

October 17-19, Taipei, Taiwan

Dear Colleagues,

We are most pleased to inform you that the 7th edition of the World Congress on Controversies, Debates & Consensus in Bone, Muscle & Joint Diseases (BMJD) will be held in Taipei, Taiwan on October 17-19, 2019, continuing its past successes in Australia, Europe and North America, where it was voted in the list of top 25 medical congresses in the world to attend.

BMJD will continue to enhance the format of its congress program for 2019 offering participants an approach to yet even more productive interactions and discussions between experts and participants through debates of controversial issues, and clinically relevant updates, that can be used in the day to day practice of physicians in the field.

Expert debates of the many advancements in the clinical and basic science fields of bone, muscle and joint diseases will focus on providing practical management solutions to a number of challenging and clinically relevant issues encountered in daily practice.

BMJD counts on the continuous involvement of the industry in order to provide participants with the full spectrum of novel and proven treatment solutions.

We look forward to your active participation and support of the congress.

Sincerely,

Johanne Martel-Pelletier, *Canada* Jean-Pierre Pelletier, *Canada* Boulos Haraoui, *Canada* **BMJD Chairpersons** 



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### **PAST CONGRESSES**

- 1st BMJD 2012 Barcelona, Spain
- 2<sup>nd</sup> BMJD 2013 Brussels, Belgium
- **3**<sup>rd</sup> **BMJD 2015** Montreal, Canada held under the auspices of the International Osteoporosis Foundation (IOF) and the European Society for Clinical and Economic Aspects of Osteoporosis and Osteoarthritis (ESCEO)
- 4<sup>th</sup> BMJD 2016 Barcelona, Spain
- 5<sup>th</sup> BMJD 2017 Gold Coast, Australia
- 6<sup>th</sup> BMJD 2018 Bangkok, Thailand

### **BMJD CHAIRPERSONS**

Jean-Pierre Pelletier, Canada Johanne Martel-Pelletier, Canada Boulos Haraoui, Canada

### **CONGRESS CHAIRPERSONS 2019**

Tore Kvien, Norway Lee Simon, USA Wen-Chan Tsai, Taiwan

### **SCIENTIFIC PROGRAM COMMITTEE 2019**

Waleed Al Shehhi, *Dubai* Chi-Chen Chang, *Taiwan* Debashish Danda, *India* Laniyati Hamijoyo, *Indonesia* Rohini Handa, *India* 

Syed Atiqul Haq, Bangladesh

Graeme Jones, Australia
Chak-Sing Lau, Hong Kong
Zhan-Guo Li, China
Worawit Louthrenoo, Thailand
Kevin Pile, Australia
Jean-Pierre Raynauld, Canada

Yeong-Wook Song, Korea
Tsutomu Takeuchi, Japan
Linda Kurniaty Wijaya, Indonesia
Kazuhiko Yamamoto, Japan
Swan Sim Yeap, Malaysia

### PAST CHAIRPERSONS & COMMITTEE MEMBERS INCLUDE

Jonathan Adachi, Canada
Paul Bird, Australia
Bernard Combe, France
Claus Christiansen, Denmark
Flavia Cicuttini, Australia
Philip Conaghan, UK
Cyrus Cooper, UK
Stephen Hall, Australia

Boulos Haraoui, *Canada*John Kanis, *Australia*Graeme Jones, *Australia*Morten A. Karsdal, *Denmark*Mohit Kapoor, *Canada*Tore K. Kvien, *Norway*Johanne Martel-Pelletier, *Canada*Jordi Monfort Faure, *Spain* 

Peter Nash, Australia
Santiago Palacios, Spain
Jean-Pierre Pelletier, Canada
Kevin Pile, Australia
Jean-Yves Reginster, Belgium
Rene Rizzoli, Switzerland
Juan Jose Scali, Argentina



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### PAST SOCIETY ENDORSEMENTS/COLLABORATIONS / SESSIONS

- Asia Pacific League of Associations for Rheumatology Congress (APLAR)
- Hong Kong Society of Rheumatology
- Indian Orthopaedic Association
- Japan College of Rheumatology
- Malaysian Society of Rheumatology
- Indonesian Rheumatology Association (IRA)
- Philippine Rheumatology Association
- Singapore Orthopaedic Association
- Japan Osteoporosis Foundation/ Japan Osteoporosis Society (JOS)
- Portuguese Society of Osteoporosis and Other Metabolic Bone Diseases (SPODOM)
- European Menopause and Andropause Society (EMAS)
- Catalan Society of Rheumatology

### **PAST INDUSTRY SUPPORTERS:**





















































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### **2019 SUPPORT OPPORTUNITIES**

The BMJD Congress offers a wide variety of support opportunities, including industry symposia in the program, breakfast / dinner symposia, exhibition, marketing and branding options. Support packages can be tailored to match any budget and marketing strategy.

### **SUPPORT PACKAGES**

Benefits allocated to Industry supports will be based on the below table:

Support levels are defined and calculated based on the total amount of support, which consists of items such as symposia, exhibition and branding opportunities.

Benefit	<b>Platinum</b> <i>US\$ 65,000+</i>	<b>Gold</b> US\$ 45,000+	<b>Silver</b> <i>US\$ 25,000 +</i>	<b>Bronze</b> <i>US\$ 5,000+</i>	Supporter US\$ 2,000
Educational support of the Scientific Program/ Industry supported session/ Symposium *	Prime-time Industry symposium	Industry symposium	Educational support of the scientific program		
Option of live transmission (dependent on a minimum registration of 100 delegates)	<b>√</b>				
Discounted rate for registrations (not included in the fee)	✓ 200+ (50%) ✓ 150+ (40%) ✓ 100+ (30%)	✓ 200+ (50%) ✓ 150+ (40%) ✓ 100+ (30%)	✓ 200+ (50%) ✓ 150+ (40%) ✓ 100+ (30%)		
Complimentary staff registrations	3	3	3	2	
Complimentary delegate badges	25	15	5		
Exhibition space	18 sq.m	12 sq.m	6 sq.m	6 sq.m	
Exhibitor registrations	4	3	2	2	
Supporting company logo and profile on website (no product logo)	<b>√</b>	<b>√</b>	<b>*</b>	<b>√</b>	<b>*</b>
Supporting company logo and profile in the Industry section of the congress e-program (no product logo)	<b>√</b>	<b>~</b>	<b>~</b>	<b>✓</b>	<b>~</b>
Company advert in e- program	<b>√</b>	<b>√</b>			

<sup>\*</sup> The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter.



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### SIMULTANEOUOS TRANSLATION OF CONGRESS SLIDES (CHINESE)

US\$ 25,000

The congress speaker presentation slides (summary) will be translated to Chinese to enable Chinese participant to gain benefit from the full experience.

Supporter's logo will appear on the website and in the e-program

#### **SUPPORT OF A SCIENTIFIC SESSION**

US\$ 15,000

Companies are invited to support an existing session in the program. Supporter's logo will appear on the website and in the e-program

**CONGRESS LANYARDS** 

US\$ 10,000

+ provided in kind

Supporter will provide the congress lanyards branded with the company logo. This opportunity is reserved for gold supporters and above. In addition to the promotion fee, the supporter is responsible for the production and shipment of the lanyards.

CONGRESS BAGS US\$ 10,000

+ provided in kind

Supporter will provide the congress bags, branded with the company logo to be distributed to all congress participants. In addition to the promotion fee, the supporter is responsible for the production and shipment of the bags.

#### **NETWORKING RECEPTION**

US\$ 15,000

Opportunity to support the networking reception for all participants of the congress, and to place signage with the company logo alongside the congress logo at designated branding areas.

REGISTRATION AREA US\$ 10,000

Opportunity to place signage with the company logo alongside the congress logo.

POSTER AREA US\$ 10,000

Opportunity to place signage with the company logo alongside the congress logo.

COFFEE BREAK US\$ 5,000

Opportunity to support one of the coffee breaks for all participants of the congress, and to place signage with the company logo alongside the congress logo at designated branding areas.

#### **TAILOR-MADE SUPPORT PACKAGES**

Support packages can be tailored to match any budget and marketing strategy. Please contact the Congress Organizer for assistance with identifying and securing the opportunities best suited to your objectives.

### **EXHIBITION SPACE UPON REQUEST**

For more information on support and exhibition, please contact:

Vanessa Fisher

Industry Liaison Director

CongressMed

CongressMed | Scientific & Medical Congress Entrepreneurship

Tel: 972 72 2790306 | vanessa.fisher@cg-med.com