9th ICTHIC Sponsor Brochure
PRESENTATION OF ICHTHIC CONGRESS

The association between cancer and thrombosis has been known for more than a century and, since its original description, this association has had several definitions, including:

1. The increased risk of Venous Thromboembolism as a complication of Cancer (as first described by Armand Trousseau in 1865); 2. The increased risk of an occult cancer in patients with idiopathic VTE; 3. The likelihood that tumors possessed characteristics that activate blood coagulation; and, finally, 4. The possibility of a relation between the clotting mechanisms and the enhancement of tumor growth and the development of metastases (as postulated by Billroth in 1878). This field of research has literally exploded in the last 10-15 years, stimulating a need for researchers to convene and discuss on these topics. However, an appropriate forum was lacking for an exchange between basic and clinical investigators. For this reason, Dr.s Anna Falanga, Frederick R. Rickles, and Benjamin Brenner organized a conference on this subject. Since its first edition in 2001, the International Conference on Thrombosis and Hemostasis Issues in Cancer (ICHTIC) has provided such a forum in the splendid cities of Bergamo (2001, 2003, 2005, 2007, 2012, 2014 and 2016), and Stresa (2010), both in the Northern Italy.

The aim

The aim of the conference is to review the recent advances in the understanding of the pathogenesis, prevention and treatment of thrombohemorrhagic complications in cancer patients, both from the basic and clinical research points of view. The conference stimulates a very high level of discussion between invited speakers and participants and the format of the conference favors an active exchange between the scientists. ICHTHIC is the first, and the most important, international conference on hemostasis and cancer and in the ensuing years has continued to be well attended by delegates from all over the world, who strongly appreciated the scientific aspects, the social events and the unique, friendly atmosphere.
The next edition
We intend for the Ninth edition of the conference, that will take place on April 13-15, 2018, in the University of Bergamo (Piazzale Sant’Agostino, Bergamo-Upper Town), Italy, to maintain the same level of high quality science, and excellent exchange of ideas, all supported by a warm and friendly ambience as was characteristic of the previous seven conferences. To accomplish this goal we count on your support.

The Conference Chairmen
Anna Falanga (Italy), Benjamin Brenner (Israel), Frederick R. Rickles (USA)

ICTHIC FACT SHEET

Congress Main Topics

- Epidemiology
- Thromboprophylaxis in Medical Patients
- Treatment of VTE
- Thromboprophylaxis in Surgical Patients
- Hypercoagulation and Biomarkers
- Complement-driven Thrombotic Syndromes
- Gender- and Age-related Issues
- Hemostasis in Cancer Biology
- Molecular Mechanisms of Thrombosis in Cancer
- Tumor Cell/Vascular Cell Interactions
- Angiogenesis
- Inflammation
- New Antithrombotic Drugs
- Anticoagulation and Cancer Survival
- Arterial Thrombosis
- Bleeding
• Congenital and Acquired Risk Factors
• Thrombohemorrhagic Syndromes (e.g. DIC, TTP, NBTE, VOD)
• Thrombocytopenia in cancer
• Antitumor Properties of Antithrombotics

• Microparticles
• New Assays for Hypercoagulability
• Fibrinolysis
• Protease

Participants
ICTHIC is an international conference, held in Italy every two years, attended by delegates from all over the world.

In the picture below you can find the number of the registered delegates attending each edition (9th edition number is a forecast).
Abstracts

In addition, the number of scientific works sent to ICTHIC to be considered for presentation testifies the interest of researchers in this event.
Congress Proceedings

The proceedings of all the editions of ICTHIC have been published in International Scientific Journals:


Sponsors

Pharmaceutical and Laboratory product companies have demonstrated a remarkable interest in participating at ICTHIC. This is testified by the many satellite symposia planned, the several unrestricted educational grants awarded, and the interesting technical exhibitions. Many sponsorship opportunities are available: see the Sponsorship Prospectus at the end of this document.
Auspices

ICTHIC has gained increasing consideration by important institutions and distinguished scientific societies, indicating its prominent role in the field of thrombosis and cancer.
**Continuing Medical Education**

ICTHIC is fully accredited for Continuing Medical Education. The last edition (held in 2016) has received the following accreditations:

- European Board for Accreditation in Hematology (EBAH): 20 CME points for European Medical Hematologists.
- The European Accreditation Council for CME (EACCME): 14 European CME credits (ECMEC) for medical specialists.
- Italian Ministry of Health (for Italian delegates only): 20 CME credits for Medical Doctors, Biologists, Biomedical Laboratory Technicians and Nurses.
- Accreditation Council of Oncology in Europe (ACOE): 14 points for European Oncologists

**Venue and Dates of the editions**

* First Edition Bergamo, November 2-4, 2001
* Third Edition Bergamo, October 14-16, 2005
* Fifth Edition Stresa, April 23-25, 2010
* Sixth Edition Bergamo, April 20-22, 2012
* Seventh Edition Bergamo, May 9-11, 2014
* Eighth Edition Bergamo, April 8-10, 2016
* Ninth Edition Bergamo, April 13-15, 2018
SPONSORSHIP PROSPECTUS

We are pleased to propose various sponsorship and advertising opportunities, which should allow you to have a maximal exposure to congress participants and to highlight your commitment in the field. The Organizing Secretariat will assign sponsorship requests on a “first-come, first-served” basis. Due to unforeseen circumstances, the Organizing Secretariat reserves the right to cancel the sponsorship agreement at any time. In this case, the sponsoring company will be reimbursed of any amount already paid, after deduction of any expenses incurred. No other claims will be allowed. If the sponsoring company cancels its participation, it must notify this cancellation to the Conference Secretariat in writing.

Refunds for cancellation:
- Before January 31st, 2018: refund of 50%
- After February 1st, 2018: no refund.

The sponsorship is governed by these regulations and by instructions issued by the Organization. The sponsoring company undertakes to abide by the clauses of the regulations and observe the directives issued by the Organization. The decisions of the Organization may not be appealed. Written agreement of sponsorship constitutes the contract between the sponsoring company and the Organization.

For any info about sponsorship options, please contact the Organizing Secretariat ICTHIC 2018:

Attn: Mr. Matteo Salvi, c/o Servizi C.E.C. Srl - Via Verdi 18, 24121 Bergamo - Italy
Phone: +39.035.249899 - Fax: +39.035.237852 - E-mail: sponsor@icthic.com
SPONSORSHIP LEVELS

Industry partners receive acknowledgments and benefits according to their level of support for the ICTHIC 2018 congress.

As at previous ICTHIC meetings, there are four levels of recognition achieved by your total investment in sponsorship, symposia and exhibition from among the options offered by the ICTHIC.

**Excluding local tax, the levels are:**

- **Platinum** ≥ € 50,000
- **Gold** ≥ € 30,000
- **Silver** ≥ € 10,000
- **Bronze** ≥ € 5,000
SPONSORSHIP ITEMS AND PRICES

To raise your corporate visibility, there are two types of sponsorship available:

1. **Unrestricted grants**
   We are aware that some companies wish to express their support for the conference by providing a grant to assist the education and professional development of cancer and thrombosis professionals. This interest is often specifically directed towards supporting younger participants. Unrestricted Education Grants help to provide the most appropriate setting for participants to learn about the latest developments by supporting the conference program. The grants support the meeting facilities and operational activities, helping to provide the most appropriate setting for participants to acquire the latest knowledge and data, as well as networking and holding discussions with their peers, etc. This is a major aid and advancement to the quality and impact of the scientific program. We would be delighted to receive support for the conference by way of unrestricted education grants. This invaluable support will be acknowledged in the Final Program Book, on the conference website and onsite, in the conference venue.

2. **Sponsor items**
   All sponsorship items include an acknowledgement in the final printed program (i.e. presence of the company logo) and in the dedicate page of the website. The companies will be subdivided in categories (Platinum, Gold, Silver, Bronze) according to their specific level of support.

ITEM DESCRIPTION

**Plenary Session (●)**

*by means of an unrestricted educational grant*

€ 50,000,00 (*)

Subject to the agreement of the Scientific Programme Chair and the speaker(s), all of the plenary sessions are available for sponsorship. While the sponsoring company will have no input into the content of the session, they will be acknowledged as supporters by having their company name displayed at the beginning and end of the lecture and on poster sites outside the room, plus all of the general benefits and acknowledgements afforded to sponsors.

**Satellite Symposium (no CME accreditation)**

€ 40,000,00 (*)

Time slots for sponsored symposia have been scheduled on the morning of Friday April 13th. The conference rooms have a capacity ranging from 160 to 520 seats and the cost is per symposium, including basic technical equipment, excluding any catering service (to be provided and quoted on demand).
Luncheon Symposium *(no CME accreditation)*

€ 30,000,00 (*)

Time slots for sponsored symposia to take place during lunch time have been reserved during the official program on April Friday 13th and Saturday 14th. The conference rooms have a capacity ranging from 160 to 520 seats and the cost is per symposium, includes basic technical equipment, and excludes any catering service (to be provided and quoted on demand). Please note that a maximum of 3 simultaneous symposia per time slot will be authorized. Symposia overlapping the official scientific program are strictly forbidden. Programs for Satellite and Luncheon symposia are drawn up by the sponsoring company. However, all programs must be submitted in advance to the Scientific Committee for approval. All symposia programs will be published in the printed final program and on the web site.

Poster printing service and exhibition *(with poster discussion and wine ad cheese corner)*

€ 30,000,00 (*)

The sponsor name and logo will be displayed on the poster panels. Posters will be printed complimentary for authors via a special website showing the company logo.

Catering area

€ 30,000,00 (*)

The sponsor will receive acknowledgement with the company name and logo in the catering area.

Proceedings Book *(approx. 600 books)*

€ 20,000,00 (*)

The sponsor will receive acknowledgement with the company name and logo on the congress proceedings book.

Exhibitions booths:

**Stand Type A**

€ 15,000,00 (*)

Ready-to-use space of 9m², closed on 3 sides by panels 2.50m tall. It contains: n.1 reception desk, n.1 high stool, n. 2 white leather armchairs, n. 1 coffee table, n. 1 coat stand, n. 1 waste paper basket. Customization with your company logo. The three panels will be graphically customized with three images and/or graphic layouts that we kindly ask you to send us within March 16th, 2018 in a pdf or eps format; they’ll be printed as big as the panel size: 3.00x2.50 meters.

**Stand Type B**

€ 8,000,00 (*)

Surface cost of 6m² (booth made by the company)
Delegate Bags (approx. 600 units)  € 10,000,00 (*) SOLD OUT
Opportunity to promote your company and/or product in a very prominent and visual way. Your company name and logo displayed on each bag. This item includes the insertion of one piece of promotional literature in the conference bag.

Delegate Badge Lanyards (approx. 600 units)  € 10,000,00 (*)
The sponsor name and logo will be printed on each.

ICTHIC APP  € 10,000,00 (*) SOLD OUT
Official application of the conference that will allow all the participants to discover in real time all the information about the conference. Main features and contents: scientific program divided by days; list of speakers; list of sponsors; general information; abstracts; social program. The sponsor name and logo will be in evidence on opening for 5 seconds.

WI-Fi Internet  € 10,000,00 (*)
The internet connection will be named by the sponsor and signage with the sponsor logo will be displayed. Company logo on a voucher with the delegate bags announcing the WI-Fi service and login information (produced by ICTHIC or provided by the sponsor).

Charging stations  € 15,000,00 (*)
The charging stations allow attendees to charge electronic equipment. Each charging station includes up to 6 (European) electricity plugs and will be placed in highly visible location at the congress. The sponsor will receive acknowledgement with company logo on the charging station. Six charging stations will be provided.

Internet Point  € 7,000,00 (*) SOLD OUT
One of the most visited points by all conference participants. Opportunity to display company logo as screen saver on all PCs. A minimum of 4 computers will be provided.
Slide Center  
€ 7,000,00 (*)
Opportunity to display company logo as screen saver on all PCs. A minimum of 4 computers will be provided.

Water Stations  
€ 6,000,00 (*)
Water stations branded with the logo sponsor strategically positioned in highly frequented areas.

Bag Insert (approx. 600 units) - for each flyer inserted  
€ 5,000,00 (*)
Corporate inserts placed inside the congress official bag.

(*) plus VAT (currently 22%) for Italian companies - VAT is not due by UE and Extra UE companies
AVAILABILITY OF SPONSORSHIP ITEMS

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<thead>
<tr>
<th>Item</th>
<th>Price (*)</th>
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