

Information for Sponsors and Exhibitors

Industry Prospectus

MUSOC 2019

**The 29th Annual Meeting of the
Musculoskeletal Ultrasound Society**



**Musculoskeletal
Ultrasound Society**

MUSOC ANNUAL MEETING 2019

November 8-11, 2019 | Leon, Mexico.

Dear Colleagues.

On behalf of MUSOC and the Organizing Committee, it is our pleasure to invite you to the 29th International Musculoskeletal Ultrasound Conference in León, Guanajuato, México from November 8-11th, 2019.

Advances in musculoskeletal ultrasound for the diagnosis and treatment of musculoskeletal and neuro pathology have place this modality as a first line of choice. The advantages of musculoskeletal ultrasound are many, including, high resolution, low cost, lack of ionizing radiation, wide availability, portability, patient comfort and expedited evaluations.

Musculoskeletal high frequency ultrasound allows precise high-resolution imaging of tendons, ligaments, peripheral nerves, vessels, muscles, subcutaneous tissue, and skin. The field of musculoskeletal ultrasound has open new horizons for multiple specialties in their everyday clinical practice.

Musculoskeletal ultrasound provides opportunities for research as seen in the number of publications in this field as proof of the great interest in different specialties.

This Course will be a great opportunity to attend educational lectures focused on musculoskeletal ultrasound anatomy and pathology, live demonstration and hands-on workshops delivered by world class International Faculty. The Congress will as well offer poster exhibition and an extensive technical exhibition.

For the first time MUSOC will offer "Ask the Expert sessions", please see details, you will have the opportunity to interact closely in small groups with experts in the field.

León is an attractive city to begin or end any trip across the State of Guanajuato.

We look forward to welcoming you to León.
The Organizing Committee MUSOC 2019.

Sponsorship Opportunities

A wide range of Sponsorship opportunities has been created to allow each company the opportunity to showcase itself as best suits their needs and budget. Companies are able to select a package from the following list:

Package	Number of stands
Platinum Sponsor	5
Gold Sponsor	6
Silver Sponsor	10
Exhibitors	4

Platinum Sponsorship Package

- ❖ Platinum Priority Exhibition space allocation and participation.
 - Ultrasound equipment available for commercial area, live demonstration, hands-on workshop and **"Ask the expert Session"** participation. (4 types of participation).
 - Special demo with Faculty Professor at your exhibit, **"At your exhibit demonstration"**.
 - Includes: Hall rental and basic connections.
- ❖ Exhibition Space.
 - 18 m² exhibition space, standard melamine 6 x 3 meters platform.
 - 6 Exhibitor Badges.

Platinum Priority Exhibition space allocation.

The ultrasound machine is subject to the approval of the Meeting Scientific Committee. The special demo at the exhibit is subject to approval of the Meeting Scientific Committee.

The screen, examination table and model at the exhibition space are additional requirements.

All standard ultrasound machines should include high frequency bandwidth, 16.0 MHz for musculoskeletal exam types.

- ❖ Advertisement
 - The logos and advertisement permitted are those located on the ultrasound equipment.

Gold Sponsorship Package

- ❖ Gold priority sponsorship space allocation and participation.
 - Ultrasound equipment available at commercial area, live demo and hands-on workshop participation. (3 types of participation).
 - Includes: Hall rental and basic connections.
- ❖ Exhibition Space
 - 12 m² exhibition space, standard melamine 4 x 3 meters platform.
 - 4 exhibitor badges.
- ❖ Advertisement
 - The logos and advertisement permitted are those located on the ultrasound equipment.

Gold Priority Exhibition space allocation.

The ultrasound machine is subject to the approval of the Meeting Scientific Committee. All standard ultrasound machines should include high frequency bandwidth, 16.0 MHz for musculoskeletal exam types.

Silver Sponsorship Package

- ❖ Silver priority sponsorship space allocation and participation
 - Ultrasound equipment available at commercial area and hands-on workshop participation. (2 types of participation).
 - Includes: Hall rental and basic connections.

- ❖ Exhibition Space
 - 9 m² exhibition space, standard melamine 3 x 3 meters platform.
 - 3 exhibitor badges.

- ❖ Advertisement
 - The logos and advertisement permitted are those located on the ultrasound equipment.

The ultrasound machine is subject to the approval of the Meeting Scientific Committee. All standard ultrasound machines should include high frequency bandwidth, 16.0 MHz for musculoskeletal exam types.

Exhibitor Sponsorship Package

- ❖ Exhibition Space
 - 3-4 m² exhibition space. Allocation based on a "first come, first served basis."
 - 2 exhibitor badges.
 - Location outside the commercial exhibition and the foyer.
 - Subject to space and approval with no coffee access.
 - *Exhibitors* with no ultrasound equipment demonstration will be permitted.

The companies located here, will be subject to the approval of the Meeting Scientific Committee.

A commercial and professional exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area. (Rubi)

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Conference.

- ❖ Advertisement

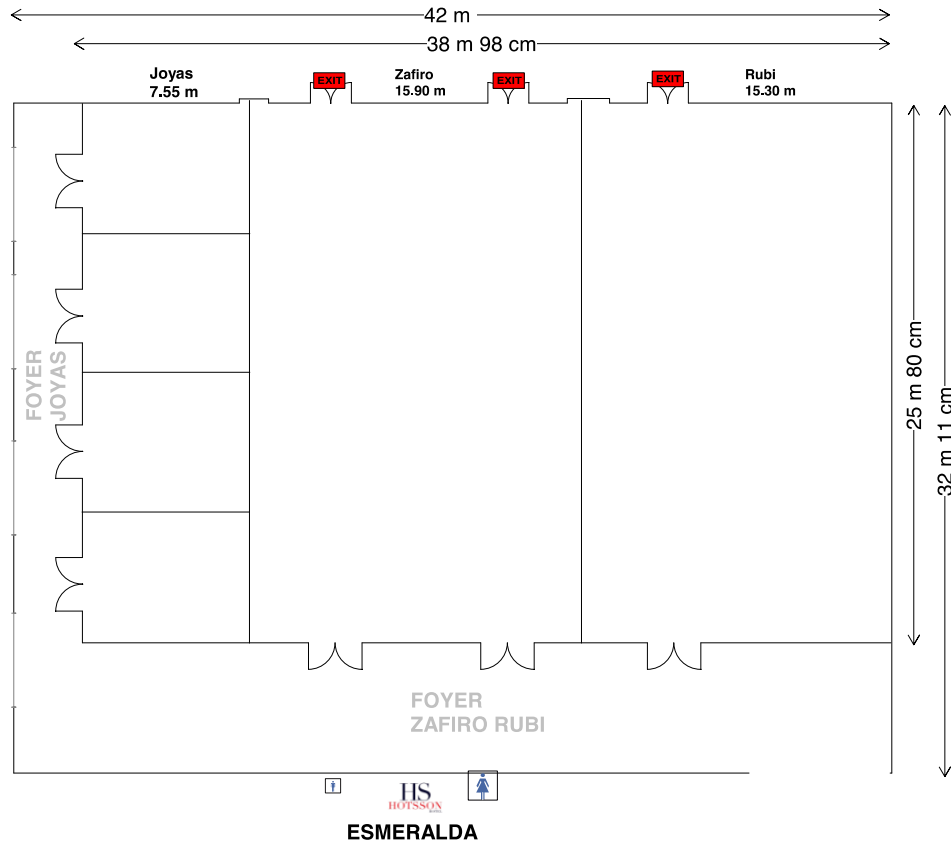
The standard sponsor logo on the equipment are permitted.

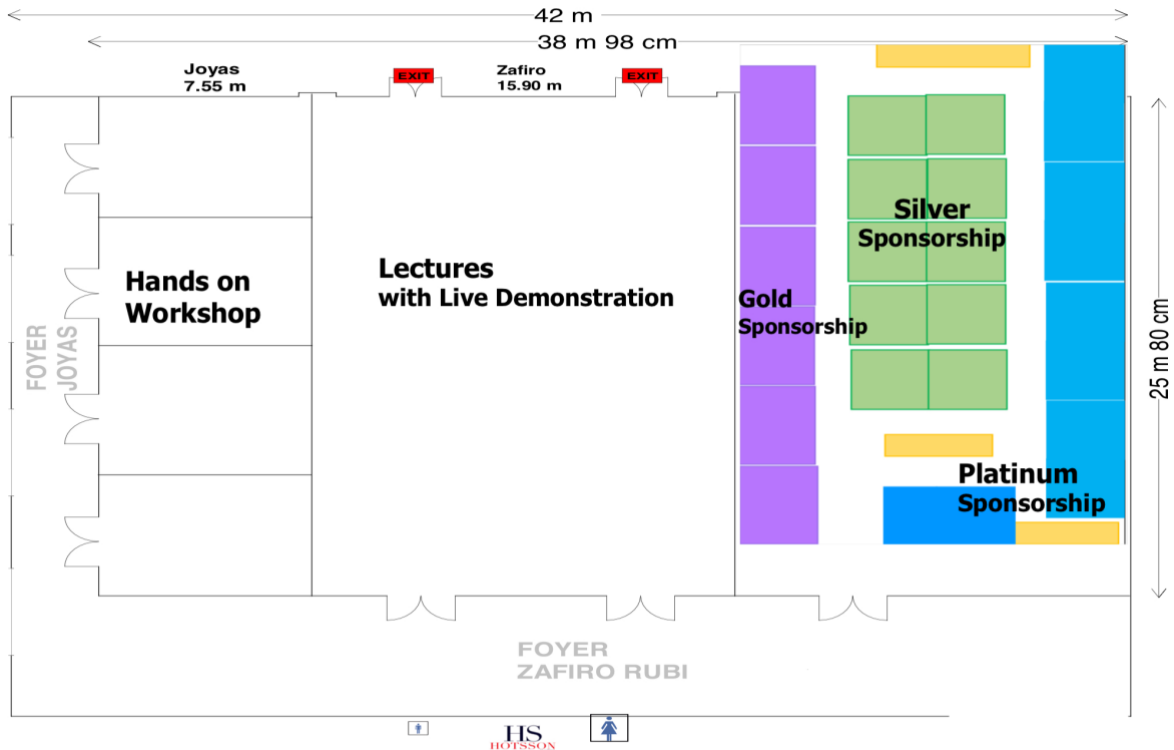
All the banners, pennants, decorations, color advertisement, posters, screens and similar commercial promotions will be subject to approval as the Company name will be indicated on the standard exhibition space.

Any further material will be removed.

Companies exhibiting only will be acknowledged as *Exhibitors*.
Feel free to contact us for more details.

Important: As The 29th Annual Meeting of Musculoskeletal Ultrasound Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) with The Henry Ford Health System Department of Continuing Medical Education as a provider for CME. The Henry Ford Health System Department of Continuing Medical Education requires that all presentations at CME activities be fair, balanced, free of commercial bias, and fully supported by scientific evidence. More information: secretariat@musoc2019.com.





For more details, look at the file EMERALD.
 Email us: secretariat@musoc2019.com

Specifications

For Workshops.

- Sponsorship of a workshop of up to 7 and a half hours per day.
- The equipment is subject to the approval of the Scientific Committee of the Meeting.
- Multiple ultrasound equipment will be selected for the different stations.
- The hall rental, standard audio/visual equipment, model and display table are included.
- No extra logos, banners, color advertisement, posters, screens and similar commercial promotions are permitted.
- A technician or ultrasound specialist should always be available (for each registered Sponsor participation). The badge should be visible.
- The number of registered attendees will be assigned in advance per station; no extra participants will be permitted.
- The No-break for each ultrasound equipment is not included

For Live-Demonstration

- Sponsorship of a workshop of up to 2 Live demonstration will be considered.
- The equipment is subject to the approval of the Scientific Committee of the Meeting.
- The hall rental, standard audio/visual equipment, model and display table are included.
- No extra logos, banners, color advertisement, posters, screens and similar commercial promotions are permitted.
- A technician or ultrasound specialist should always be available (for each registered Sponsor participation). The badge should be visible.
- The No-break for each ultrasound equipment is not included.

For "Ask the Expert Session".

- Sponsorship of a workshop of up to 2 full sessions are available.
- The equipment is subject to the approval of the Scientific Committee of the Meeting.
- An ultrasound equipment will be selected for the "Ask The Expert Session".
- The hall rental, standard audio/visual equipment, model and display table are included.
- No extra logos, banners, color advertisement, posters, screens and similar commercial promotions are permitted.
- A technician or ultrasound specialist should always be available (for each registered Sponsor participation). The badge should be visible.
- The number of registered attendees will be assigned in advance per station; no extra participants will be permitted.
- The No-break for each ultrasound equipment is not included.

For "At your Exhibit Demonstration".

- Sponsorship of a well know Professor will have a demo at the Platinum Sponsor Exhibit during coffee break.
- The equipment is subject to the approval of the Scientific Committee of the Meeting.
- The list of available professors per day will be send previously, the approval of the Scientific Committee will be required.
- The hall rental, standard audio/visual equipment, model and display table are not included.
- No extra logos, banners, color advertisement, posters, screens and similar commercial promotions are permitted.
- A technician for each registered Sponsor participation will be available at all times. The badge should be visible.
- The number of registered attendees will be assigned in advance by the Sponsor. A limited number of attendees is recommended.
- The No-break for each ultrasound equipment is not included.

Contact us:

Omar Roque. MUSOC 2019 Secretariat. Email: secretariat@musoc2019.com