THE 6TH INTERNATIONAL CONGRESS FOR JOINT RECONSTRUCTION MIDDLE EAST 2018

JW Marriott Marquis
22-24 March 2018
Dubai, UAE

SPONSORSHIP PACKAGE

www.icjrmiddleeast.com
WELCOME MESSAGE

CHAIRMAN OF THE ICJR ME

As Chairman of the ICJR ME, it gives me a great pleasure to welcome you to the International Congress for Joint Reconstruction Middle East, the Sixth Medical Congress to be held in JW Marriott Marquis in Dubai, the United Arab Emirates on 22 – 24th of March, 2018.

ICJR ME became a regional cornerstone event in the field of joint reconstruction and considered as the first destination for all healthcare providers for updates, networking, and clinical practice setup.

Building on your contribution to the success of the past 5 editions of the ICJR ME Meetings, we are delighted to welcome you to our new era in the art of Joint Reconstruction in 2018 in our all-new venue and vision towards the scientific contents, high-end caliber program, and experience.

Through all the collective efforts, the conference will be conducted over a three-day program and present a high-level scientific content with major updates and state of the art lectures, plenary sessions, and clinical practice symposia. The sessions will cover major updates and state-of-the-art presentations delivered by international and regional keynote speakers.

The 2016 edition has taken a graceful step towards the international arena in order to deliver a higher caliber meeting. The scientific committee has therefore compiled the ample meeting that will deliver plenty of educational opportunities in the growing and exciting field of joint reconstruction.

On behalf of the Board of Directors, International Congress for Joint Reconstruction.

Dr. Samih Tarabichi
Chairman – ICJR Middle East
Consultant Orthopedic Surgeon
ABOUT ICJR ME 2018

MISSION OF THE CONGRESS

ICJR ME is an independent, membership-based, non-profit organization with a mission to:
- Create a global orthopedics community
- Provide high-quality, contemporary education
- Commit to philanthropic endeavors
- Commitment to Philanthropy

The predominant focus of ICJR ME philanthropy has been and will continue to be resident and fellows education. Profits from ICJR ME activities are reinvested into the development of cadaver-based resident and fellow education programs and in-kind support to resident and fellows for complimentary attendance at our CME courses throughout the region. In addition, ICJR ME has made contributions to professional societies, charities, and organizations relevant to the critical issues in orthopedics today. The goals and finances of the ICJR ME are fully transparent.

WHY COME TO THE CONGRESS

ICJR ME is:

Regional: Our members, educational programming, and collaborations span the region, with strong footholds in the Middle East.

Personal: Whether you want to brush up on a technique or dive deeper into a key issue in joint reconstruction, ICJR ME has you covered with two parallel scientific programs that are continuously conducted during the congress days that give you the chance to choose the most personal topics interested in. In addition to an outstanding clinical data that has been collected over years and years of clinical experience and surgeries. Having a parallel scientific program give you the change to access these data will be made accessible to ICJR ME members only in the near future.

Unique: Our scientific program build on a robust and high caliber clinical and practical experience in the field of joints reconstruction and Orthopedic surgery. These values is conducted by our scientific medical meeting and our outstanding CADAVER course.
STEERING COMMITTEE

BOARD COMMITTEE MEMBERS

Dr. Samih Tarabichi
Congress Chairman

Dr. Marwan Hawari
Head of Organizing Committee

CONGRESS INFORMATION

DATE & VENUE
Thursday 22nd to Saturday 24th March 2018
JW Marriot Marquis
Business Bay, Dubai, United Arab Emirates

TARGET AUDIENCE
- Orthopedic Surgeon
- Orthopedic Physicians
- Physiotherapists
- Residents
- Internist
- Primary Care
- Doctors
- Medical Students
SPONSORS IMPORTANT DEADLINES

Receipt of Symposium Topics and Speakers  February 1, 2018
Receipt of Final Rooming List  March 2, 2018
Receipt of Complete Stand Drawings  March 1, 2018
Receipt of Final Sponsored Delegates List  March 5, 2018
Receipt of Final Company Representatives List  March 5, 2018

CME ACCREDITATION
CME Approval Awaited

CONGRESS ORGANIZER
Pepo Events & Exhibitions
Contact Person : SHAMI KINNY
Mobile : 055 3752078
Email : exhibitions@pepoevents.com

Further details are available on the congress website

www.icjrmiddleeast.com
ICJR ME APP

ICJR APP
ICJR App technology revolutionizes the trade show experience for visitors and exhibitors alike by offering both real and virtual networking and content exchange during ICJR ME 2018 event.

ICJR APP COMBINES VARIOUS INNOVATIVE ELEMENTS THAT WILL ULTIMATELY BUILD A YEAR ROUND NETWORKING OPPORTUNITY:

- ICJR APP tags - deployed by exhibitors
- ICJR APP Lead Capture
- ICJR ME ICJR APP members online portal used by delegates

ICJR APP offers:
- Electronic networking
- Data Capture
- Contact management
- Online community for year round engagement with qualified leads.

AT A SIMPLE TAP, YOUR ICJR APP DEVICE ALLOWS YOU TO:
- Generate Targeted leads both during & after the show through collecting digital business cards & social media details of key contacts & prospects.
- Engage with high qualified leads and identify key prospects.
- Share your company information & content digitally via tags, either on your stand or via ICJR ME certified scientific wall placed in the hub & around the show common area.
FEES, PACKAGES & OPTIONS

INDIVIDUAL REGISTRATION SCHEDULE

Non-sponsoring Companies that would like to purchase less than 5 passes can do so using the table below.

<table>
<thead>
<tr>
<th>PASS TYPE</th>
<th>Early Bird Rate Until Feb 8, 2018</th>
<th>Standard Rate Until Feb 21, 2018</th>
<th>Onsite</th>
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<tr>
<td>Physicians</td>
<td>USD 600</td>
<td>USD 700</td>
<td>USD 800</td>
</tr>
<tr>
<td>Physiotherapists</td>
<td>USD 325</td>
<td>USD 425</td>
<td>USD 650</td>
</tr>
<tr>
<td>Allied Healthcare provider</td>
<td>USD 325</td>
<td>USD 425</td>
<td>USD 650</td>
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<tr>
<td>Nurses (1 day)</td>
<td>USD 100</td>
<td>USD 150</td>
<td>USD 250</td>
</tr>
<tr>
<td>Residents</td>
<td>USD 250</td>
<td>USD 325</td>
<td>USD 500</td>
</tr>
<tr>
<td>Students</td>
<td>USD 250</td>
<td>USD 325</td>
<td>USD 400</td>
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</table>

The registration fee to the ICJR ME will cover tuition, symposium literature, certificate of attendance and lunch & coffee breaks for the congress only.

Special congress registration rates are also provided for sponsoring companies only. Please refer to the Sponsor’s Special Rates section in this prospectus.

CONGRESS GALA DINNER

Tickets for the ICJR ME Congress Gala Dinner during the after hours on March 23rd can be requested up to two weeks before the congress at a rate of USD 85 per delegate. The dinner will be joined by high level delegates and faculty members while is a great opportunity to network among colleagues.
CONGRESS VENUE

ABOUT THE VENUE
The JW Marriott Marquis-Dubai Hotel is the World’s Tallest Hotel, a 72-storey, 355 m (1,165 ft) twin-tower skyscraper complex in Dubai, United Arab Emirates.

It is one of the region’s most desirable destinations for business and leisure travelers. The two iconic towers in Business Bay on Sheikh Zayed Road offers exceptional amenities, an array of 5 bars and 9 restaurants and the world-class Saray Spa.

Featuring 5-star comfort, technology and personalized service for discerning travelers, the hotel puts Dubai firmly on the global business destination map. Just 20 minutes from the Dubai International Airport, the property is capable of hosting groups, meetings, and conventions of up to 1,000 people.

With over 8,000 square feet of event space, the property can accommodate meetings of every size. Two ballrooms and 32 flexible meeting rooms provide state-of-the-art venues for every agenda while three stunning outdoor venues boast views over Downtown Dubai and the Dubai Water Canal. Located nearby The Dubai Mall, Burj Khalifa and Dubai Opera ensure you make the most of your stay.

HOTEL ACCOMODATION
Tier sponsors can book and pay for their hotel accommodation(s) through a direct online link that will provide the best group rates from the Pepo organizers. Booking includes the minimum of three nights from March 21-24, 2018. The following room options are provided:

<table>
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<th>OCCUPANCY</th>
<th>COST/NIGHT</th>
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<tr>
<td>Single Occupancy</td>
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<tr>
<td>Double Occupancy</td>
<td>USD 330</td>
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</table>

Rooms include morning breakfast. All prices are inclusive of 10% service tax and 10% Dubai Tourism tax and AED 20 Dubai Municipality tax are inclusive on all prices. Prices quoted above are subject to change.

*Note: For more information please refer to the accommodation terms in this prospectus*
SPONSORSHIP TIERS

To ensure the success of the congress, Medical companies are invited to participate through different sponsorship tiers.

Sponsorship provides the opportunity to promote your company during the congress, by having dedicated exhibition stands and through other promotion opportunities related with the congress.

All Prices below are in US Dollar.

WHY SUPPORT THE ICJR ME CONGRESS?
- Unique exposure to relevant and dynamic audience of 800 - 1000 healthcare professionals
- Gaining crucial insight into the most up to-date research and findings in the fields of Joints Reconstruction and Orthopedic.
- Valuable opportunity to place your company at the forefront by promoting cutting-edge research in the scientific program
- Aligning your organization with the outcomes of the ICJR ME Congress clearly demonstrates your commitment to the field.

SPONSORSHIP FEES BREAKUP

<table>
<thead>
<tr>
<th>Sponsorship Tiers</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Exhibitions</th>
<th>Symposium</th>
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<tr>
<td>Commercial Fees</td>
<td>55,000</td>
<td>38,000</td>
<td>12,000</td>
<td>22,000</td>
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<td>Educational Grant</td>
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<td>7,500</td>
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## SPONSORSHIP TIERS DETAILS

### OVERVIEW

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<td>24</td>
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<td>- Capacity of building Booths</td>
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<td>Congress Passes:</td>
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<td>- HCPs free passes (with Educational Grand)</td>
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<td>- Company Representatives free passes</td>
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<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
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### PRE-CONGRESS

**Congress Website**
Logo displayed as sponsor by tier with hyperlink

**Primarily Program Booklet**
Logo Displayed as Sponsor by tier

**Marketing Teaser & Rollups**
Logo displayed as sponsor by tier

**Congress Email Blast**
Pre-registered delegates to receive infomail that includes sponsor logo

**Public Relation & Media**
Acknowledgement in whenever possible
# DURING CONGRESS

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<th>Congress Collaterals:</th>
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<td>- Congress rollups placed in strategic location around venue</td>
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<td>- Congress banner placed inside lecture hall</td>
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<td>- Lecture hall entrance rollups</td>
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<td>- Delegate Portal Promo</td>
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<td>- 5 Minutes speech at congress dinner</td>
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<td>- Certificate by tier – statement – announced</td>
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<td>- Certificate at sponsor stand</td>
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<td>Venue Signage</td>
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<td>Final Program Booklet</td>
<td>Cover &amp; Inside</td>
<td>Cover &amp; Inside</td>
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### POST - CONGRESS

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<th>Exhibition</th>
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<tr>
<td>- Acknowledgement and appreciation statement</td>
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<td>Sponsor images at event displayed</td>
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<tr>
<td>Logo displayed as Sponsor by tier in email as acknowledgement</td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
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<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
</tr>
<tr>
<td>- Gallery Link</td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
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<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
</tr>
<tr>
<td>- Results booklet including white list</td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
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<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
</tr>
</tbody>
</table>

### EXTRA ADVERTISMENT

<table>
<thead>
<tr>
<th>Feature</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Exhibition</th>
<th>Symposium</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Official Lanyard</strong></td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Exhibition" /></td>
<td><img src="image" alt="Symposium" /></td>
</tr>
<tr>
<td><strong>Congress Notepad Logo</strong></td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Exhibition" /></td>
<td><img src="image" alt="Symposium" /></td>
</tr>
<tr>
<td><strong>Congress Neck Pouch</strong></td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Exhibition" /></td>
<td><img src="image" alt="Symposium" /></td>
</tr>
<tr>
<td><strong>Congress Gala Dinner Tickets</strong></td>
<td><img src="image" alt="Diamond" /> <img src="image" alt="Platinum" /> <img src="image" alt="Gold" /> <img src="image" alt="Silver" /> <img src="image" alt="Exhibition" /> <img src="image" alt="Symposium" /></td>
<td>5 2 1 1 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Dedicated Delegates Branded registration Link</strong></td>
<td><img src="image" alt="Diamond" /></td>
<td><img src="image" alt="Platinum" /></td>
<td><img src="image" alt="Gold" /></td>
<td><img src="image" alt="Silver" /></td>
<td><img src="image" alt="Exhibition" /></td>
<td><img src="image" alt="Symposium" /></td>
</tr>
</tbody>
</table>
SATELLITE SYMPOSIUM SLOTS

<table>
<thead>
<tr>
<th>Slot</th>
<th>Duration</th>
<th>Timing</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Symposium 1</td>
<td>45 mins</td>
<td>March. 22 at 12:30-13:15</td>
<td>Hall A</td>
</tr>
<tr>
<td>Symposium 2</td>
<td>45 mins</td>
<td>March. 22 at 12:30-13:15</td>
<td>Hall B</td>
</tr>
<tr>
<td>Symposium 3</td>
<td>30 mins</td>
<td>March. 23 at 12:00-12:30</td>
<td>Hall A</td>
</tr>
<tr>
<td>Symposium 4</td>
<td>30 mins</td>
<td>March. 23 at 12:00-12:30</td>
<td>Hall B</td>
</tr>
<tr>
<td>Symposium 5</td>
<td>40 mins</td>
<td>March. 24 at 12:30-13:10</td>
<td>Hall A</td>
</tr>
<tr>
<td>Symposium 6</td>
<td>40 mins</td>
<td>March. 24 at 12:30-13:10</td>
<td>Hall B</td>
</tr>
</tbody>
</table>

Slots to be filled as first come first serve.

SATELLITE SYMPOSIUM INCLUSIONS

Symposia cost-associates include the following by the Organizer:
- Hall rental (all in-room branding by sponsors is to be handled by sponsors)
- Standard audio/visual equipment
- Symposium program included in congress program (subject to receipt by publishing deadline)
- Advertising/Reminders and announcements on the main screen of the congress halls and during the sessions.

SATELLITE SYMPOSIUM CONTENT & SPEAKERS

Travel costs, accommodation and honoraria of the speaker will be covered by the Sponsor for all satellite symposium.

The ICJR ME Scientific Committee will maintain control over the satellite session where CME accreditation is desired. As such, the sponsors will be expected to work with a Steering Committee member of their choice to oversee the CME process. All satellite symposium topics and slots chosen are subject to approval of the Congress Scientific Committee.
**ICJR VISA AND TRAVEL**

Pepo will be able to receive and accommodate any visa or traveling request for your congress delegates or your company as individuals or groups by connect world tours agency.

We offer very unique, affordable and organized services for your delegates and staff that you can focus on what is matter and we will take care of the logistics.

**CONNECT WORLD TOURS SERVICES:**

- Issuing Visa
- Air tickets booking
- Hotel accommodation
- Transportation and pickup
- Entertaining programs and gala dinners arrangement and reservation

**VISA & TRAVEL CONTACTS**

CONNECT WORLD TOURS

Preethi Ajay

Phone : +971 4 266 6677
Mobile : +971 52 8962252
Email : preethia@connectworldtours.com
### SPONSORSHIP SPECIAL CONGRESS RATES

#### DELEGATE PASSES PACKAGES

<table>
<thead>
<tr>
<th>Delegate Passes</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>USD 12450 (17%)</td>
</tr>
<tr>
<td>15</td>
<td>USD 8100 (10%)</td>
</tr>
<tr>
<td>10</td>
<td>USD 5700 (59%)</td>
</tr>
<tr>
<td>5</td>
<td>USD 2940 (29%)</td>
</tr>
<tr>
<td>1</td>
<td>USD 600</td>
</tr>
</tbody>
</table>

The above excludes accommodation and will cover tuition, symposium literature, certificate of attendance, lunch & coffee breaks for the congress only.

#### DELEGATE + ACCOMODATION PACKAGES

Companies that have purchased larger packages and have larger exhibition spaces will be provided with priority onto room allocation. This is applicable onto booking JW Marriott Marquis only.

The following includes delegate passes and accommodation costs for a three night stay at the JW Marriott Marquis as single occupancy:

<table>
<thead>
<tr>
<th>Rooms + Delegate Passes</th>
<th>COST JW Marquis</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>USD 34950 (17%)</td>
</tr>
<tr>
<td>15</td>
<td>USD 21600 (10%)</td>
</tr>
<tr>
<td>10</td>
<td>USD 14700 (5%)</td>
</tr>
<tr>
<td>5</td>
<td>USD 7440 (2%)</td>
</tr>
<tr>
<td>1</td>
<td>USD 1500</td>
</tr>
</tbody>
</table>

Rooms include morning breakfast. All prices are inclusive of 10% service tax and 10% Dubai Tourism tax and AED 20 Dubai Municipality tax. Prices quoted above are subject to change. Please refer to the hotel accommodation terms & conditions for full details.

#### GROUP REGISTRATION SCHEDULE

Non-sponsoring Companies that would like to purchase a group of delegates passes attending the congress may do so by using the special group registration fee. A group consists of a minimum of 5 delegates as such:

<table>
<thead>
<tr>
<th>PASS TYPE</th>
<th>Early bird rate Until Feb 8, 2018</th>
<th>Standard rate Until Feb 21, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Doctors</td>
<td>USD 1800</td>
<td>USD 2400</td>
</tr>
</tbody>
</table>

The registration fee will cover tuition, symposium literature, certificate of attendance and lunch coffee breaks for the congress.
ACCOMODATION REQUESTS

ORGANIZER'S TERMS

- The minimum guaranteed room nights per delegate is 3 nights
- It is strictly not allowed for delegates to be accommodated through third-party agents including travel agents without the congress organizer’s notice.
- Total room quantity allocated is subject to company level of participation.
- Any rooms required before March 22 or after March 24 will be charged at a rate subject to availability.
- Any rooms above your package allowance would be charged at a rate subject to availability due to room unavailability during the peak in the hotel.
- Higher category rooms will be provided at a rate subject to availability.
- Late check outs are not guaranteed by the organizer but will be requested to the hotel.
- No changes to final rooming lists can be made 10 days prior to first check-in.

HOTEL POLICIES

Hotel bookings have a check-in policy at 14:00 and check-out at 12:00. If your delegates are to check out by 8 PM a half day extra charge will apply. If your delegates will check out after 8 PM a full day charge will apply. All payment for rooms must complete before the congress by March 17, 2018 and not after (no credit facility will be provided) through the organizer.

ROOMING LIST SCHEDULES

The organizer requires to know if any faculty are to be accommodated under your company’s list as to alter its own. Companies are requested to inform us of the full flight and hotel booking accommodation details of any faculty members for security, logistics and onsite coordination purposes. For the accommodation list a master template upon request will be sent to companies.

HOTEL BOOKING PROCESS

- Quantities booked by companies during the contracting phase are guaranteed.
- All accounted for hotel bookings need to be given to the organizer by February 28, 201 where additional rooms required would be subject to availability and subject to a new rate.
- For all changes in the rooming list please use the “amend” column in the master template to indicate the changes as to avoid confusion during communication.
- Cancellations at no cost are possible only 90 days only prior to the event.
- Confirmed rooms by communication are accounted for and are invoiced 90 days onwards prior to the event.
- Changes to the rooming list are only possible up till 10 days prior to the event wherein changes requested thereafter will not be accepted due to hotel booking policies.
- No-shows are non-refundable but can be exchanged with another name Pepo is not liable for any losses, injuries nor no-shows.
## Advertisement Opportunities

<table>
<thead>
<tr>
<th>Description</th>
<th>Notes</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel Key Card Pouch</td>
<td>Exclusive hotel card key pouch containing company logo to be used by all delegates residing at venue hotel</td>
<td>Production and transport cost is not included in fee.</td>
</tr>
<tr>
<td>Congress Bag Logo</td>
<td>Placing company logo exclusively on congress bag under tier sponsorship next to congress title.</td>
<td>Production and transport cost is not included in fee. 3cm by 3cm maximum size logo.</td>
</tr>
<tr>
<td>Congress Bags Inserts</td>
<td>Limited to 5 sponsors. Non-exclusive.</td>
<td>Inserts maximum size is A4 and not surpassing 4 double-sided pages. Production and transport cost is not included in fee.</td>
</tr>
<tr>
<td>Notepads</td>
<td>Pens and notepads placed in the congress bag given to delegates. Non-exclusive.</td>
<td>Inserts maximum size is 20 A4 sheets. Production and transport cost is included in fee</td>
</tr>
<tr>
<td>Congress Neck Pouch Booklet</td>
<td>Placing company advertisement on the back cover</td>
<td>Advertisement delivery deadline 1 month prior to congress.</td>
</tr>
<tr>
<td>Description</td>
<td>Notes</td>
<td>Cost</td>
</tr>
<tr>
<td>------------------------------</td>
<td>------------------------------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>Lunchroom Table Deco</td>
<td>Exclusive table deco such as flags or cuboids can be center positioned on each table in the lunchroom area. Production and transport cost is not included in fee.</td>
<td>$2,500</td>
</tr>
<tr>
<td>Reception Deco</td>
<td>Exclusive table deco such as flags or cuboids can be center positioned on each table during the reception. Production and transport cost is not included in fee</td>
<td>$3,500</td>
</tr>
<tr>
<td>Flagpoles</td>
<td>Three flagpoles placed at the entrance of the hotel with congress title and logo as well as company logo. Limited to 2, non-exclusive. Production and transport cost is not included in fee.</td>
<td>$6,000</td>
</tr>
<tr>
<td>Auditorium Entrance Rollup</td>
<td>Two rollups with congress branding and company logo, non-exclusive, limited to 2, during congress only. Production and transport cost is not included in fee.</td>
<td>$4,000</td>
</tr>
<tr>
<td>Lunchroom Entrance Rollup</td>
<td>Two rollups with congress branding and company logo, non-exclusive, limited to 2, during congress only. Production and transport cost is not included in fee.</td>
<td>$2,500</td>
</tr>
<tr>
<td>Registration Counter Rollups</td>
<td>Two rollups with congress branding and company logo, non-exclusive, limited to 2, during congress only. Production and transport cost is not included in fee.</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**LOGO ON VISITOR WEB PORTAL**

As every visitor will be using the WEB PORTAL from pre-registration to post-event to access its timeline and event activity, display of your logo will be targeting the entire audience. Save your printing branding cost and display your logo to target audience, it’s a great opportunity to show your presence from pre-registration to post-event as it is not necessary that every visitor should come to your stand but all visitors will login in on the web portal, your logo will create a brand image for you.

**LIVE POLL**

Interactive audience engagement through live poll feature in the ICJR app.
ICJR APP BENEFITS

LOGO ON VISITOR WEB PORTAL
As every visitors will be using WEB PORTAL from pre registration – post event to access its timeline and event activity - display of your logo will be targeting the entire audience, Save your printing branding cost and display your logo to target audience, it’s a great opportunity to show your presence from preregistration to post event as it is not necessary that every visitors – should come to your stand but all visitors will be login in on web portal, your logo will be a creating a brand image for you.

LIVE POLL
Interactive audience engagement through live poll feature in the ICJR app.WW

COLLECT VISITORS
How many have visited you? Who has visited you? How many visited per day? If you missed any visitor who came to your stand and collected your collateral, you can re-invite on 2nd day or thereafter.

ANSWER SURVEY
On one touch you will get your feedback on daily basis to develop the strategies - every day you may have new survey.

QUALIFIED LEADS
Get to know who visited you exactly and in which products he/she is interested, and you can divide the leads in category like: country- industry-designation to start as aggressive follow ups by your dedicated sales rep or so.

VISITOR POST-VISIT EMAIL
An opportunity to send your promo to every delegate or even registered for ICJR ME. whether they visited your stand or not, as in normal you might be only able to contact to whom you met or interacted during the event.
EXHIBITION GUIDELINES

SLOT ALLOCATION

The exhibition floor plan will follow a first contracted first served basis. The floor plan at the JW Marquis accommodates the following areas based on tier allocation as indicated in the legend.

SLOT SIZES

Diamond 7m X 6m, Raw Space  
Platinum 6m X 6m, Raw Space  
Gold 6m X 4 m, Raw Space  
Silver 6m X 2m, Raw Space  
Exhibition 3m X 3m, Shell Scheme

SETUP TIMINGS

Assembly on March 21 2018 at 10:00,  
Disassembly on March 24 2018 at 17:00.

EXHIBITION TIMINGS

Exhibition will run in parallel to the scientific program. It is recommended that company reps from sponsors are present at their booths during coffee breaks and registration timings every day

EXHIBITOR CONTACT

Pepo Team Member  
Phone: +971 4 283 3655  
Email: exhibitions@pepoevents.com

COMPLIANCE TERMS

All built booths require approval of design by March 1st, 2018.  
• Sponsors are required to fill in a security clearance and compliance form on behalf or by their third-party booth designers/builders. The forms are provided by the venue in order to access the exhibition area  
• For further details please refer to the Exhibition Terms in this prospectus
EXHIBITION FLOOR PLAN

Priority:
Priority of space allocation and choice is maintained towards tier sponsors from higher to lower level tiers.

Nature of Exhibition Build:
Green, blue, gold and silver spaces are only allowed to build booths.
Red spaces obtain a table with two chairs and are allowed either a pop banner (3.5mX2.5m) or 2 rollup banners (2mX0.85m)

Compliance:
All built booths require approval of design by September 24, 2015.

Assembly:
March 21 @ 10:00

Dissemble:
March 24 @ 17:00

Contact:
Shami Kinny
Phone: +971 4 283 3655
Email: exhibitions@pepoevents.com
SPONSORSHIP TERMS & CONDITIONS

ORGANIZER DUTIES

- Reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand
- Reserves the right to change the exhibition floor layout if necessary reserves the right to specify heights of walls and coverings for display areas
- May determine the hours during which the Sponsor will have access to the venue for the purpose of setting up and dismantling
- Will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition
- Will accept no liability for loss or damage of equipment displayed or used by the exhibitor

SPONSOR DUTIES

- Must use allocated space only based on the sponsorship level and sponsorship prospectus area of specification for the display and promotion of goods and / or services within the scope of the exhibition.
- Must comply with all directions / requests issued by the Organizer including the timing of schedule to assemble and dismantle their stands
- Will submit plans and visuals of custom designed exhibits to the Organizer for approval prior to commencement of the exhibition
- Acknowledges that the Organizer will not be able to provide assistance in tracking lost deliveries
- Agrees that the Organizer will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return
- Agrees that all marketing material, signs, brochures and promotional items may not be distributed or displayed outside the exhibition stand unless specified as part of their sponsorship level tier
SPONSORSHIP TERMS & CONDITIONS

EXHIBITION TERMS
If the Sponsor does not comply with the specific area dedicated for their exhibition stand as per their sponsorship level tier specified in the sponsorship prospectus or does not comply with the special conditions specified for each sponsorship level as stated above then the Sponsor agrees to either:

- Cover a value charge of AED 7000 per square meter of extra space above their agreed area
- Reduce their onsite exhibition area strictly prior to the commencement of onsite registration on the first day of the Event
- Cover a value charge of AED 3000 per table-mounted display or floor standing pop-up display or literature stand or bag stand above their agreed quota
- Reduce the number of table-mounted displays or floor standing pop-up displays or literature stands or bag stands strictly prior to the commencement of onsite registration on the first day of the Event

Failure to comply with the dedicated exhibition stand area or special conditions specific to each sponsorship level strictly prior to the commencement of onsite registration on the first day of the event will result in an implied agreement of Sponsor on the extra charge rate as stated in this agreement.

DELEGATE REGISTRATION
All sponsoring companies obtaining free delegate passes can purchase further delegated passes at the group rate per delegate. Furthermore, company representative passes above free tier can be purchased for AED 1000 per company rep. We require sponsoring companies to comply with data input of their delegation details using the following information:

- First Name
- Last Name
- Delegate Email
- Phone Number
- Profession
- Specialty
- Place of Work
- Name on Certificate
- City
- Country
EVENTS & CONFERENCE DIRECTOR
MOHAMMED KAFEEL
050 2816122
kafeel@pepoevents.com

PROJECT MANAGER - CONFERENCES
PRAVEEN NAIR
055 2838662
conference@pepoevents.com

EXHIBITION COORDINATOR
SHAMI KINNY
055 3752078
exhibitions@pepoevents.com