

7th EACR-OECI Joint Training Course

Molecular Pathology Approach to Cancer



Sponsorship and Exhibition Opportunities



08 - 10 May 2017

Amsterdam, Netherlands

The focused topics, number of participants (120) and extra networking activities encourage interaction between delegates and exhibitors. This course will provide a discussion of current concepts in molecular pathology, molecular pathology methods and their application, which would be beneficial for practicing pathologists and oncologists, residents and fellows in pathology and oncology, and molecular biologists with an interest in molecular pathology and precision medicine.

www.eacr.org/conference/molecularpathology2017



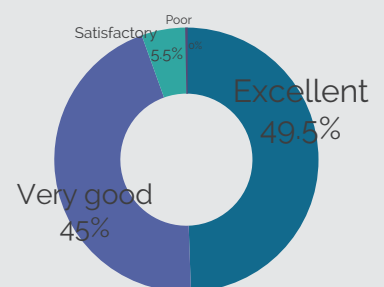
98.9%

would recommend
the course to others



109 Participants
from 34 Countries

Quality of the scientific content



*Results from the 2016 Molecular Pathology course survey

Feedback from participants on the 2016 course

“Excellent course. Very informative. Very knowledgeable and helpful expert tutors. Great chance for networking and getting updated.”

“Great course, both in what I learned and with the opportunity to communicate with the world leaders and innovators in the field.”

“This course provides structured and up to date information in molecular pathology, including predictive, prognostic and diagnostic significance of molecular testing.”

Sponsorship and Exhibition opportunities

Exhibition Opportunities

	Elite (1 available) € 2,000	Premium (1 available) € 1,000	Classic € 700
1 hour participant workshop or lecture <ul style="list-style-type: none"> One hour workshop or lecture on Tuesday 09 May, after the Keynote Lecture finishes at 16.30 Option to purchase refreshments for before or after the workshop (venue available until 18.00) Promotional support to assist in obtaining good attendance at the workshop, which includes a detailed announcement in a special email to all participants 	✓		
Recognised sponsorship of the 'Speed Networking' evening followed by a light buffet on Monday 09 May		✓	
Exhibition space within the exhibition area including 1 table and 2 chairs	✓	✓	✓
Complimentary registrations	2	2	1
1 A4 full page colour advertisement in the printed and online Programme Book	✓		
Friendly introduction on a "Meet the Exhibitor" page of the Programme Book	✓	✓	✓
Company logo and website link featured on course website	✓	✓	✓
Recognition and logo in the printed and online Programme Book	✓	✓	✓
Recognition and thanks via EACR social media channels	✓	✓	✓
Participant list provided for a single post-course mailing	✓	✓	✓

At the point of invoicing VAT will be added at the applicable rate.

Additional sponsorship opportunities

Exclusive provision of branded notepads to participants (to be provided by the sponsor)*	€300
Exclusive provision of branded pens to participants (to be provided by the sponsor)*	€300
Full page colour advertisement in the course Programme Book	€300
Leaflets to be included in the course bags	€200
Unrestricted Educational Grant (Please enquire for further details)	Unrestricted

*Opportunity only available to exhibitors.

At the point of invoicing VAT will be added at the applicable rate.

Additional Exhibitor Passes

Additional exhibitor pass (includes lunches, refreshments and access to scientific sessions)

€200

At the point of invoicing VAT will be added at the applicable rate.



Contact

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www.eacr.org/conference/molecularp pathology2017

Secure your stand today

Floor Plan

7th EACR-OECI Joint Training Course

Molecular Pathology Approach to Cancer

The unique venue for this course, a former secret church, allows us a small exhibition of 6 trade stands in the Lecture Hall itself, with full access to the scientific sessions.

Visit our website to have a virtual tour of the venue.



De Rode Hoed
1015 CV Amsterdam
The Netherlands

KEY

Exhibition stands with
table and chairs



STAGE



SEATING AREA

Registration
desk

1

6

Cafe
Bar

Catering Area

2

3

Bar

4

5

Terms and conditions

On agreement to sponsor or exhibit and/or payment of invoice, all Exhibitors and Sponsors agree to the following Terms and Conditions.

Damage

Exhibitors will be held financially responsible for the full cost of repairs resulting from any damage caused during the event.

Insurance

We strongly recommend that exhibitors have suitable insurance in place. Neither the venue nor the European Association for Cancer Research accept any responsibility for deliveries, exhibition items or personal effects left on site during the event or any items for collection post-event. Please check with your insurance company to ensure you have suitable, fully comprehensive cover.

Fire precautions

Fire and emergency evacuation procedures must be strictly adhered to.

Cancellation policy

A company wishing to cancel its support after the full payment of invoice will be refunded as follows:

- 75% of the total rate will be refunded, if the cancellation request is received in writing 84 calendar days (12 weeks) prior to the start of the course
- 50% of the total rate, if the cancellation request is received in writing 56 calendar days (8 weeks) prior to the start of the course
- If the cancellation request is received in writing fewer than 56 calendar days (8 weeks) prior to the start of the course, no refund will be made.

Abandonment/postponement

In the event of it being necessary for any reason whatsoever for the Exhibition to be abandoned, postponed or altered in any way in whole or in part or if the organisers find it necessary to change the dates or venue of the Exhibition or the Exhibition layout, the organisers shall not be liable for any expenditure, loss or damage incurred by Sponsor/ Exhibitor resultant upon such change, and the Organisers are not obliged to return any monies paid for sponsorship/ exhibition.

In the event that the course does not take place owing to an event of force majeure, the Sponsors/Exhibitors undertake not to claim any indemnity from the Organisers. The amount still available following payment of all the expenses incurred shall be distributed to the Sponsors/ Exhibitors on a pro-rata basis of the amounts paid.