SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your supporter category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final list of participants (after the Conference) Includes only participants who agree to share information</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference registrations</td>
<td>10</td>
<td>3</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Supporter’s logo with hyperlink on Conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Supporter’s logo in the Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Supporters Board on-site</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
PARTICIPATION STATISTICS

Professional Working Place

Top 10 Countries

- The Netherlands 13%
- United Arab Emirates 11%
- United Kingdom 9%
- United States 7%
- Romania 7%
- India 7%
- France 6%
- Iran 5%
- Spain 4%
- Kuwait 4%
EDUCATIONAL SUPPORT OPPORTUNITIES

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. Medical education therefore plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the Conference, you are making a vital contribution to these efforts.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

EDUCATIONAL GRANT

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION

Unrestricted Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry

- Support will be acknowledged in a designated section of the Program and Conference website.
- Support will be acknowledged with a discreet disclosure at the beginning of the session.

BLENDED LEARNING/WEBCASTING/ONLINE PORTAL

Please contact the Industry Liaison and Sales associate for further details regarding this item.
MOBILE APPLICATION

- The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access congress information they need and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.
  - Congress App sponsorship support includes:
    - Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo not permitted)
    - Signage on site with App QR code and “Supported by: company name/logo” (product logo not permitted)
    - 2 “push notifications” are included in the sponsorship package
    - Priority listing in the list of congress exhibitors
    - Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event

CONGRESS APP NOTIFICATIONS

- 1 “push notification” sent to all participants onsite (up to 140 characters)
- an effective tool to invite attendees to meet your company in your booth or attend your event!

ABSTRACTS ON USB

The USB will contain all of the scientific abstracts. Each participant will receive an exchange voucher. The USB will be distributed to all participants from the Supporter’s exhibition booth in exchange for a voucher.

- Exclusive advertisement on the back of the exchange voucher
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.
PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY/PARALLEL SPONSORED SYMPOSIUM

Company plenary/parallel sponsored symposium. Program subject to the approval of the Conference Scientific Committee.

- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official symposium of the 5th International conference on Nutrition and Growth”
- Inclusion of a company invitation in the participants’ congress bags
- Sponsored Symposium Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline)
- Time Slots allocated on a first come, first served basis - See Industry symposia status
- Industry sessions will be clearly indicated in the meeting timetable/Programme as “Industry Session” not included in the main event CME/CPD credit offering

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Conference.

CONFERENCE NOTEPADS & PENS

Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the N&G logo and the Supporter’s company logo and will be distributed in the participants’ Conference bags.
- Supporter’s logo with hyperlink on Conference website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program

CONFERENCE BAGS

Supporter will provide funding of the Conference bags.

- The bag will bear the Supporter’s logo and the Conference logo
- Supporter’s logo with hyperlink on Conference website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program

* The bag must be approved by the organizing committee in advance.

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CONGRESS LANYARDS

Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter’s logo to be printed on the lanyards
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme book
- Acknowledgement on Supporters’ board on-site

INTERNET AREA

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed.

- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to place your own carpet for branding
- Opportunity to provide branded printing paper, post it/ect
- Supporter’s logo with hyperlink on Conference website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program

HOSPITALITY SUITES / MEETING ROOMS

An opportunity to hire a room at the Conference venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite

BRANDED SEATING CUBES - NEW

The branded Seating Cubes or Festival Chairs are sturdy, trendy, cool, classic, cheerful, creative, stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event - Design subject to approval of Secretariat and following all compliance regulations.

- Opportunity to customize the seating cubes
- 50/100 branded seats will be produced
- Location of seating cubes onsite to be coordinated with Secretariat
WIFI LANDING PAGE

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the congress material.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event.

COFFEE BREAKS: PER BREAK/PER DAY/ALL CONGRESS

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day/One break display of company’s logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

WELCOME RECEPTION / NETWORKING EVENT

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.
THE PHOTO BOOTH

The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

ADVERTISING SUPPORT OPPORTUNITIES

FINAL PROGRAMME: INSIDE PAGE / INSIDE BACK COVER

Full inside page/inside back page color advertisement in designated section of the Final Programme.

The Final Programme will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Conference bags.

PROMOTIONAL MATERIAL

Inclusion of one-page promotional material in the participants’ Conference bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters’ product information will be available for all Conference participants.

The distribution arrangement will be advised.

E-ADVERTISEMENTS IN THE MOBILE APPLICATION

- The supporter will be able to provide a designed PDF file which will be presented in a separated tab under “Sponsored advertisements” in the main menu of the mobile application.
- This can be used as an advertisement to your exhibition booth, industry supported session or any other activity planned during the event.

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**PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT**

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- **Exclusive**: Mail blast will be exclusive for the supporting company. The designed mail blast (html) to be provided by the Supporter and subject to receipt by deadline.
- **Joint**: Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organiser.

Support will be acknowledged in the Industry Support and Exhibition section of the final programme, on the event website, and with signage during the event.

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**MINI PROGRAMME**

- Support will be acknowledged on the back cover as: “Supported by...” and a company logo only
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event

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**WORLD MAP**

The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the conference venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Support will be recognized on a separate printed sign/rollup located beside the World Map screen, with “Supported by...” and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event
CHARGING KIOSK

Branded Charging Kiosk for multiple devices, including smart phones and tablets. It’s a great way to leave a lasting impression on the congress delegates.

- Supporter’s logo with hyperlink on Congress website
- Acknowledgement in the Supporters’ List in designated section of the Final Program
- Acknowledgement on Supporters’ Board on-site
- Opportunity to brand the Charging Kiosk with your company name and logo

Please note that it is the Exhibitor’s / Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs. (Contact information is provided in the General Information section on page 7).

ACKNOWLEDGEMENTS

Please note that all Supporters will be acknowledged in the Program, on the onsite Supporters’ Acknowledgement Board and on the Conference website.

*All pictures are illustrations only.
SPACE ONLY RENTAL

(Minimum of 12SQM)

That includes:

- Exhibitors’ badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program
SHELL SCHEME RENTAL

That includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program
EXHIBITOR INFORMATION & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 month prior to the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposium Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

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EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kennes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 5th International Conference on Nutrition and Growth. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Session name</th>
<th>Type</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.3.18</td>
<td>14:45-15:45</td>
<td>Industry session #1</td>
<td>Platinum slot</td>
<td>SOLD</td>
</tr>
<tr>
<td>1.3.18</td>
<td>16:00-19:30</td>
<td>Industry session #2</td>
<td>Platinum slot</td>
<td>SOLD</td>
</tr>
<tr>
<td>2.3.18</td>
<td>08:00-09:30</td>
<td>Industry session #4</td>
<td>Plenary, breakfast</td>
<td>Available</td>
</tr>
<tr>
<td>2.3.18</td>
<td>12:15-13:15</td>
<td>Industry session #5</td>
<td>Parallel, Lunch</td>
<td>Available</td>
</tr>
<tr>
<td>2.3.18</td>
<td>12:15-13:15</td>
<td>Industry session #6</td>
<td>Parallel, Lunch</td>
<td>Available</td>
</tr>
<tr>
<td>2.3.18</td>
<td>14:45-15:45</td>
<td>Industry session #7</td>
<td>Parallel</td>
<td>Available</td>
</tr>
<tr>
<td>2.3.18</td>
<td>14:45-15:45</td>
<td>Industry session #3</td>
<td>Parallel</td>
<td>Available</td>
</tr>
<tr>
<td>3.3.18</td>
<td>07:30-09:00</td>
<td>Industry session #8</td>
<td>Plenary, breakfast</td>
<td>Available</td>
</tr>
<tr>
<td>3.3.18</td>
<td>13:00-14:00</td>
<td>Industry session #9</td>
<td>Plenary, Lunch, Non profit fee available</td>
<td>Available</td>
</tr>
</tbody>
</table>
PAYMENTS, CANCELLATION, TERMS & CONDITIONS

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions of Supporter are included in this Online Prospectus and will be included in the Supporter agreement.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposium Technical Manuals.

TERMS OF PAYMENT

60% upon receipt of agreement and first invoice

40% by 1st September, 2017

All payments must be received before the start date of the Congress. Should the Supporter fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

* Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.

PAYMENT METHODS - Currency: Euro

Option 1: Payment by check. Please make checks payable to: N&G 2018 Conference, Paris

Option 2: Payment by Bank Transfer. Please make drafts payable to N&G 2018 Conference, Paris

Bank Account No: TBA
IBAN No: TBA
SWIFT: TBA Clearing Number: TBA
Bank charges are the responsibility of the payer

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VAT INFORMATION (Subject to Change)
All support prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.

Where applicable VAT fees can be claimed through:

Mr. Richard Asquith TH/IF VAT Services
Managing Director
+44 (0) 670 067 8881 Work +44 (0) 79 777 23045
mobile: richard.asquith@tmf-group.com
Dolphin House 2-5 Manchester Street Brighton BN2 1TF, United Kingdom

CANCELLATION / MODIFICATION POLICY
Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department:
Noa Freilich Pollack at: nfreilich@kenes.com

The organizers shall retain:
- 10% of the agreed package amount if the cancellation / modification is made on or before June 2nd, 2017 inclusive.
- 50% of the agreed package amount if the cancellation / modification is made between June 3rd, 2017 and October 2nd, 2017 inclusive.
- 100% of the agreed package amount if the cancellation / modification is made from October 3rd, 2017 onwards.