website:**

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors’ insurance, logistics, etc.
GENERAL INFORMATION

VENUE
DoubleClick by Hilton, Hotel & Conference Centre Warsaw
ul. Skalnicowa 21, 04-797 Warszawa

LANGUAGE
The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT

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www.comtecmed.com/cony

LIABILITY AND INSURANCE
The Congress Organizer cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or indirectly arising from the CONy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS
1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company’s participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. All benefits (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Congress.
10. Hermes & Merkur is the sole logistic supplier for the CONy Congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to costumes clearness issues or any other delays that might occur.