APASL 2018
27th Annual Conference of the Asian Pacific Association for the Study of the Liver

March 14-18, 2018
The Ashok, New Delhi, India

SPONSORSHIP AND EXHIBITION PROSPECTUS

Email: info@apasl2018.in  Website: www.apasl2018.in
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ABOUT APASL

Ever since its inception, in August 1978 in Singapore, APASL (Asian Pacific Association for the Study of the Liver) has never looked back and continually adheres to its goal of advancing the science and practice of Hepatology. Today it is one of the leading associations based on the investigation and treatment of liver diseases in the world and the largest scientific body to uphold the standards of profession, research and create improved treatment methods for millions of liver patients particularly in the entire Asia Pacific Region.

APASL’s main objectives are to promote the latest scientific advancements and education of hepatology science, exchange of information and the development of consensus, encourage the practice of medicine in liver diseases and also coordinate scientific studies between various scientists and clinicians throughout the region. We hold scientific educational symposia/conferences developed by leading hepatologists periodically. Our events feature expert speakers presenting the finest data on the most important topics of liver diseases with high quality scientific technical presentations, followed by varied supporting programs. Each of our events is intended to meet the growing demands of hepatology as the core medical specialty and offers participants the right platform to exchange research, discuss outcomes, and interact with colleagues, focused on liver diseases. Our members include all medical professionals dedicated to hepatology-its research and practice. We cover the region from Manchuria in the North, to Australia in the South, to the Pacific Islands in the East and Iran in the West. Our members are elected on their documented scientific publications. Mentoring, sharing of knowledge and dedication to professional growth and development are among the core values of APASL and its members.

<table>
<thead>
<tr>
<th>Edition</th>
<th>Dates</th>
<th>Country</th>
<th>City</th>
<th>Attendance**</th>
</tr>
</thead>
<tbody>
<tr>
<td>25th</td>
<td>20-24 Feb 2016</td>
<td>Japan</td>
<td>Tokyo</td>
<td>4500</td>
</tr>
<tr>
<td>24th</td>
<td>12-15 Mar 2015</td>
<td>Turkey</td>
<td>Istanbul</td>
<td>4000-4500</td>
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<tr>
<td>23rd</td>
<td>12-15 Mar 2014</td>
<td>Australia</td>
<td>Brisbane, QLD</td>
<td>2393</td>
</tr>
<tr>
<td>22nd</td>
<td>16-19 Feb 2012</td>
<td>Chinese Taipei</td>
<td>Taipei</td>
<td>3000</td>
</tr>
<tr>
<td>21st</td>
<td>17-20 Feb 2011</td>
<td>Thailand</td>
<td>Bangkok</td>
<td>4500</td>
</tr>
<tr>
<td>20th</td>
<td>25-28 Mar 2010</td>
<td>China-P.R.</td>
<td>Beijing</td>
<td>3500</td>
</tr>
</tbody>
</table>

**As per the data provided by ICCA
Greetings from APASL,

It is a great pleasure for us to invite you to the 27th Asian Pacific Association for the Study of the Liver (APASL 2018) that will be held from March 14 - 18, 2018 in The Ashok, New Delhi, India. The conference program will have high quality contents with up-to-date information by eminent researchers and clinicians, covering all aspects of Hepatology.

The conference will provide an avenue for cooperation and collaboration amongst various institutions, academia, companies, associations, non-profit organizations, and other related sectors.

More than 4,000 delegates and experts from more than 60 countries are expected to attend this Asian Pacific’s largest liver conference.

We cordially invite you to join this conference and avail the full opportunities for enhancement and increasing exposure in the Asian Pacific region in order to promote your products/researches and present/obtain the most current information. APASL 2018 will provide all of you with the great prospect to consolidate relationships and expose your brands to the key markets.

We are looking forward to your active participation and generous support to the APASL 2018 at New Delhi.

With warmest regards,

Shiv K Sarin  
Honorary President

Barjesh C Sharma  
President

Manoj K Sharma  
Organizing Secretary
CONFERENCE INFORMATION

Date : March 14-18, 2018
Venue : The Ashok, New Delhi, India
Address : 50-B, Diplomatic Enclave, Chanakyapuri, New Delhi - 110021
Website URL : www.apasl2018.in
Location : New Delhi, India

ORGANIZING COMMITTEE

Advisors : Dong Jin Suh
           : George K Lau
           : J H Kao
           : Ji-Dong Jia
           : Jin L Hou
           : Jose Sollano
           : Laurentius A Lesmana
           : Masao Omata
           : Osamu Yokosuka
           : Subrat K Acharya
           : Teerha Piratvisuth

Honorary President : Shiv K Sarin
President : Barjesh C Sharma
Organizing Secretary : Manoj K Sharma
Treasurer : Rakhi Maiwall
Scientific Committee Chairman : Yogesh Chawla
Organizing Committee : Abhijeet Choudhury
           : Amrish Sawhney
           : Anil Arora
           : Ankur Jindal
           : Ashok Choudhary
           : C E Eapen
           : Deepak Amarpurkar
           : Dinesh Rawat
           : Gayatri Ramakrishanana
           : Jaya Benjamin
           : Kapil Jamwal
           : Lovkesh Anand
           : Nirupma Trehan Pati
           : Rajiv Khanna
           : S P Mishra
           : Seema Alam
           : Shastry SM
           : Shvetank Kumar
           : Vikram Bhatia
           : Y K Joshi
SCIENTIFIC PROGRAM

Key Sessions

- Hepatitis B Infection
- Hepatitis C Infection
- Alcoholic Liver Disease
- Non-Alcoholic Fatty Liver Disease
- Critical Care Hepatology
- Liver Tumors, HCC
- Acute Liver Failure
- Acute on Chronic Liver Failure
- Surgery, Anaesthesia and the Liver
- Acute Kidney Injury
- Ascites
- Liver Diseases in Pregnancy
- Prescriptions in Liver Diseases
- Living Donor Liver Transplant
- Liver Regeneration
- Liver Support Systems
- Infections in Liver Diseases
- Autoimmune Liver Diseases
- Vascular Diseases of Liver
- Nutrition in Liver Diseases
- Noninvasive Assessment of Fibrosis, Fat and Inflammation
- Hepatic Encephalopathy and Sleep in Liver Diseases
- Liver and other Organs [Bone, Blood, Lung, Heart and Skin]
- Pediatric Liver Diseases
- Coagulation Disorders
- Tropical Liver Diseases

Workshops

- Clinical Research Methodology
- Basic Research
- Virology
- Liver Pathology
- Liver Radiology
- Endoscopy in Liver Diseases
- Fibrosis Assessment
- Portal Hemodynamics
- Clinical Care Scenarios
- Debates
- Management Issues
- Clinicopathological Conference
- Train the Trainees
- Hepatobiliary Quiz
# PACKAGE SPONSORSHIP

The 27th Conference of the Asian Pacific Association for the Study of the Liver (APASL 2018) invites companies to sponsor the packages shown below:

## DIAMOND SPONSORSHIP  
USD 3,00,000 + Taxes

- Hosting of a satellite symposium (60 min. with capacity for approx. 1,000 or more seats).
- 48 m² (8 m x 6 m) exhibition space.
- Recognition as a Diamond Sponsor (with your company's logo) on all printed conference materials.
- Recognition as a Diamond Sponsor (with your company's logo) on the home and sponsor's page of the APASL 2018 official website, including a hyperlink to your company's website.
- Full-page color advertisement in the APASL 2018 final printed program book (Any one of inside front cover; page facing the inside front cover; page facing the inside back cover; inside back cover; or back cover).
- Acknowledgement (with your company's logo) in the APASL 2018 final printed program book.
- Insertion of your company's flyer in all delegates' conference bags (*Flyers to be provided by each company).
- Recognition as a Diamond Sponsor (with your company's logo) on the sponsors' board on site during the conference term.
- Fifty (50) complimentary delegate registrations.
- Fifteen (15) staff badges (Entry to the exhibition area and the symposium hosted by your company is available).

## PLATINUM SPONSORSHIP  
USD 2,50,000 + Taxes

- Hosting of a satellite symposium (60 min. with capacity for approx. 500 seats).
- 36 m² (6 m x 6 m) exhibition space.
- Recognition as a Platinum Sponsor (with your company's logo) on all printed conference materials.
- Recognition as a Platinum Sponsor (with your company's logo) on the home and sponsor's page of the APASL 2018 official website, including a hyperlink to your company's website.
- Full-page color advertisement in the APASL 2018 final printed program book.
- Acknowledgement (with your company's logo) in the APASL 2018 final printed program book.
- Insertion of your company's flyer in all delegates' conference bags (*Flyers to be provided by each company).
- Recognition as a Platinum Sponsor (with your company's logo) on the sponsors' board on site during the conference term.
- Forty (40) complimentary delegate registrations.
- Ten (10) staff badges (Entry to the exhibition area and the symposium hosted by your company is available).
**GOLD SPONSORSHIP**  
**USD 2,00,000 + Taxes**

- Hosting of a satellite symposium (60 min. with capacity for approx. 300 seats).
- 24 m² (6 m x 4 m) exhibition space.
- Recognition as a Gold Sponsor (with your company’s logo) on all printed conference materials.
- Recognition as a Gold Sponsor (with your company’s logo) on the home and sponsor’s page of the APASL 2018 official website, including a hyperlink to your company’s website.
- Full-page advertisement in the APASL 2018 final printed program book.
- Acknowledgement (with your company’s logo) in the APASL 2018 final printed program book.
- Insertion of your company’s flyer in all delegates’ conference bags (*Flyers to be provided by each company*).
- Recognition as a Gold Sponsor (with your company’s logo) on the sponsors’ board on site during the conference term.
- Thirty (30) complimentary delegate registrations.
- Eight (8) staff badges (Entry to the exhibition area and the symposium hosted by your company is available).

**SILVER SPONSORSHIP**  
**USD 1,50,000 + Taxes**

- Hosting of a satellite symposium (60 min. with capacity for approx. 300 seats).
- 16 m² (4 m x 4 m) exhibition space.
- Recognition as a Silver Sponsor (with your company’s logo) on all printed conference materials.
- Recognition as a Silver Sponsor (with your company’s logo) on the home and sponsor’s page of the APASL 2018 official website, including a hyperlink to your company’s website.
- Full-page advertisement in the APASL 2018 final printed program book.
- Acknowledgement (with your company’s logo) in the APASL 2018 final printed program book.
- Insertion of your company’s flyer in all delegates’ conference bags (*Flyers to be provided by each company*).
- Recognition as a Silver Sponsor (with your company’s logo) on the sponsors’ board on site during the conference term.
- Twenty (20) complimentary delegate registrations.
- Six (6) staff badges (Entry to the exhibition area and the symposium hosted by your company is available).
### PACKAGE SPONSORSHIP

<table>
<thead>
<tr>
<th>BRONZE SPONSORSHIP</th>
<th>USD 1,00,000 + Taxes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hosting of a satellite symposium (60 min. with capacity for approx. 100 seats) 8 m² (4 m x 2 m) exhibition space.</td>
<td></td>
</tr>
<tr>
<td>Recognition as a Bronze Sponsor (with your company’s logo) on all printed conference materials.</td>
<td></td>
</tr>
<tr>
<td>Recognition as a Bronze Sponsor (with your company’s logo) on the home and sponsor’s page of the APASL 2018 official website, including a hyperlink to your company’s website.</td>
<td></td>
</tr>
<tr>
<td>Full-page advertisement in the APASL 2018 final printed program book.</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement (with your company’s logo) in the APASL 2018 final printed program book.</td>
<td></td>
</tr>
<tr>
<td>Insertion of your company’s flyer in all delegates’ conference bags (*Flyers to be provided by each company).</td>
<td></td>
</tr>
<tr>
<td>Recognition as a Bronze Sponsor (with your company’s logo) on the sponsors’ board on site during the conference term.</td>
<td></td>
</tr>
<tr>
<td>Ten (10) complimentary delegate registrations.</td>
<td></td>
</tr>
<tr>
<td>Four (4) staff badges (Entry to the exhibition area and the symposium hosted by your company is available).</td>
<td></td>
</tr>
</tbody>
</table>
The 27th Conference of the Asian Pacific Association for the Study of the Liver (APASL 2018) also invites companies to sponsor according to the categories shown below:

### HOSTING OF SYMPOSIUMS

<table>
<thead>
<tr>
<th>Symposium Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast Symposium</td>
<td>USD 20,000 + Taxes</td>
</tr>
<tr>
<td>Lunch Symposium</td>
<td>USD 60,000 + Taxes</td>
</tr>
<tr>
<td>Dinner Symposium</td>
<td>USD 80,000 + Taxes</td>
</tr>
<tr>
<td>Gala Dinner Symposium</td>
<td>USD 1,00,000 + Taxes</td>
</tr>
</tbody>
</table>

1. Hosting of a satellite symposium (60 min.).
3. Acknowledgement on the sponsors’ board on site during the conference term.
4. Five (5) staff badges for entry to the symposium hosted by your company.

### POSTGRADUATE COURSE

USD 75,000 + Taxes

Opportunity to support the Postgraduate Course (PGC) to be held on March 15, 2018 with an expected audience of approximately 2,000 delegates.

1. Full-page color advertisement in the PGC text book.
2. Display of your company’s materials at the front of the PGC hall.
4. Right to develop and distribute CD of PGC.
5. Acknowledgement on the sponsors’ board on site during the conference term.
6. Twenty (20) complimentary PGC registrations.

### WELCOME RECEPTION

USD 40,000 + Taxes

1. Acknowledgement (with your company’s logo) on signage at the entrance of the Welcome Reception.
2. Display of your company’s materials at the entrance of the Welcome Reception.
4. Acknowledgement on the sponsors’ board on site during the conference term.

### POSTER SESSION AREA

USD 20,000 + Taxes

1. Display of your company’s logo in the poster session area.
3. Acknowledgement on the sponsors’ board on site during the conference term.

### e-POSTER AREA

USD 20,000 + Taxes

1. Display of your company’s logo in the poster session area.
3. Acknowledgement on the sponsors’ board on site during the conference term.
### SPONSORSHIP BY CATEGORY

**WI-FI AND INTERNET**  
USD 60,000* + Taxes
1. Display of your company's logo on the PC screen with a screen-saver installed in the 10 or more PC terminals at the corner.  
2. Exclusive rights for net connectivity at the conference site.  
3. Display of your company's logo at the corner.  
5. Acknowledgement on the sponsors' board on site during the conference term.  
* The rate may vary as per the no. of attendees.

**SPEAKERS' READY ROOM**  
USD 40,000 + Taxes
1. Display of your company's logo on the PC screen with a screen-saver installed in the Speakers' Ready Room.  
2. Display of your company's logo in the Speakers' Ready Room.  
4. Acknowledgement on the sponsors' board on site during the conference term.

**COFFEE BREAK / ROUND THE CLOCK**  
USD 30,000* + Taxes
1. Display of your company's logo in the Coffee Break area during the conference term.  
3. Acknowledgement on the sponsors' board on site during the conference term.  
* Rate per category.

**SIGNAGE**  
USD 60,000 + Taxes
1. Bearing of your company's logo on all directional signage in the venue.  
3. Acknowledgement on the sponsors' board on site during the conference term.

**ADVERTISEMENT IN THE FINAL PRINTED PROGRAM BOOK**
(1) Inner full page (black & white): USD 10,000 + Taxes  
(2) Inner full page (color): USD 15,000 + Taxes  
(3) Any one of: inside front cover; page facing the inside front cover; page facing the inside back cover; inside back cover; or back cover (color): USD 25,000/page + Taxes

**REGISTRATION AREA**  
USD 60,000 + Taxes
1. Logo on registration screens.  
2. Opportunity to have your brand (hats & pins) worn by registration attendants.  
4. Acknowledgement on the sponsors' board on site during the conference term.
**SPONSORSHIP BY CATEGORY**

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
</table>
| **NAME BADGES**                 | USD 50,000 + Taxes | 1. Logo on the lanyard.  
3. Acknowledgement on the sponsors’ board on site during the conference term. |
| **MINI PROGRAM**                | USD 50,000 + Taxes | 1. Advertisement with your company’s logo on the Mini Program provided for all delegates.  
3. Acknowledgement on the sponsors’ board on site during the conference term. |
| **ABSTRACT USB MEMORY STICK**   | USD 50,000 + Taxes | 1. Your USB memory stick will be permitted to contain all of the scientific abstracts of APASL 2018. Each participant will receive an exchange voucher and it will be exchanged at your company’s booth.  
2. Placement of your company’s logo on the USB memory sticks, which are provided for delegates.  
4. Acknowledgement on the sponsors’ board on site during the conference term. |
| **CONFERENCE BAG**              | USD 100,000 + Taxes | 1. Bearing of your company’s logo on the conference bags provided for all delegates.  
3. Acknowledgement on the sponsors’ board on site during the conference term. |
| **CONFERENCE BAG FLYER**        | USD 10,000 + Taxes | 1. Insertion of your company’s flyer in the conference bags (*Flyers to be provided by each company).  
3. Acknowledgement on the sponsors’ board on site during the conference term. |
| **AUDIO VISUAL SYSTEMS**        | USD 60,000 + Taxes | 1. The company will have special mention on the Conference website.  
3. Acknowledgement on the sponsors’ board on site during the conference term. |
| **FACULTY LOUNGE**              | USD 40,000 + Taxes | 1. Separate space will be provided to create the faculty lounges. Sponsor will take care of the installation of necessary equipments like furniture, tea/coffee, snacks counter etc.  
2. Permission to put branding inside and outside the lounge.  
4. Acknowledgement on the sponsors’ board on site during the conference term. |
## SPONSORSHIP BY CATEGORY

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Shuttle Buses*</td>
<td>USD 15,000 + Taxes</td>
</tr>
<tr>
<td>Conference Airport Shuttle*</td>
<td>USD 15,000 + Taxes</td>
</tr>
<tr>
<td>Conference Transportation (Local Run)*</td>
<td>USD 15,000 + Taxes</td>
</tr>
</tbody>
</table>

*Benefits under sponsorship category

1. Permission to put banding inside & outside of the coaches.
2. Branding of 1 x 1.5 feet on sun board in front glass.
3. Company's logo on the shuttle chart.
5. Shuttle Assistance Desk at major conference hotels.
6. Manpower for shuttle assistance in the conference hotels and coach escorts to be provided by sponsor.

## EXHIBITION

The 27th Conference of the Asian Pacific Association for the Study of the Liver (APASL 2018) invites exhibitors as shown below.

<table>
<thead>
<tr>
<th>Booth Space Rental</th>
<th>USD 10,000 + Taxes</th>
</tr>
</thead>
</table>

1. 4 m² (2 m x 2 m) space in the exhibition area.
2. Two (2) staff badges per booth space (Entry to the exhibition area is available).

**Exhibition Date and Time***

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
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<tbody>
<tr>
<td>Installation</td>
<td>March 14, 2018</td>
</tr>
<tr>
<td>March 15, 2018</td>
<td>09:00 - 17:00</td>
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<tr>
<td>March 16, 2018</td>
<td>09:00 - 17:00</td>
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<tr>
<td>March 17, 2018</td>
<td>09:00 - 17:00</td>
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<tr>
<td>Dismantling</td>
<td>March 18, 2018</td>
</tr>
</tbody>
</table>

*These hours are subject to change.*
APASL 2018
27th Annual Conference of the
Asian Pacific Association for the Study of the Liver

TERMS & CONDITIONS

Application

Please fill in the attached application form and send it to the APASL 2018 Conference Secretariat at the following email: info@apasl2018.in

Notice

• The final decisions on the program, as well as allocation of exhibitions/Advertisements, will be made by the organizing committee in a fair manner.
• Package sponsors are given priority over any other sponsors.
• As the capacity of each kind of sponsorship is limited, applications may be closed when the conference has allocated its sponsorship capacities.

Payment Method

For your payment of sponsorship funding, cheque or bank transfer is acceptable.

If you need a receipt for your payment, please contact the APASL 2018 Congress Secretariat.
# Sponsorship/Exhibition Form

## Sponsor Details

<table>
<thead>
<tr>
<th>Company's Name (for invoicing)</th>
<th></th>
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<tbody>
<tr>
<td><strong>Name</strong></td>
<td><strong>Position</strong></td>
</tr>
<tr>
<td><strong>Tel</strong></td>
<td><strong>Email</strong></td>
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### Package Sponsorship

<table>
<thead>
<tr>
<th>Diamond</th>
<th>Platinum</th>
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<tr>
<td>Gold</td>
<td>Silver</td>
</tr>
<tr>
<td>Bronze</td>
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</tr>
</tbody>
</table>

### Sponsorship by Category (Please list the items you wish to sponsor)

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
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### Exhibition Booth

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### Total Payable

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<tbody>
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</table>

### Payment Method

- [ ] Cheque
- [ ] DD
- [ ] Bank Transfer

**Bank Transfer to the following bank account**

<table>
<thead>
<tr>
<th>Name of the Account</th>
<th>ILBS Conference Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank Name</td>
<td>Corporation Bank</td>
</tr>
<tr>
<td>Branch Name</td>
<td>Vasant Kunj PB Branch (000538), New Delhi - 110070</td>
</tr>
<tr>
<td>Bank Account No.</td>
<td>053801601001504</td>
</tr>
<tr>
<td>IFSC Code</td>
<td>CORP0000538</td>
</tr>
<tr>
<td>MICR code</td>
<td>110017032</td>
</tr>
<tr>
<td>SWIFT Code</td>
<td>CORPINBB373</td>
</tr>
<tr>
<td>PAN No.</td>
<td>AAAA16734N</td>
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<table>
<thead>
<tr>
<th>Name</th>
<th>Signature</th>
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</table>
APASL 2018
27th Annual Conference of the Asian Pacific Association for the Study of the Liver

CONFERENCE SECRETARIAT

Institute of Liver and Biliary Sciences
D-1 Vasant Kunj, New Delhi - 110070, India
Email: info@apasl2018.in
Website: www.apasl2018.in